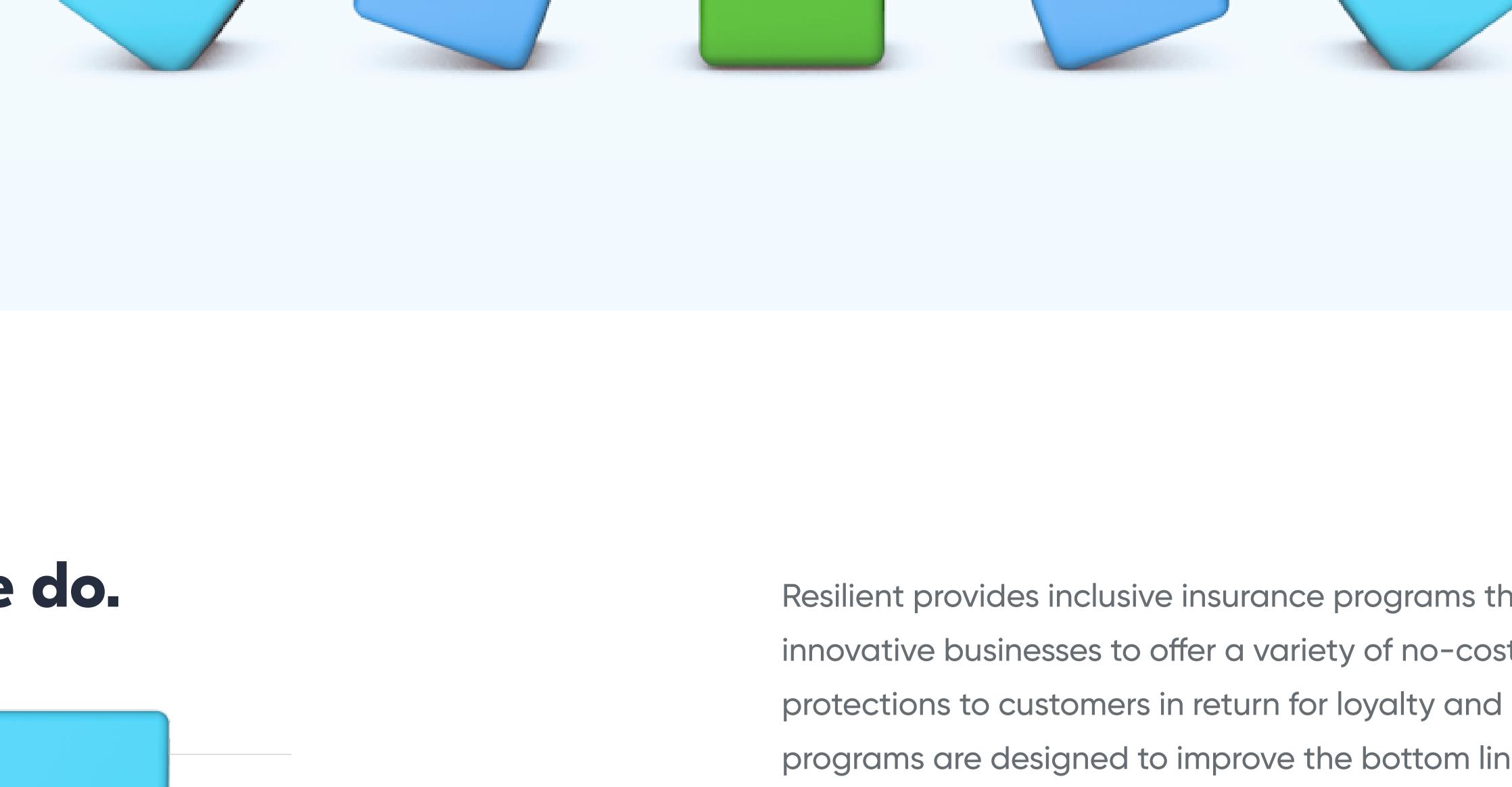


A Business Solution to a Social problem. A Social Solution to a Business Problem!

Grow your bottom line while helping your customers secure theirs.



What we do.



Resilient provides inclusive insurance programs that enable innovative businesses to offer a variety of no-cost insurance protections to customers in return for loyalty and engagement. Our programs are designed to improve the bottom line of your business and help your customers move towards greater financial health and freedom.

Leveraging our unique Insurance-as-a-Service platform, companies differentiate themselves from competitors, improve retention, increase revenue, and give back to their most loyal customers in truly meaningful ways. We provide unique and defensible solutions to companies looking to develop and grow their businesses whilst creating material value for all stakeholders.

[How Does It Work?](#)

More than half of Americans are struggling with their financial health.

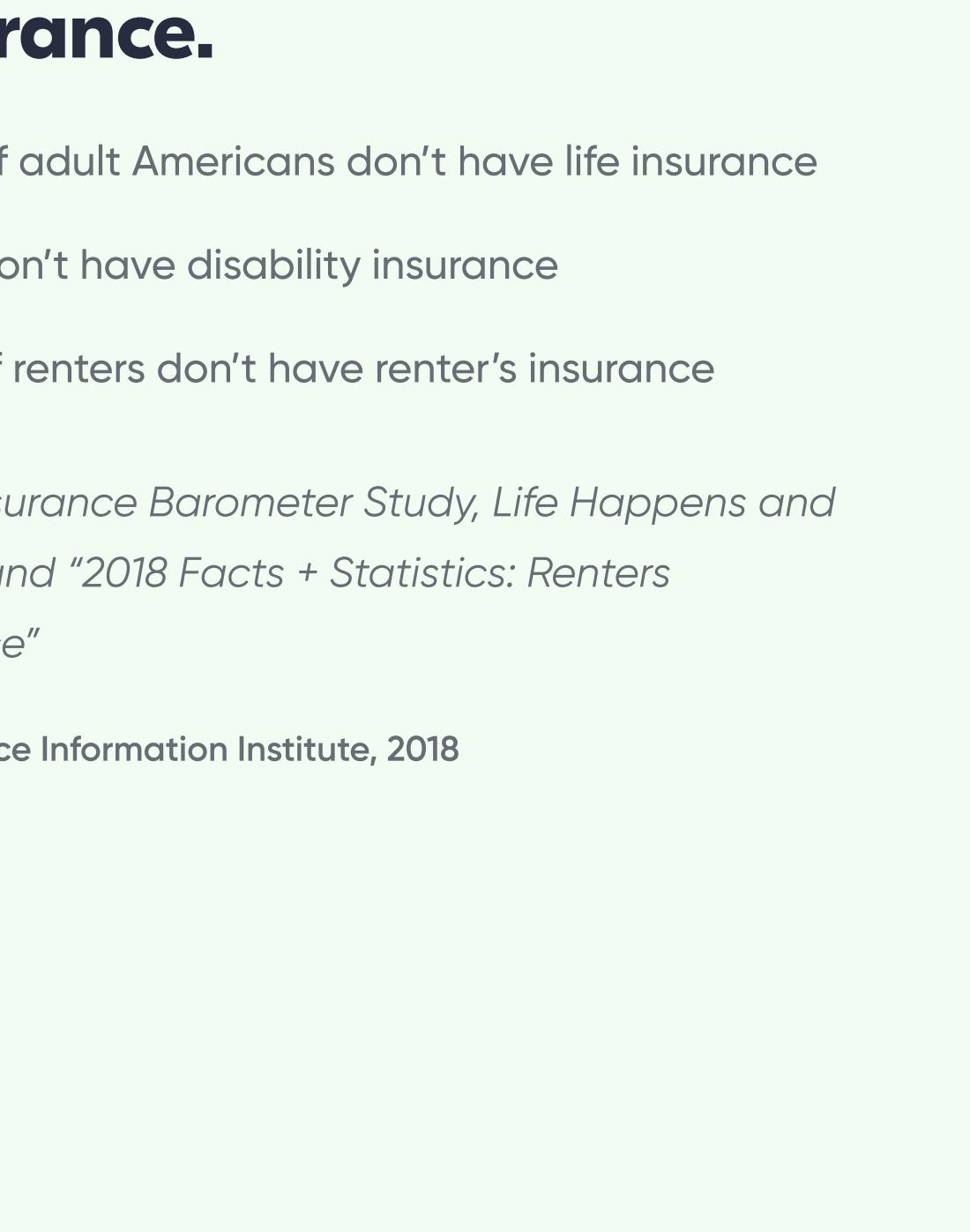
83% of them are under – or un-insured.

With inclusive insurance, Resilient is fixing that.

"[Insurance] can provide a safety net for individuals when they face disruptive life events, such as major home repairs, income lost to unemployment, a pay cut, illness, injury, and death... Insurance is a critical tool that provides protection, even in the absence of any savings cushion."

- Center for Financial Services Innovation

[Partner with Us](#)

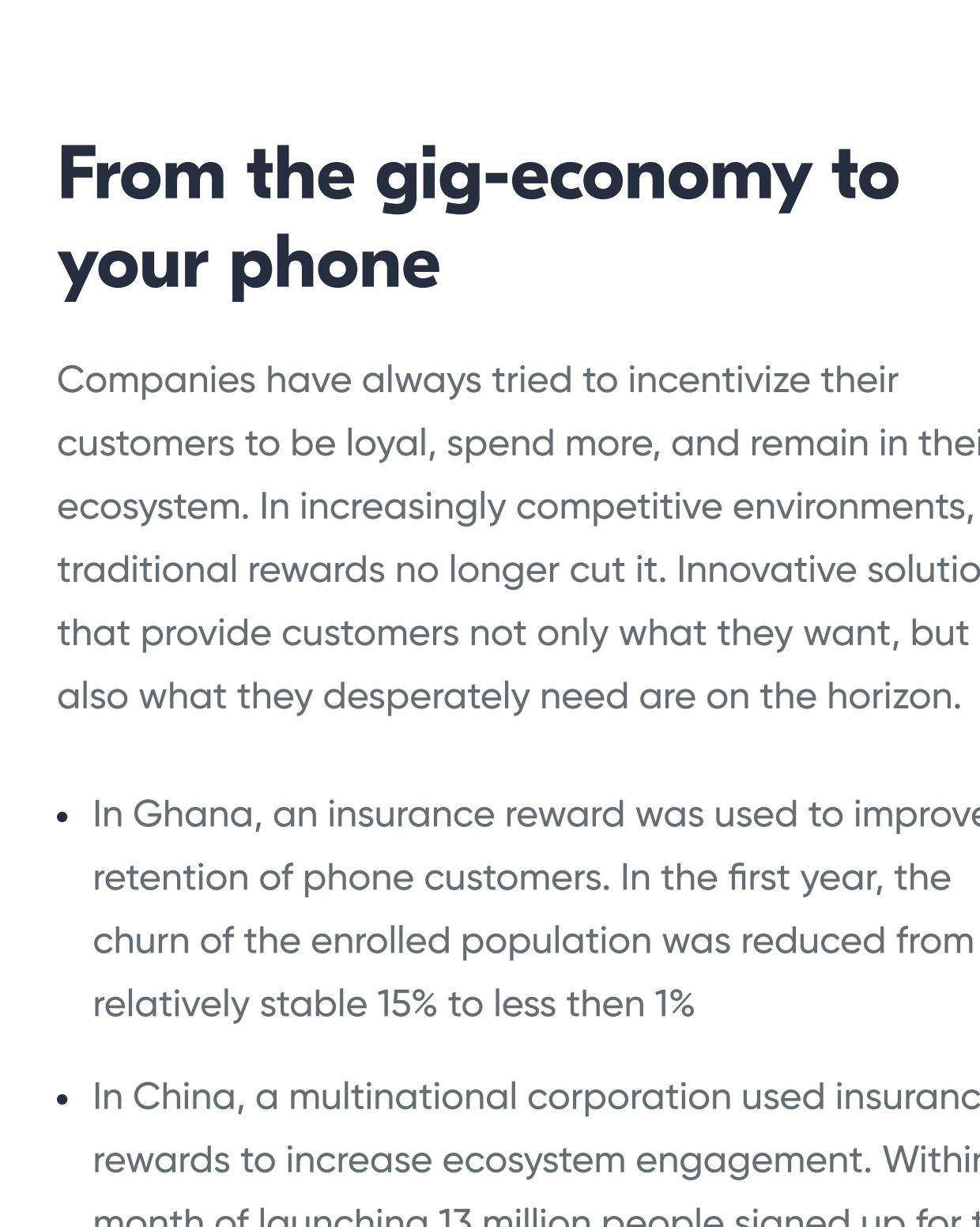


Americans are financially unstable and they need insurance.

- 40% of adult Americans don't have life insurance
- 80% don't have disability insurance
- 59% of renters don't have renter's insurance

"2018 Insurance Barometer Study, Life Happens and LIMRA" and "2018 Facts + Statistics: Renters Insurance"

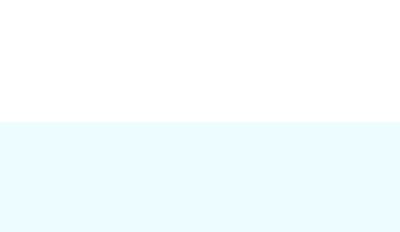
- Insurance Information Institute, 2018

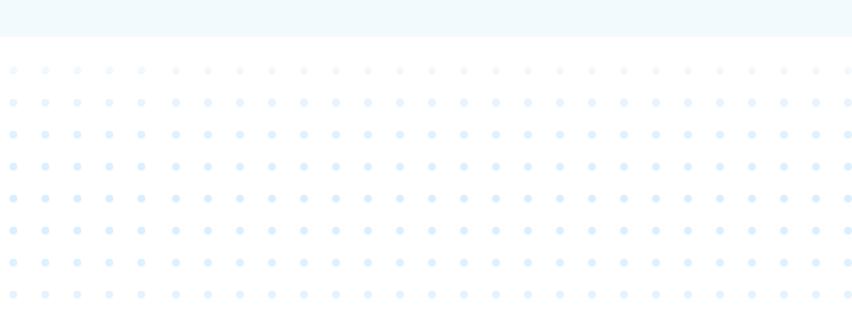


From the gig-economy to your phone

Companies have always tried to incentivize their customers to be loyal, spend more, and remain in their ecosystem. In increasingly competitive environments, traditional rewards no longer cut it. Innovative solutions that provide customers not only what they want, but also what they desperately need are on the horizon.

- In Ghana, an insurance reward was used to improve retention of phone customers. In the first year, the churn of the enrolled population was reduced from a relatively stable 15% to less than 1%
- In China, a multinational corporation used insurance rewards to increase ecosystem engagement. Within a month of launching 13 million people signed up for the benefits
- In New York City, a taxi company offered insurance rewards to their 1099 drivers for driving a specified number of shifts. The result has been a consistent reduction in churn among the registered drivers and greater engagement with the company



Resilient

Who you are

Through our research and deployments we've identified the low to moderate income individual as our key customer. These are the people who both want and need the financial safety net that insurance can offer. We work with:

- Platform marketplaces
- Mobile Network Operators and internet service providers
- Financial Services companies
- Retailers
- Subscription businesses
- Travel and transportation companies

Ready to take the next step?

Our white-label and co-branded solutions are ready to take your business to the next level.

[Contact Us Today](#)