

# UNIVERSITI TEKNOLOGI MALAYSIA



## MDS Project

Traffic flow analysis about the Malaysian city Johor Bahru

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# RESEARCH INTRODUCTION

## Why traffic flow analysis?

1

Smooth and convenient transportation is conducive to people's travel

2

Understand the characteristics of traffic flow and determine the time distribution of traffic congestion, evaluate the efficiency of the traffic system and improve road safety issues, then make a reasonable analysis of the traffic construction in Johor Bahru, Malaysia based on the analysis of various data, and provide suggestions and measures for improvement

## **Problem Background**

The problem of traffic congestion in Johor Bahru is a problem that plagues both local residents and Malaysian and Singaporean workers, and the problem is caused by a combination of factors

- (1) Special geographical location
- (2) Rapid urban development and population growth
- (3) the limitations of public transportation
- (4) Insufficient road planning
- (5) The impact of tourism

## **Aim of the Project:**

The goal of traffic flow analysis is to analyze vehicle information on the road, as well as road information on congested road sections at different times, as well as other traffic conditions to ensure that traffic is safe, efficient, and sustainable. Analyzing traffic flow information is of great significance for urban planning, reducing the work of road management departments and improving people's travel efficiency.

<b>Software:</b>	<b>MySQL, Visual Studio Code, RStudio, scikit-learn, TensorFlow</b>
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<b>Hardware:</b>	<b>High-Performance Computers, Cloud storage options</b>
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<b>Technology/Technique/ Methodology/Algorithm:</b>	<b>Python, R, data visualization, machine learning, EDA,</b>
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# LITERATURE REVIEW





EASTERN  
DISPERSAL  
LINK

EASTERN  
DISPERSAL  
DISPERSAL  
LINK

EASTERN  
DISPERSAL  
LINK

EASTERN  
DISPERSAL  
LINK

PATAH

GELANG  
PATAH

2024

MAP





- (a) Big Data and Internet of Things (IoT)
- (b) Machine learning model
- (c) Regression model for traffic analysis
- (d) Reinforcement learning for traffic signal control

Recently focused technologies can also provide support for traffic flow analysis

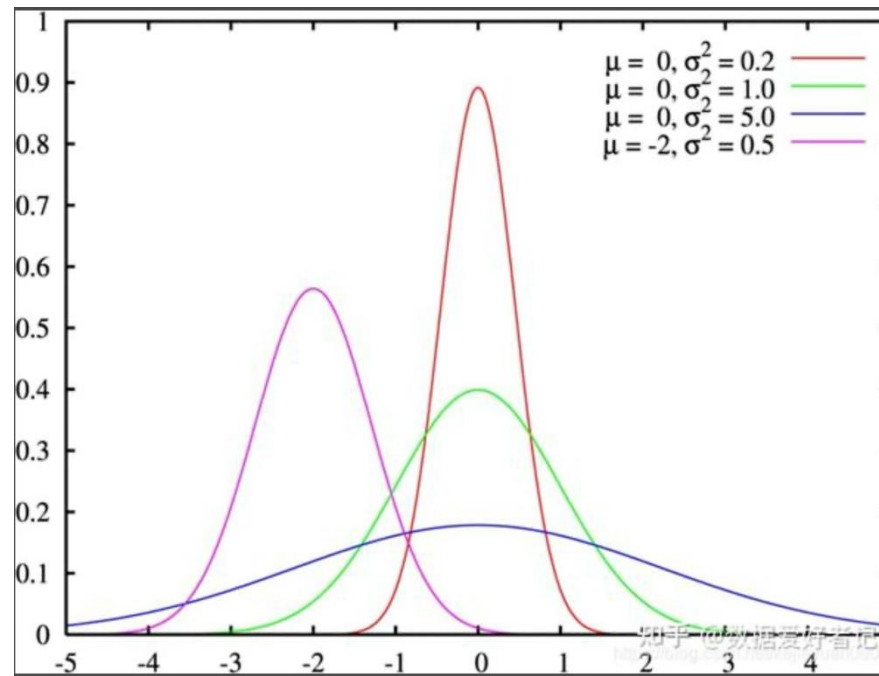
- (a) Autonomous driving technology for vehicles
- (b) Smart cities and traffic management systems
- (c) AI-driven real-time traffic control systems
- (d) Dynamic traffic assignment (DTA)



# RESEARCH METHODOLOGY

- (a) Manual counting is performed through monitoring records on traffic lights.
- (b) Automatic counting is performed through cameras installed at key intersections.
- (c) Counting traffic at intersections through drones or counting vehicles
- (d) Collecting data through third-party data platforms (such as Google Maps, Waze platforms)
- (e) Directly collecting data from government agencies and traffic management departments

# Data preproce ssing methods



Handling missing values in data

Remove duplicate values

Unified data format

# Model selection and construction method

- (a) Time series model
- (b) Specific classification model
- (c) Clustering classification model



# INITIAL FINDINGS



# Previously used data sources and statistical methods

intelligent traffic information system, crowdsourcing-based traffic information system, social geography network, open transportation system and online car-hailing application network called Grab Taxi.

OSM, or Open Street Map, is an open source map application that allows third-party editing. The traffic flow data for Johor Bahru, Malaysia was exported from this website.



Data	Jalan Stulang Laut	Inner Ring Road	Eastern Dispersal Link Expressway	Jalan Sultan Ibrahim	Jalan Bukit Cagar
24 NOV 2024	33	22	35	33	24
25 NOV 2024	33	20	30	35	21
26 NOV 2024	32	20	33	33	22
27 NOV 2024	33	17	32	35	25
28 NOV 2024	32	16	37	36	26
29 NOV 2024	30	20	35	36	25
30 NOV 2024	31	19	42	37	23

## Traffic flow analysis of each road

The figure below shows the average speed of each street from November 24 to 30, 2024. It is observed that the traffic speed of Inner Ring Road and Jalan Bukit Cagar is slower compared to other roads.

# Conclusion and Future Works

This study, through an in-depth analysis of traffic flow information in Johor Bahru, Malaysia, shows the causes of congestion during peak hours on major streets and the characteristics of different streets and areas. This study not only provides data support for Johor Bahru's traffic problems, but also provides a basis for urban planning.

1. The data collected at this stage is limited to a few main streets and is not complete. In the future, data from more street areas can be collected to improve the reliability of the data.
2. The data processing tools currently used are not complex enough to show more in-depth information. Technical iterations can be performed later to use more advanced data analysis tools.
3. Conduct more diversified data analysis, such as adding climate factors, population factors, sound effects, etc.

YouTube video link <https://youtu.be/eY70mVlc4jl>



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# Thank You

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