

Logo/Name tagline	Formatted Text OR Image	Call to ACTION(S) AND/OR CONTACT info
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NAV1 • NAV2 • NAV3 • NAV4 • NAV5 • NAV6

Formatted Text, VIDEOS, Images
with or without hyperlinks.
Blog posts / threads

Same
CONTENT
TYPE
But controlled
separately

OTHER REQUIREMENTS:

- ① Navigation shall include drop down text for choosing sub-elements
- ② They must load fast AND NOT USE ANY off-site elements.
- ③ Blog setup with minor customization format.
- ④ END USER must be able to add ~~new~~ NAV items with SUB

Both pages
controlled at page
level.

IMAGES/LOGOS Call to ACTIONS

Logo/Name Contact info	more selling / proof NAVIGATION FROM ABOVE	TEXT/IMAGES hyperlinks
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