

1 Week 1

Question 1

Which of the following are steps in building a machine learning algorithm?

- i Artificial intelligence
- ii Data mining
- iii Training and test sets
- iv Creating features.

Question 2

Suppose we build a prediction algorithm on a data set and it is 100% accurate on that data set. Why might the algorithm not work well if we collect a new data set?

- i We may be using bad variables that don't explain the outcome.v
- ii We have too few predictors to get good out of sample accuracy.
- iii Our algorithm may be overfitting the training data, predicting both the signal and the noise.
- iv We may be using a bad algorithm that doesn't predict well on this kind of data.

Question 3

What are typical sizes for the training and test sets?

- i 90% training set, 10% test set
- ii 60% in the training set, 40% in the testing set.
- iii 20% test set, 80% training set.
- iv 0% training set, 100% test set.

Question 4

What are some common error rates for predicting binary variables (i.e. variables with two possible values like yes/no, disease/normal, clicked/didn't click)?

- i R^2
- ii Median absolute deviation
- iii Sensitivity
- iv P-values

Question 5

Suppose that we have created a machine learning algorithm that predicts whether a link will be clicked with 99% sensitivity and 99% specificity. The rate the link is clicked is 1/1000 of visits to a website. If we predict the link will be clicked on a specific visit, what is the probability it will actually be clicked?

- i 89.9%
- ii 0.009%
- iii 50%
- iv 9%