

Poptify

Song's popularity
by Andres Escobedo

01

Popularity of a song based on the features

Everything sounds the same

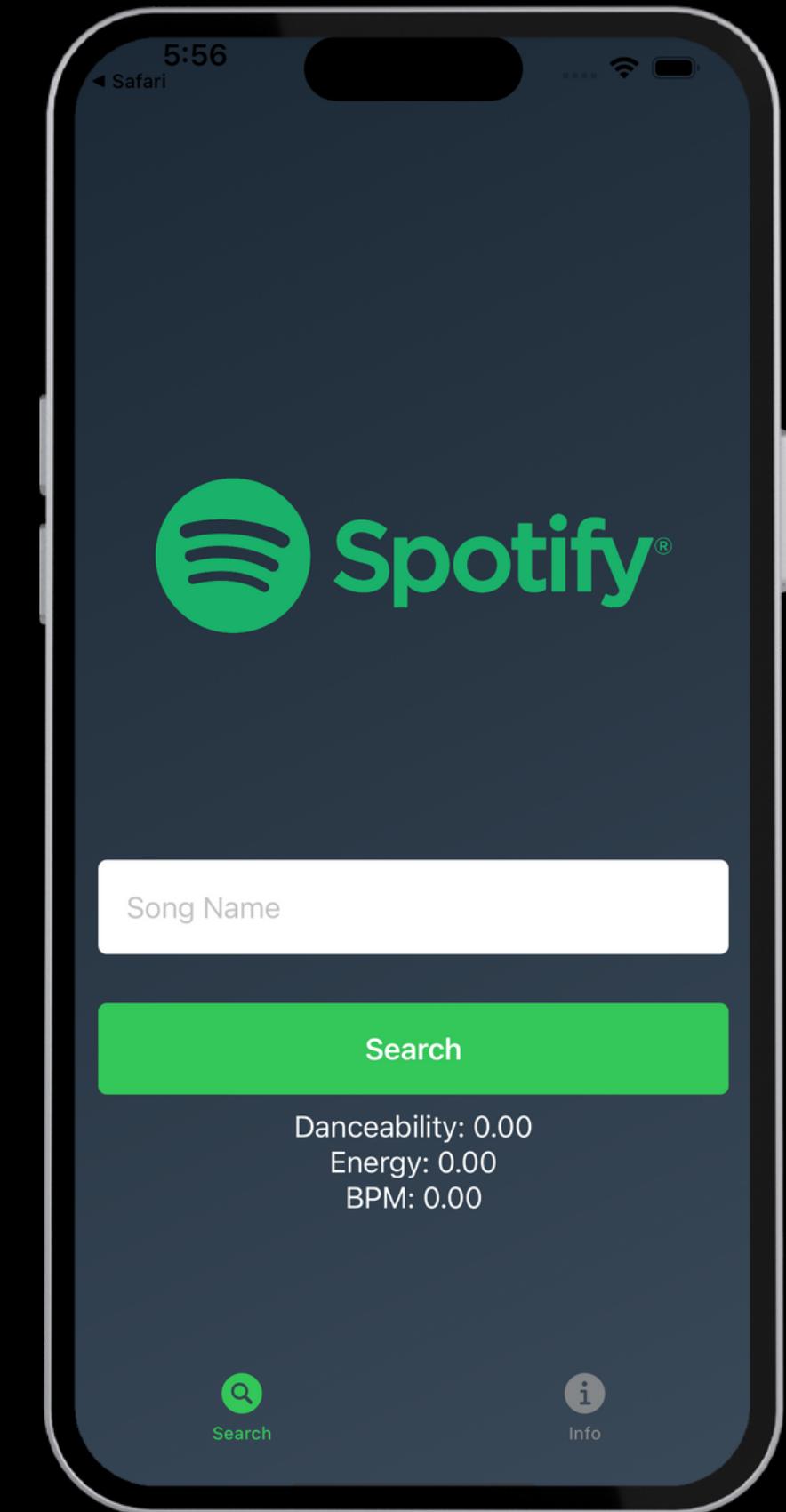
What?

Search songs

The app has the capability to retrieve track features for different songs

Predict popularity

Using a ML module, Poptify is able to predict the song popularity



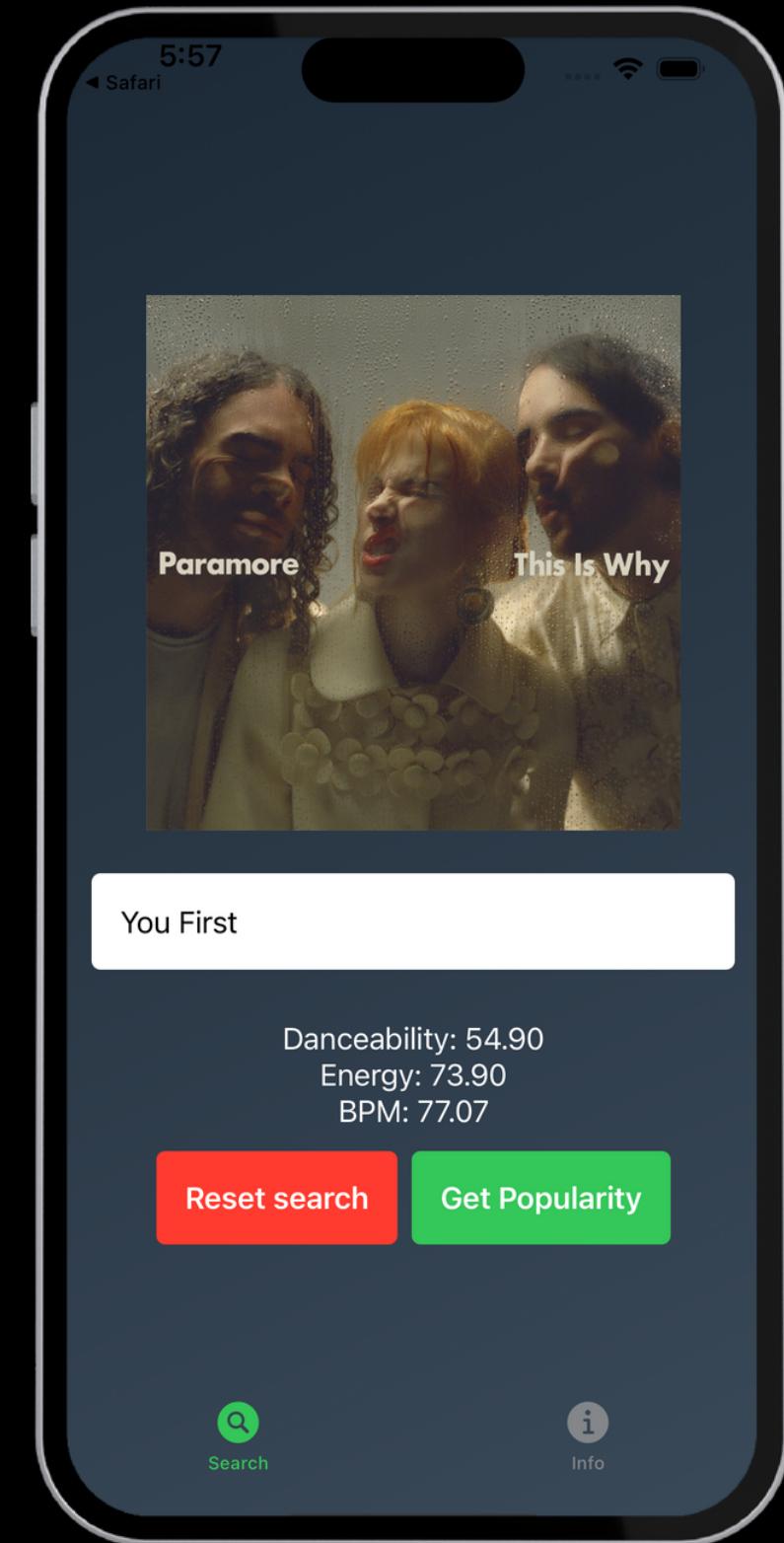
Why?

Trends

There is a higher degree of similarity between songs, as artists and producers draw inspiration from popular trends and existing hits

Statistically relevant

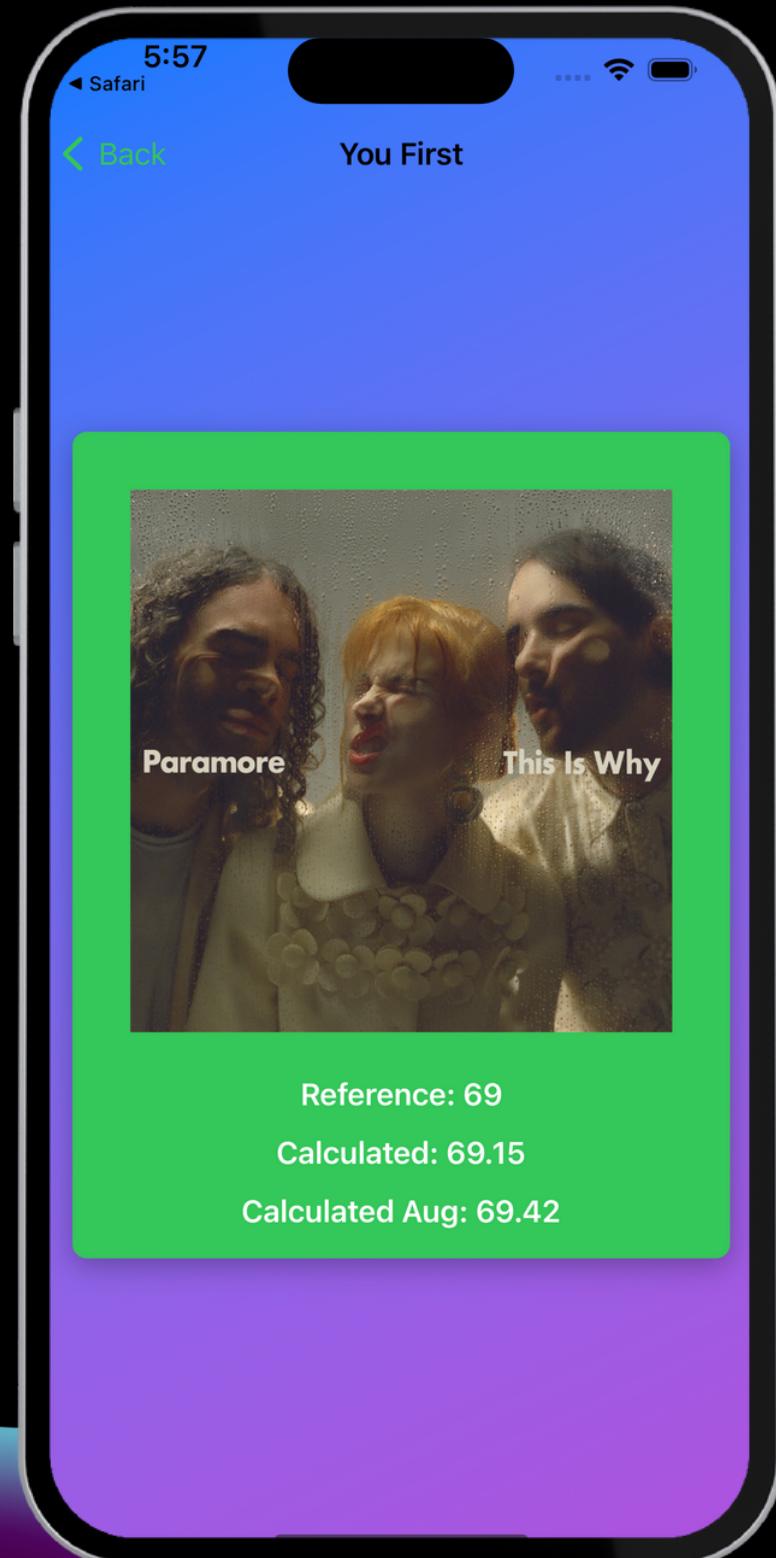
Both established and emerging artists are keen to understand the factors that contribute to a song's success and appeal to a wider audience.



02

So... is there a
problem?

Research



“We found evidence of a progressive homogenization of the musical discourse”
- Joan Serra (AI specialist)

Old tunes re-recorded with increased loudness, simpler chord progressions and different instruments could sound new and fashionable.

