

Interview 1 (Freelancer):

Question: What kind of freelancing do you do / planning to do?

illustration/lettering/graphic design

Question: How often do / would you freelance?

I guess if I would freelance, it would be my full time job. and whatever it takes to meet a financial target in a month, not so much a time requirement

Question: Can you describe your clients?

NA

Question: How long have you been doing this?

NA

Question: How do you get in contact with your clients? Would it primarily be an application (website) or word of mouth etc.

Weijian Rc4, [10.10.18 17:53]

hmm, would prefer to build up a solid clientele

Weijian Rc4, [10.10.18 17:53]

freelancing website doesn't really give quality work

Weijian Rc4, [10.10.18 17:53]

it's kind of like fmcg buy off the shelf kind of feels

Weijian Rc4, [10.10.18 17:53]

instead of getting something really tailored made

Question: If you could build your clientele via the website, and use it as a mode of contact / operation for freelancing, would this suit your needs?

Weijian Rc4, [10.10.18 17:57]

er depends on what kind of clientele i get

Weijian Rc4, [10.10.18 17:57]

quality of job and amount of money paid

Weijian Rc4, [10.10.18 18:01]

as i won't mind building my clientele from your website if there is a lot of good clients there

Weijian Rc4, [10.10.18 18:02]

but if it's just full of lousy jobs then i wouldn't

Weijian Rc4, [10.10.18 18:02]

i guess don't really need to keep track in this industry? usually they just approach you when they need you

Question: Why are you doing / planning on doing freelancing? (over a regular job)

Weijian Rc4, [10.10.18 18:12]

don't like working on a fixed timing

Weijian Rc4, [10.10.18 18:12]

and also don't really like working for the same compnay over and over again

Weijian Rc4, [10.10.18 18:13]

maybe slightly more creative freedom

Question: How many hours do you work as a freelancer per week/month?

NA

Question: Do you prefer local clients? Or any preference for that matter?

local preferred cuz face to face meet up is quite important for the work (usually)

Question: Would you work for free / experience?

No.

Question: What would you find useful to have in a freelancing website? (Besides being able to find job requests, market yourself)

Weijian Rc4, [10.10.18 18:53]

verfication

Weijian Rc4, [10.10.18 18:53]

high end clientele

Weijian Rc4, [10.10.18 18:54]

localized

Question: What do you want potential clients to know about your profile when they are looking for freelancers to do a job?

Weijian Rc4, [10.10.18 18:58]

mm i want to show them portfolio

Weijian Rc4, [10.10.18 18:58]

picture

Weijian Rc4, [10.10.18 18:58]
qualifications

Weijian Rc4, [10.10.18 18:58]
pretty standard stuff i guess

Question: What do you think are the barriers that prevent others from taking up freelancing?

Weijian Rc4, [10.10.18 18:59]
money isn't very good

Weijian Rc4, [10.10.18 19:00]
and not stable

Weijian Rc4, [10.10.18 19:00]
difficult to enter to higher tier clients

Interview 2 (Consumer):

Question: Have you encountered problems that you think you are not suited to do? (e.g. graphic design)

Yes, in multiple areas, most noticeably design based.

Thinking of ideas is okay, but implementing them or putting them to paper is difficult for me

Question: What are those problems?

NA

Question: What are the situations / contexts that bring about this need? (i.e. are they related to school societies? or projects?)

Projects such as presentations where we have to come up with posters for example

Especially when we are busy with other assignments I feel that this would take up alot of time, which might not be very productive

Question: How often do you encounter such problems?

Brian Rc4, [14.10.18 22:45]

At least once a sem

Brian Rc4, [14.10.18 22:46]

Once per project

Brian Rc4, [14.10.18 22:46]

So on average I have one project per semester

Question: As a student, would you feel comfortable hiring a freelancer if you deem yourself inadequate to do a good job?

Brian Rc4, [14.10.18 23:02]

Yes definitely

Brian Rc4, [14.10.18 23:02]

As long as I can afford it haha

Brian Rc4, [14.10.18 23:02]

Cause it would take a lot off my plate and also the person would probably do a better job than me

Question: What is the main factor that would make you go ahead with hiring a freelancer? (e.g. time constraints, skills...etc)

Brian Rc4, [14.10.18 23:33]

I would say time constraints

Question: How much would you be willing to pay for a project on average?

Brian Rc4, [14.10.18 23:35]

For a group of 5 ppl, I wouldn't mind forking out \$20-\$30 each for one commission

Brian Rc4, [14.10.18 23:35]

But it depends on what we are asking the freelancer to do

Brian Rc4, [14.10.18 23:35]

If it's more difficult then Idm paying more

Question: Would you prefer local freelancers? Or any preference for that matter?

Brian Rc4, [14.10.18 23:36]

Nope no preference but no language barrier would be good so that our ideas are communicated properly

Brian Rc4, [14.10.18 23:37]

To prevent misunderstandings

Question: How do you get in contact with freelancers? Would it primarily be an application (website) or word of mouth etc.

Brian Rc4, [14.10.18 23:38]

I would say word of mouth

Brian Rc4, [14.10.18 23:38]

Because I don't know of any websites tbh

Question: What would you find useful to have in a freelancing website? (Besides being able to find freelancers)

Brian Rc4, [14.10.18 23:40]

Easy to navigate interface with little ads so that it would not be cluttered

Question: What do you want to know about potential freelancers?

Brian Rc4, [14.10.18 23:56]

Feedback from their previous customers

Brian Rc4, [14.10.18 23:56]

Also maybe a price range

Question: What do you think are the barriers that prevent others (consumers) from being involved with / hiring freelancers?

Brian Rc4, [15.10.18 00:08]

Lack of prior experience, which people might not feel inclined to trust freelancers?

Brian Rc4, [15.10.18 00:08]

I believe a reputable website would help a lot in increasing confidence

Interview 3 (Consumer):

Question: Have you encountered problems that you think you are not suited to do?
(e.g. graphic design)

Yes

Question: What are those problems?

Xi Yao, [15.10.18 00:14]

Graphic design, marketing, data collection, report writing

Question: What are the situations / contexts that bring about this need? (i.e. are they related to school societies? or projects?)

Xi Yao, [15.10.18 00:16]

school work, projects

Xi Yao, [15.10.18 00:16]

individual/grp

Question: How often do you encounter such problems?

Xi Yao, [15.10.18 00:17]

during middle to end sem when im working on my projects/ reports usually

Question: As a student, would you feel comfortable hiring a freelancer if you deem yourself inadequate to do a good job?

Xi Yao, [15.10.18 00:19]

that depends on various factors

Xi Yao, [15.10.18 00:19]

quality of work he/she can produce

Xi Yao, [15.10.18 00:19]

trust

Xi Yao, [15.10.18 00:19]

price

Xi Yao, [15.10.18 00:19]

reputation

Xi Yao, [15.10.18 00:19]

etc

Question: What is the main factor that would make you go ahead with hiring a freelancer? (e.g. time constraints, skills...etc)

Xi Yao, [15.10.18 00:21]

price to work quality ratio

Xi Yao, [15.10.18 00:21]
of the freelancer

Question: How much would you be willing to pay for a project on average?

Xi Yao, [15.10.18 00:27]
then for example get 1000 poster

Xi Yao, [15.10.18 00:27]
im giving all the info the designer need

Xi Yao, [15.10.18 00:27]
he/she just need to do the graphical part

Xi Yao, [15.10.18 00:27]
maybe 30-40

Question: Would you prefer local freelancers? Or any preference for that matter?

Xi Yao, [15.10.18 00:28]
think local or not does not matter

Xi Yao, [15.10.18 00:28]
as long as quality and price has a balance

Question: How do you get in contact with freelancers? Would it primarily be an application (website) or word of mouth etc.

Xi Yao, [15.10.18 00:29]
words of mouth will be nice

Xi Yao, [15.10.18 00:29]
but its better if theres a common platform for such things

Question: What would you find useful to have in a freelancing website? (Besides being able to find freelancers)

Xi Yao, [15.10.18 00:30]
user review

Xi Yao, [15.10.18 00:30]
past works

Xi Yao, [15.10.18 00:30]
experiences

Xi Yao, [15.10.18 00:30]
in app chat

Question: What do you want to know about potential freelancers?

NA

Question: What do you think are the barriers that prevent others (consumers) from being involved with / hiring freelancers?

Xi Yao, [15.10.18 00:32]
ppls perception of freelancers?

Xi Yao, [15.10.18 00:34]
ppl might think that freelancers lack the appropriate skills/experiences since they do not work under a legit company

Xi Yao, [15.10.18 00:34]
also trust issues btw consumers and freelancers

Xi Yao, [15.10.18 00:34]
aka where my money goes

Xi Yao, [15.10.18 00:34]
aka where my money goes

Xi Yao, [15.10.18 00:32]
competition from the legit companies(design, etc)

Xi Yao, [15.10.18 00:32]
publicity