IDP Level 4 - FIP / London Referees Group
Workback Schedule

Submissions: 1. Elevator Pitch 2. Alpha Stage Presentation. 3. Beta Stage Presentation

		WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12
		JAN 10 to JAN 16	JAN 17 to JAN 23	JAN 24 to JAN 30	JAN 31 to FEB 06	FEB 07 to FEB 13	FEB 14 to FEB 20	FEB 21 to FEB 27	FEB 28 to MAR 06	MAR 07 to MAR 13	MAR 14 to MAR 20	MAR 21 to MAR 27	MAR 28 to APR 03

Job Name	Member	Status	Time
Project Set up - Discovery			
Create the Initial Design Pitch	Sandro	Complete	1 d
Initial Design Revision	Sandro	Started	1 w
Initial Design Revision	Selena	Not started	1 w
Create Design Document	Sandro	Complete	2 d
Initial Meeting	Andres	Complete	1 d
Meetings	Andres	Not started	11d
Client Notes	Andres	Not started	6d
Phase 2 - Website Design			
Logo Design	Sandro	Started	5 d
Logo Design	Selena	Not started	5 d
Style Guide	Sandro	Not started	1 w
Wireframes	Sandro	Started	1 w
Prototype	Sandro	Not started	6 d
Icons and Graphics (Placeholders)	Sandro	Not started	2 d
Phase 3 - Website Development			
Initial Structure and Repo	Selena	Not started	1d
HTML	Selena	Not started	2d
CSS- Placeholders	Selena	Not started	2d
CMS Build	Elena	Not started	14 d
CSS/SASS	Selena	Not started	6d
JS	Selena	Not started	14d
Front-End Edits Post-Pres.	Selena	Not started	14d
Icons and Graphics	Sandro	Not started	4 w
Back-End Edits Post-Pres.	Elena	Not started	28 d
Phase 4 - Content and Marketing			
Advertising objective/target	Andres	Not started	5d
Media Advertising	Andres	Not started	4w
Advertising campaing	Andres	Not started	4w
Event mockups	Andres	Not started	1w
Social media mockups	Sandro	Not started	2 d
Marketing Plan	Andres	Not started	3w
Phase 5 - Video			
Creating styleframe design	Viktoriia	Not started	6 d
Animated infographic video	Viktoriia	Not started	24d
Video Post Production	Viktoriia	Not started	3d
Phase 6 - Deployment			
Inner Testing	Andres	Not started	14 d
Phase 7 - Presentations			
Elevator 5 Minute Pitch	Viktoriia	Not started	3d
Elevator 5 Minute Pitch	Andres	Not started	6d
Alpha Stage Presentation	Viktoriia	Not started	6d
Alpha Stage Presentation	Andres	Not started	6d
Beta Stage Presentation	Viktoriia	Not started	2w
Beta Stage Presentation	Andres	Not started	2w