

Introduction to the Applied Visual Design Challenges

Visual Design in web development is a broad topic. It combines typography, color theory, graphics, animation, and page layout to help deliver a site's message. The definition of good design is a well-discussed subject, with many books on the theme.

At a basic level, most web content provides a user with information. The visual design of the page can influence its presentation and a user's experience. In web development, HTML gives structure and semantics to a page's content, and CSS controls the layout and appearance of it.

This section covers some of the basic tools that developers use to create their own visual designs.