

NATIONAL COUNCIL FOR FINANCIAL INCLUSION

THE TANZANIA FINANCIAL INCLUSION AWARDS (TFIA) - 2025

Introduction

The National Council for Financial Inclusion is honoured to announce the official call for applications for the Tanzania Financial Inclusion Awards (TFIA) - 2025. The awards acknowledge efforts contributed by the individuals and businesses in enhancing financial inclusion in Tanzania, through encouraging expansion of financial services to unserved and underserved communities. The National Council shall issue all financial services and product awards from the banking, microfinance, capital markets, insurance and social security subsectors.

The **application window is now officially open** since **04th July 2025**. All eligible individuals and entities are invited to submit their applications **via the following link**:

<https://docs.google.com/forms/d/e/1FAIpQLScjqiqDYAJpxdc4Y9t42ercABedonrS9EAWqWzuoRKdSYZlZQ/viewform?usp=dialog>

Purpose of the Awards

The purpose of the Tanzania Financial Inclusion Awards is to recognize individuals and entities that have demonstrated leadership in driving the development and implementation of best practices that address financial inclusion challenges in designing, implementing and advocating high-impact financial inclusion initiatives, programs, products, services, policies and regulations in Tanzania.

Guiding Principles

The principles guiding these awards include objectivity, fairness, inclusivity, impact, excellence, and collaboration. These criteria ensure that the awards are distributed fairly and equitably, focusing on initiatives with significant, sustainable impact on financial resilience and well-being among marginalized populations.

Scope

The awards target individuals and entities from banking, microfinance, social securities, insurance, and capital markets sub-sectors, Non-Governmental Organizations (NGOs) and participants from non-financial corporations from sectors such as manufacturing, tourism, transportation, wholesale and trading, agriculture, communications and information, as well as the sports and games industries making substantial contributions towards advancing financial inclusion in the country.

Specifically, the awards shall cover Disproportionate excluded segments, Fintech Innovations, Financial Literacy and Complaint Resolution, Financial Inclusion Research and Advocacy, and Policies and Regulatory Innovations.

Awards Categories

1. Women Financial Inclusion Award
2. Youth Financial Inclusion Award
3. People with Disabilities Financial Inclusion Award
4. MSME Financing Award
5. Rural Financial Inclusion Award
6. Inclusive Financial Technology Award
7. Inclusive Sustainable Financing Award
8. Financial Consumer Complaints Resolution Award

9. Financial Literacy Award

10. Special Recognition Award

Evaluation Process

Each submission will undergo a rigorous evaluation by the Awards Committee and the Jury, focusing on the initiative's scale, impact, and innovation. Our goal is to acknowledge and honor those who demonstrate exceptional dedication and measurable success in advancing financial inclusion in Tanzania.

Baseline of Assessment

The baseline of assessment for Tanzania Financial Inclusion Awards is from the period of **1st July 2024 to 30th June 2025** to clearly understand the progress made during the year.

The Awards Criteria

To ensure a successful participation in the Tanzania Financial Inclusion Awards, we encourage you to carefully review the Awards Criteria, which outlines the requirements and standards for recognition. Access the detailed criteria via the attached Link: <https://www.bot.go.tz/Adverts/PressRelease/en/2024120315251343.pdf> and take the first step toward being acknowledged for your contributions to promote financial inclusion in the country.

Inquiries

For more details or questions regarding the TFIA, please contact us via Phone: +255-22-2235247 or Email: Fin.InclusionSecretariat@bot.go.tz