

Curriculum Vitae

Personal Details

Name	Bashasha Kokushubila Pascazia
Specialization	Marketing, Advertising, Communication, Monitoring & Evaluation
Origin	Dar es Salaam, Tanzania
Nationality	Tanzanian
Marital Status	Single
Contact	pascaziabashasha@gmail.com +255 620 773038
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Address	Plot no.682 Block C, House no.3, Kinondoni District, Kunduchi Ward, Dar es Salaam

Profile Summary

Highly motivated professional with expertise in project planning, monitoring & evaluation, data analysis, and negotiation. Proficient in MS Office and digital tools, with excellent communication, organizational, and interpersonal skills. Adaptable and eager to contribute to an organization's goals in a customer-focused environment.

Education

- Bachelor's in Project Planning and Management, Makerere University Centre for Language and Communication Services
- Diploma in Social Studies, Advanced Learning Interactive Systems (Jan 2014)
- Certificate in Project Planning, Monitoring & Evaluation, University of Dar es Salaam Business School (May 2015)
- Cisco Networking Academy Discovery, Makerere University Faculty of Computing & IT
- A-Level, Merryland High School, Entebbe, Uganda (2010)
- O-Level, Greenhill Academy, Kampala, Uganda (2008)
- St. Theresa Primary School, Entebbe, Uganda (2004)

Work Experience

- Business Development Manager, ISALE Investment Limited (Jun 2022–Present) Recruit and maintain client relationships, identify growth opportunities, forge strategic partnerships, conduct market research, negotiate deals, and drive revenue.
- Assistant Supervisor, Forever Living, Tanzania (2019–2021) Supported department management, delegated tasks, monitored productivity, and marketed products on social media, enhancing team performance.
- Cashier, Global Agency Limited, Tanzania (2015–2017) Managed transactions, provided professional customer service, and ensured customer satisfaction.

Certifications & Key Skills

- Project Planning, Monitoring & Evaluation
- Data Analysis
- Negotiation & Strategic Planning
- Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Digital Tools Proficiency
- Communication & Interpersonal Skills
- Teamwork & Leadership
- Problem Solving

Languages

English (Fluent) Kiswahili (Fluent) Luganda (Fluent)

Interests

Travel (Uganda, Rwanda, South Africa, China) Swimming

Referees

Alphonse Chilato

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