StudentHack

4 - 6, March, 2016 36 Hour Hackathon Manchester, UK

The original student hackathon.

<u>studenthack.com</u>
@StudentHack

88 Universities

14 Countries

Trophy

The Vision

We are the tech societies from the University of Manchester and Manchester Metropolitan University, which organise student-oriented tech events all year round.

Our hackathons in particular are quite popular, a 36 hours innovating event where attendees work in teams of up to 4 to develop software or hardware applications and present their solutions at the end to our panel of judges. Our event has a global reputation and is supported by many **international** companies such as *Intel*, *Microsoft* and *Bloomberg*.

Why StudentHack

We believe that the tech community is extraordinary! By bringing them together innovation is bound to happen. Over the years we have ran events to support this great community, we are proud to merge with GreatUniHack team to host the next StudentHack, with our expertise and theirs we are sure to run a great event.

We have partnered with Major League Hacking which brought together 88 universities from 14 countries last season to compete in their league. We abide by their Code of Conduct. We also happen to be the winners of 2014 hackathon season.

3 Years

Hackathons

Goal

Previous Events - StudentHack

2013 autumn, StudentHack ran the very first student hackathon in Manchester.

2014 spring, StudentHack attracted 100 students to attend 26 hours hackathon.

2014 autumn, StudentHack halloween edition brought together 200 students for a 36 hours of hacking at the amazing offices of AutoTrader <u>Videos here</u>.

Previous Events - GreatUniHack

2014 spring, GreatUniHack ran its very first hackathon, it had 80 people turn out.

2015 spring, GreatUniHack organised a 36-hour hackathon and a turnout of more than 180 students from 6 different European countries, an impressive 51 projects were submitted <u>here</u>.

2015 <u>autumn</u>, GreatUniHack has organised LocalHackDay, 12 hours of talks and workshops. We had a turnout of 150 attendees, and the **co-founder** of **Wordpress** Mike Little spoke here! Videos.

2015 <u>autumn</u>, GreatUniHack has organised a 24 hour hackathon at CityLabs, with a 155 turnout exceeding our 120 target! 28 projects were submitted here.

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250 Hackers

36 Hours

OO Potential

Event structure

We are expecting a turnout of 250 attendees from around Europe on 4-6 March 2016 to hack for 36 hour straight!

The event will start at 5pm Friday and runs overnight until 5pm Sunday.

Judging will be done in a science fair style, with top 10 chosen teams presenting in front of everyone for 3 minutes each, followed by 2 minutes Q&A. Top 3 winners will be chosen by our panel of judges. Each sponsor get to choose the winner of their own challenge.

Under 18

What is unique about this edition is we are trying to get under 18 to come to our event, we will have fully trained staff who are DBS checked, safeguarding documents, waivers will be made publically available on our website.

We will also host workshops to enable them to learn and leverage the best of the weekend.



100,000

Twitter impressions

Coverage

Our events have been covered by many popular tech bloggers.

- 1- Included
- 2- Webapps UK | Webapps' Impression
- 3- HelloWork
- 4- Ampersand
- 5- Metronet
- 6- Manchester Science Park
- 7- StudentHack Promo | StudentHack Videos
- 8-GreatUniHack 2015 Spring closing opening



Just





Support us

We operate as a non-profit and rely on sponsors like you who value supporting and enabling young thinkers and developers in seeking innovation.

By working together we can bring the best out of the growing tech community here in the UK.

Key benefits

- Our team of photographers will ensure to feature all contribution you will make to the event and credit you.
- Opportunity to leave a long lasting impression on tech entrepreneurs and bright students by forming a relationship with them early.
- Your brand will be on many mediums across the event: t-shirts, posters, leaflets, website, social media and more.
- Media coverage: our events are covered by many bloggers such as Included, Webapps and Hellowork.



Sponsoring options

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Bronze
£500 + vat
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- Booth.
- Banner.
- Logo on website.
- Distributing promotional materials.

(Unlimited)

Silver £1,000 + vat

- Bronze tier benefits.
- Branded challenge and prize.
- 3 Minutes talk/demo during opening ceremony.

(Six available) Three available

Gold £2,000 + vat

- Silver tier benefits.
- Thirty minutes workshop space.
- Logo on t-shirt.
- Access to opt-in resumes.
- Right of first refusal.

(Three available) One available

Platinum £4,000 + vat

- Gold tier benefits.
- Logo on all of photos and videos produced at the event.
- One judging slot.
- Mini event in name of your brand.
- Featured as co-host of the event.

(One available) Taken

Option pool¹

Mentors £Kindness

- Bring mentors to support our hackers creating amazing stuff.
- Praise and thanks during opening and closing ceremonies and on social media.

(Unlimited)

Dine with me £1,000 + vat

- Sponsor two of our 8 meals.
- Your brand on cutlery.
- Feature your logo next to food area.
- Dining in your name!

(Four available)

Mover and shakers £2,000 + vat

- Your brand on attendees lanyards and name tags.
- Brand on t-shirt.
- Mini event.
- Branded challenge.
- Banner around the venue.

(One available)

ption pool²

Slumber party! £2,000 + vat

Your brand on blankets.

Sleeping area in your name.

Your brand on mattress.

Branded challenge.

Banner around the venue.

(One available)

Tech for all! £4,000 + vat

- Your logo on the coaches we provide to attendees.
- Sponsor the travel of bright underrepresented students.
- Access to opt-in interviews with selected students.
- Mention and praise during opening and closing ceremonies and on social media.
- Branded Challenge
- Booth and banner during the event.

(One available)

Interested?

Contact us

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