

Student Hack Manchester Challenge: Barclays Rise

At Rise Manchester (thinkrise.com), we have a co-working space with free desks, meeting rooms and an auditorium, all connected to a great on-site café – meeting rooms and events are free to book for innovators, start-ups, hackers & entrepreneurs.

The challenge:

Create a solution which uses digital technology to add another dimension to our physical Rise site, brings it to life and helps more people know about the awesome free things we offer.

We want a solution which helps people know:

- What Rise is
- How it can help them
- How they can access it e.g., booking free meeting spaces.
- And, we would like to have better information on how many people are on-site and when.

We'll be judging the entries based on:

- How interactive it is
- How informative it is
- How creative it is
- How relevant it is to our target audience of creatives, start-ups, hackers & entrepreneurs
- How useful it is

Be creative but the kind of things we were kicking around were:

- Launch Rise content (see thinkrise.com) by holding phone over Rise logo)
- Something which tracks how many people come throughout the day
- Order coffees through an augmented reality menu
- Gamify the experience of being at the Rise site
- Smart ways to pay for coffees – e.g. facial recognition, bitcoin etc.

- Ways to better connect the on-site & global Rise community

The Rise site features:

- Screens that can display videos, pictures, text and Twitter feeds
- Coffee shop Grindsmiths at the entrance
- Bookable meeting rooms / event space / auditorium
- Global community which currently includes Manchester, London, and New York, and is set to expand to Vilnius, Tel Aviv, South Africa, and India.
- A network of creatives, start-ups, hackers & entrepreneurs working on and off-site

The Rise hackathon winner will get some cool swag:

- 4 x BB-8 Droids
- Potential to further develop & implement your idea with the Rise team

The Judge:

Colin Carmichael manages employee communications for Barclays UK, with a primary focus on digital assets for customers e.g. online/mobile banking, Pingit, mobile cheque imaging, Barclays Launchpad etc.

Sign up to join the Rise community for access to all the great free things we offer:

