£985M **2M** Revenue Trend Revenue Sales Qty £40M Sales Qty by Markets Revenue by Markets Delhi N... Delhi N... £30M £150M Mumbai 0M Mumbai £132M Nagpur 0M Ahmed.. Bhopal Kochi £10M Nagpur Ahmed.. Jan 2019 Jan 2020 Jan 2018 Jul 2018 Jul 2019 £19M Kochi Bhopal Chennai Hydera... Top 5 Customers Top 5 Products Chennai £14M Kanpur Hydera... Lucknow £413M £7M Electricalsara Stores £469M Prod11 0M Surat Patna £4M £50M Electricalslytical £24M Kanpur Lucknow £3M £49M **Excel Stores** £18M Prod159 Bhuban... Surat £3M £45M **Premium Stores** Bhuban... £1M Patna 0M £44M Nixon £0M Bengal... 0M Bengal...

2017

2018

2019

2020

Dec

17

Jan

18

Jul

17

Jun

17

Aug

17

Sep

17

Oct

17

Nov

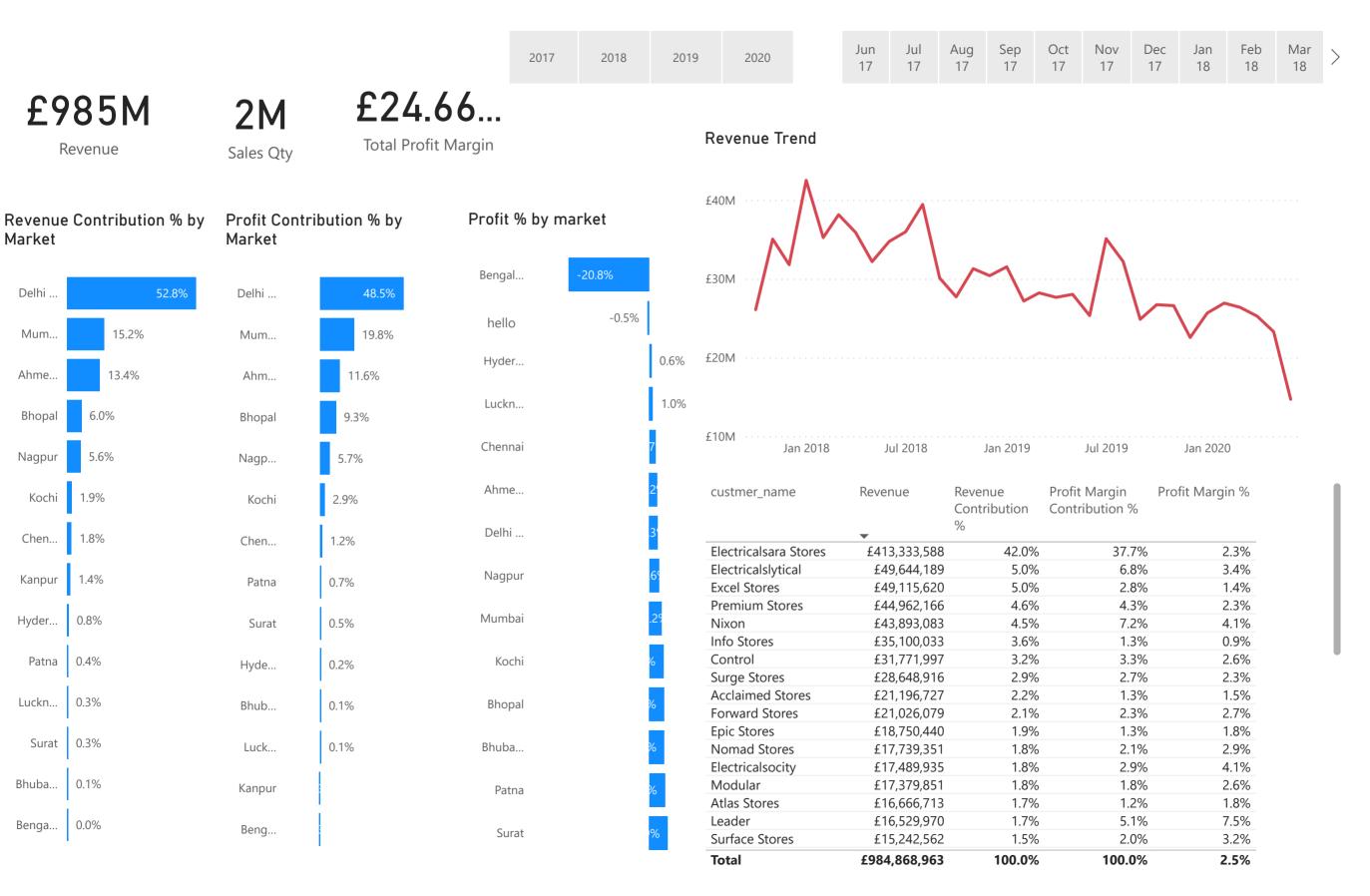
17

Feb

18

Mar

18



£985M

Revenue

52.8%

15.2%

13.4%

Market

Delhi ...

Mum...

Ahme..

Bhopal

Nagpur

Kochi

Chen...

Kanpur

Hyder...

Patna

Luckn...

Bhuba..

Benga...

Surat

1.8%

1.4%

0.8%

0.4%

0.3%

0.3%

0.1%

0.0%

£142M

Revenue

350K

£2.06M

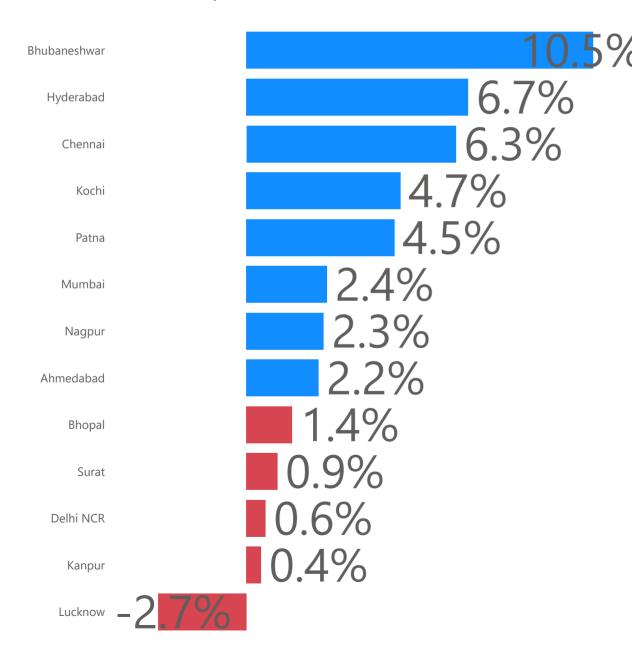
Sales Qty

Total Profit Margin





## Revenue Contribution % by Market



## Revenue Trend



| custmer_name             | Revenue      | Revenue<br>Contribution<br>% | Profit Margin<br>Contribution % | Profit Margin % |
|--------------------------|--------------|------------------------------|---------------------------------|-----------------|
| Acclaimed Stores         | £3,116,384   | 2.2%                         | 6.1%                            | 4.0%            |
| All-Out                  | £713,953     | 0.5%                         | 1.6%                            | 4.5%            |
| Atlas Stores             | £2,189,613   | 1.5%                         | 2.1%                            | 2.0%            |
| Control                  | £4,182,662   | 2.9%                         | 2.5%                            | 1.2%            |
| Electricalsara Stores    | £65,641,977  | 46.2%                        | 11.9%                           | 0.4%            |
| Electricalsbea Stores    | £50,940      | 0.0%                         | 0.4%                            | 15.6%           |
| Electricalslance Stores  | £142,742     | 0.1%                         | 0.2%                            | 3.5%            |
| Electricalslytical       | £5,537,904   | 3.9%                         | 1.3%                            | 0.5%            |
| Electricalsocity         | £2,520,938   | 1.8%                         | 3.3%                            | 2.7%            |
| Electricalsopedia Stores | £995,764     | 0.7%                         | 2.9%                            | 5.9%            |
| Electricalsquipo Stores  | £86,908      | 0.1%                         | -0.5%                           | -11.5%          |
| Elite                    | £1,247,785   | 0.9%                         | 3.2%                            | 5.3%            |
| Epic Stores              | £3,002,834   | 2.1%                         | -6.8%                           | -4.7%           |
| Excel Stores             | £7,928,385   | 5.6%                         | 12.5%                           | 3.3%            |
| Expression               | £82,845      | 0.1%                         | -0.2%                           | -4.2%           |
| Flawless Stores          | £1,126,976   | 0.8%                         | 1.8%                            | 3.3%            |
| Forward Stores           | £2,560,961   | 1.8%                         | 5.4%                            | 4.3%            |
| Total                    | £142,224,545 | 100.0%                       | 100.0%                          | 1.4%            |