

# Andrew Craig

Web Developer

## About me:

I am excited to be starting my career as a Junior Dev. I am passionate about workflow efficiency and very interested in emmet, SCSS and REACT. My dream is to write code to save work for other people! I have nine years of sales experience in the health food industry. I worked closely with the customers and management of nineteen different health food stores in Toronto. More recently I spent time as a film director working with teams of 5 - 17. Feel free to ask me anything!



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## Work Experience

2020-2021 • Juno School of Technology , Toronto

Graduate

Web Dev Fundamentals  
Javascript Fundamentals  
Web Development Immersive

2017-2020 • Red Rabbit Productions, Toronto

Film Director

-Oversaw technical and artistic aspects of music videos for artists. Planned money saving solutions to achieve best results for low budgets (up to \$22,000).  
-Developed detailed action plans, schedules and contingencies for filming on location.  
-Directed up to 17 members of film teams and groups of performers.

2008-2020 • New Roots Herbal

Product Sales

-Maintained working relationships with the management and staff of 14 health food stores in the GTA  
-Memorized the details of over 80 products and explained them to customers in detail  
-Pursued and maintained product sales goals  
-Able to identify a product or service from the company that matched a customers specific issue

2017-2020 • Artist Manager, Toronto

Manager

-Managed schedules, rehearsals, finances, tour dates and music videos  
-Good experience in branding, marketing and social media  
-Developed excellent conflict resolution skills  
-Helped negotiate record deals with three different labels



## Education

• Concordia University, Montreal, CA

Bachelor of Fine Arts



## Skills

HTML5   CSS/SCSS   Javascript  
React   REST API   Firebase  
Responsive Design   JQUERY

Accessibility



## Soft Skills

Management   Sales  
Scheduling   Client Relations  
Team work



## Awards

Dora award nominated 2005 for outstanding theatre performance

Front page interview in the Toronto Star for performance in Brad Fraser's True Love Lies

Nominated 2016 Toronto Independent Music Award for outstanding music video direction.

Signed to WAX/UNIVERSAL record label 2010 -2013 and winner of Indie Week 2011