



## AUSTIN HOUSING MARKET

**TOP 5 ZIP CODES FOR NEXT 5 YEARS** 

## RESEARCH QUESTION

What are the top 5 zip codes to invest in over the next 5 years?



## **METHODOLOGY**

Top 10 Zip Codes by Population

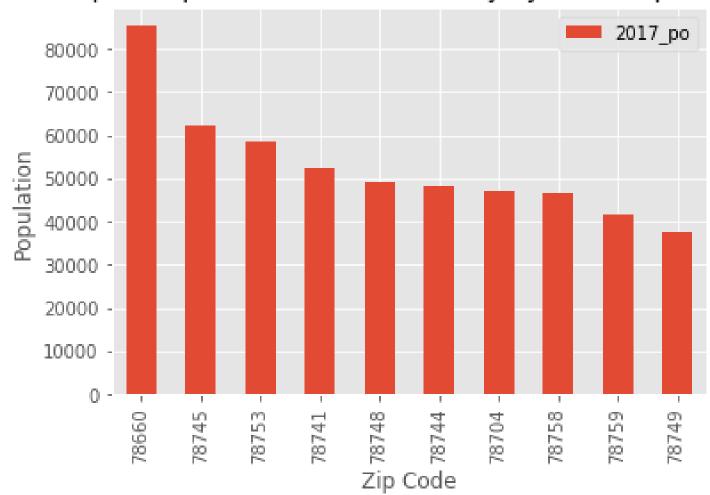
Apply Statistical Models





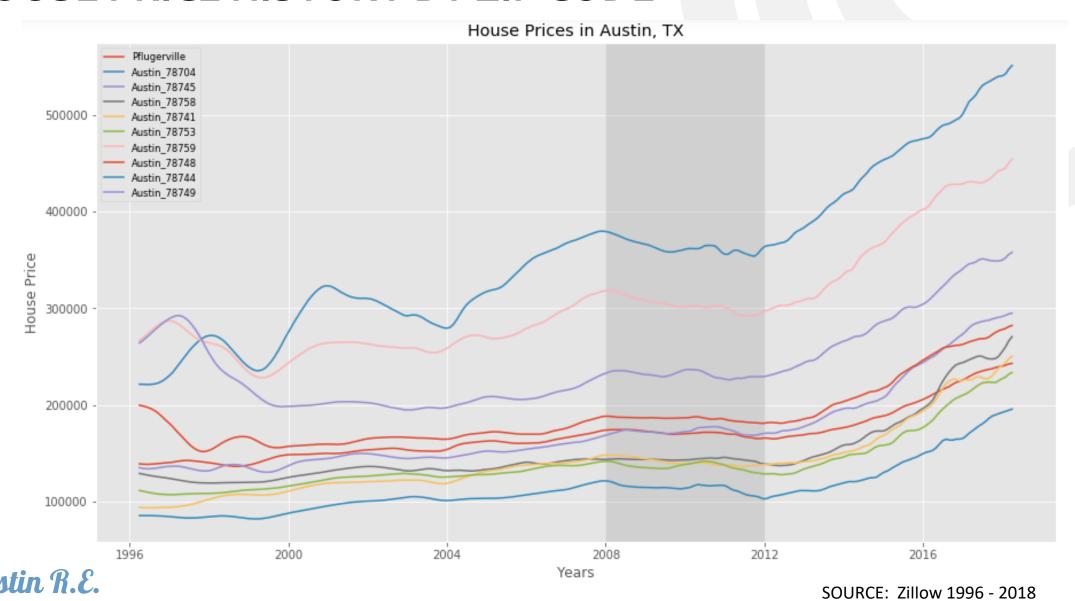
#### TOP AUSTIN ZIP CODES BY POPULATION

Top 10 Zip Codes in Travis County by 2017 Population

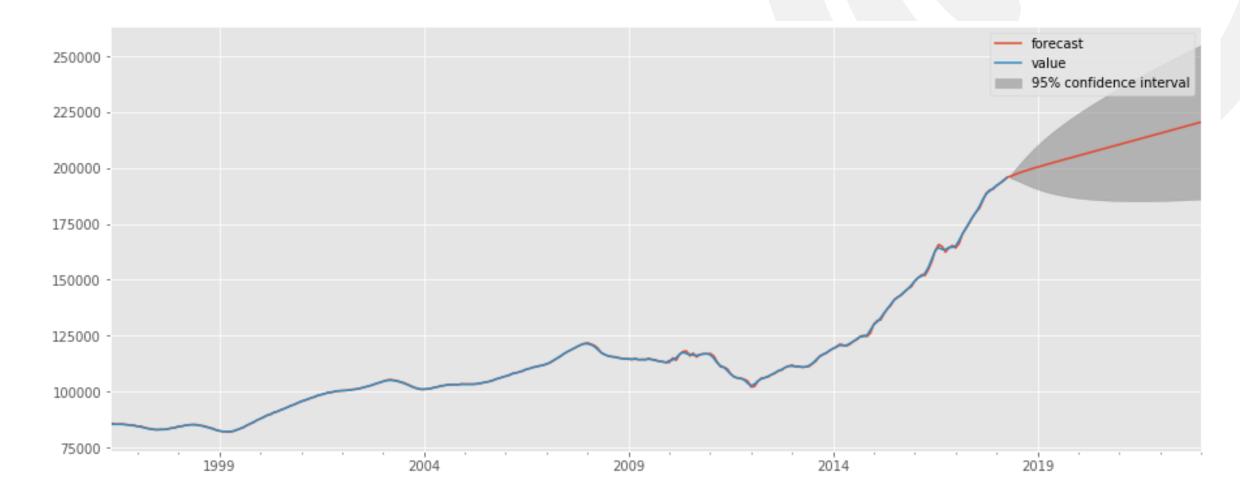




#### HOUSE PRICE HISTORY BY ZIP CODE



## MODEL FORECAST FOR ZIP CODE 78744



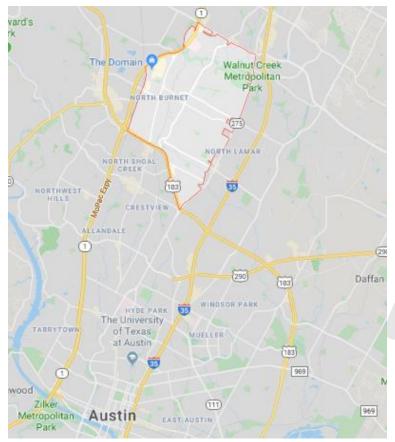


# THE TOP 5 ZIP CODES ARE:



## #5 ZIP CODE 78758

## + 25% Predicted Growth by 2023

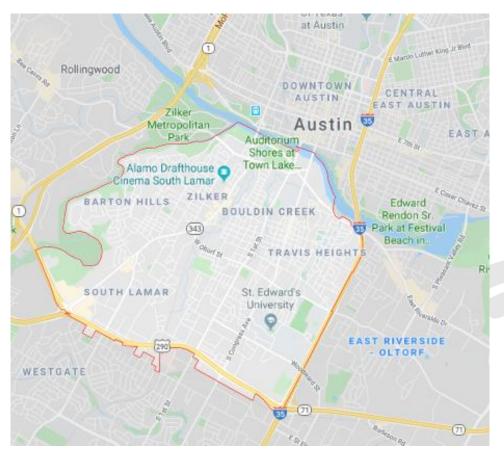






## #4 ZIP CODE 78704

#### + 38% Predicted Growth by 2023







## #3 ZIP CODE 78744

#### + 69% Predicted Growth by 2023



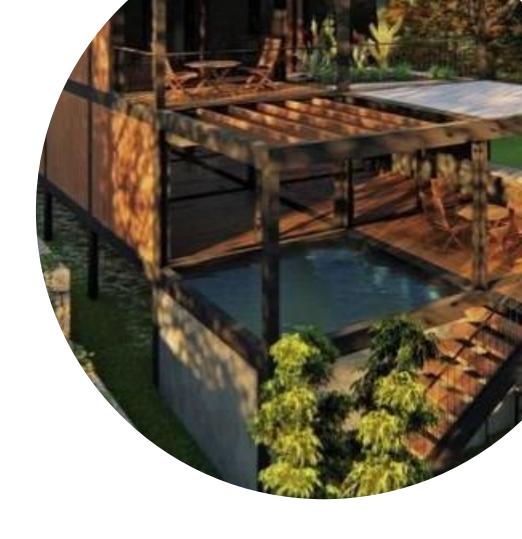




## #2 ZIP CODE 78741

### + 108% Predicted Growth by 2023

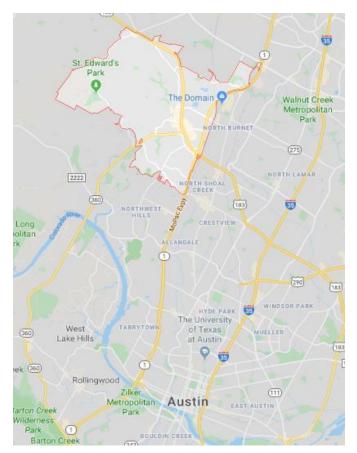






## #1 ZIP CODE 78759

## + 117% Predicted Growth by 2023

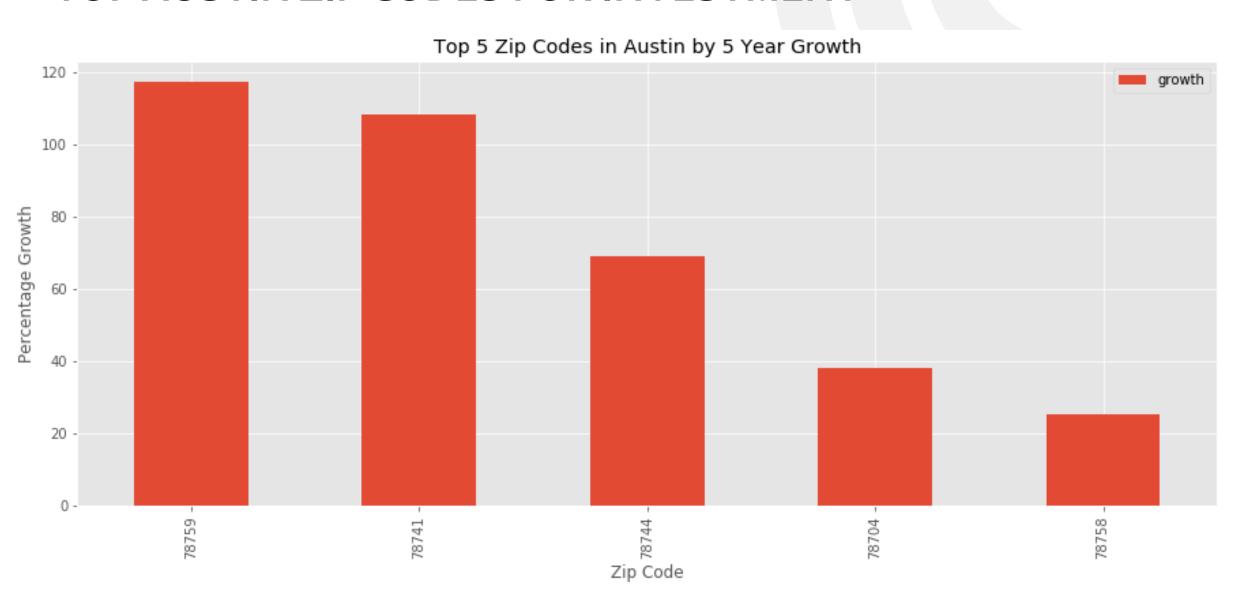






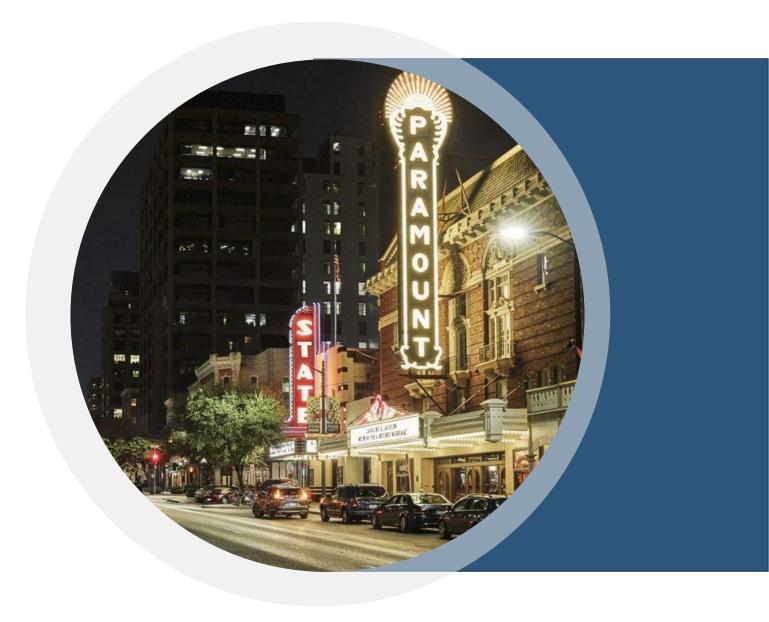


#### TOP AUSTIN ZIP CODES FOR INVESTMENT



#### RECOMMENDATIONS

- Top 5 zip codes to invest in Austin are: 78759, 78741, 78744, 78704, 78758
- Begin searching these zip codes
- Further modelling to follow
- Past performance does not guarantee future results





### **NEXT STEPS**

- Further modelling
- What factors predict growth
- Change the model time span
- Compare future predictions







# THANKYOU!



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