The three conclusions that I was able to come up with is:

Time of launch: This can be a factor of peak time like around the holidays and or what season it is and this could greatly increase the amount of backers and funding.

Funding goal size and success rate: Backers or more likely to support something that has a more reasonable funding goal and good success rates.

Project category influence: Funding outcome can be influenced by the project category you are in and that can lead to higher and lower funding outcomes.