


MTA Brand Colors / Subway, SIR & ADA




Blue




Orange



Light Green




Brown




Grey

One gray only
used throughout
the New York City
Subway System




Yellow


Do not use
white knock-out
type on yellow




Red




Dark Green




Purple



Teal



MTA Blue



ISA Blue

CMYK

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|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| C = 100 M = 30 Y = 0 K = 0 | C = 0 M = 57 Y = 100 K = 0 | C = 60 M = 7 Y = 100 K = 0 | C = 40 M = 58 Y = 100 K = 0 | C = 0 M = 0 Y = 0 K = 50 | C = 0 M = 15 Y = 100 K = 0 | C = 0 M = 100 Y = 65 K = 0 | C = 100 M = 0 Y = 80 K = 0 | C = 33 M = 90 Y = 0 K = 0 | C = 100 M = 0 Y = 20 K = 0 | C = 100 M = 68 Y = 0 K = 0 | C = 100 M = 12 Y = 0 K = 0 |
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HEX & RGB

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|----------------------------|-----------------------------|------------------------------|-----------------------------|-------------------------------|------------------------------|-----------------------------|----------------------------|------------------------------|-----------------------------|----------------------------|-----------------------------|
| #0062CF | #EB6800 | #799534 | #8E5C33 | #7C858C | #F6BC26 | #D82233 | #009952 | #9A38A1 | #008EB7 | #08179C | #0078C6 |
| R = 0 G = 98 B = 207 | R = 238 G = 104 B = 0 | R = 121 G = 149 B = 52 | R = 142 G = 92 B = 51 | R = 124 G = 133 B = 140 | R = 246 G = 188 B = 38 | R = 216 G = 34 B = 51 | R = 0 G = 153 B = 82 | R = 154 G = 56 B = 161 | R = 0 G = 142 B = 183 | R = 8 G = 23 B = 156 | R = 0 G = 120 B = 198 |