IST 263

UNIT 03 ACTIVITY

SURVEY

☐ True ☐ False   **You can use images from a Google image search on your website.**

☐ True ☐ False   **You can quote copywritten material on your website.**

☐ True ☐ False   **You must file with the government to get copyright protection.**

☐ True ☐ False   **Website designs can be copywritten.**

☐ True ☐ False   **Websites turned in as a class assignment can use any image.**

☐ True ☐ False   **I can use an image of a book on my website if I want to write a review.**

TOPICS

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

BASIC COPYRIGHT

https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/

1. Do you have to file paperwork to have a copyright?

No, copyright does not need paperwork since its automatic, but paperwork/registration can be used to enforce the rights.

2. What is fair use?

Fair use is a balance between the rights of the creator and the general interest of the public. This way, a copyrighted work can be used in things like reviews, which benefit the public.

TRANSFORMATION

https://fairuse.stanford.edu/overview/fair-use/four-factors/

3. What is transformation?

Taking pieces of original work and changing it by adding new expressions, meaning, and understanding.

4. What are some examples of transformation and some examples that don't meet transformation?

When things like shows use similar branding with a slightly different name in order to avoid copyright restrictions.

WEBSITE DESIGN

https://thomasdigital.com/the-legalities-of-copying-a-website-design/

5. If you like someone else's website design can you copy it? Explain?

Yes, you just have to ask for permission, and if you don't have permission for the website you can take small pieces without issue.

FAIR USE IN CLASS

https://www.cultofpedagogy.com/online-images/

6. What are three ways you can find legal images for the project website you are doing in this class?

Make your own, creative comments images, buy the images.