

NEW ONLINE PROGRAMS & TOOLS

Online Spring Youth Program & Coursera; and English Now!
Online Resources, Gmail & Standard Email Templates

English Now!, Now Online

April 3, 2020



English Now!

ONLINE SPRING YOUTH PROGRAM



English Now!

INTRODUCING COURSERA FOR CAMPUS



English Now!

Coursera for Campus

Coursera for Campus is a program offered by an online education company called Coursera (<http://coursera.org>) principally to colleges and universities.

Coursera is a San Francisco-based company founded by two Stanford professors in 2012. It has developed over 3800 online classes with universities (and their faculty).

English Now! has been accepted into the Coursera for Campus program. As part of the program, we can offer Coursera online classes for free, through July 31, to faculty and students.

The key: Coursera classes do not have a teacher. They offer high-quality online content (video clips, readings, machine-graded quizzes, peer-reviewed activities), but without an active instructor.



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Coursera for Campus, at English Now!

At the moment, all we are doing with Coursera is to introduce it as a potential instructional resource.

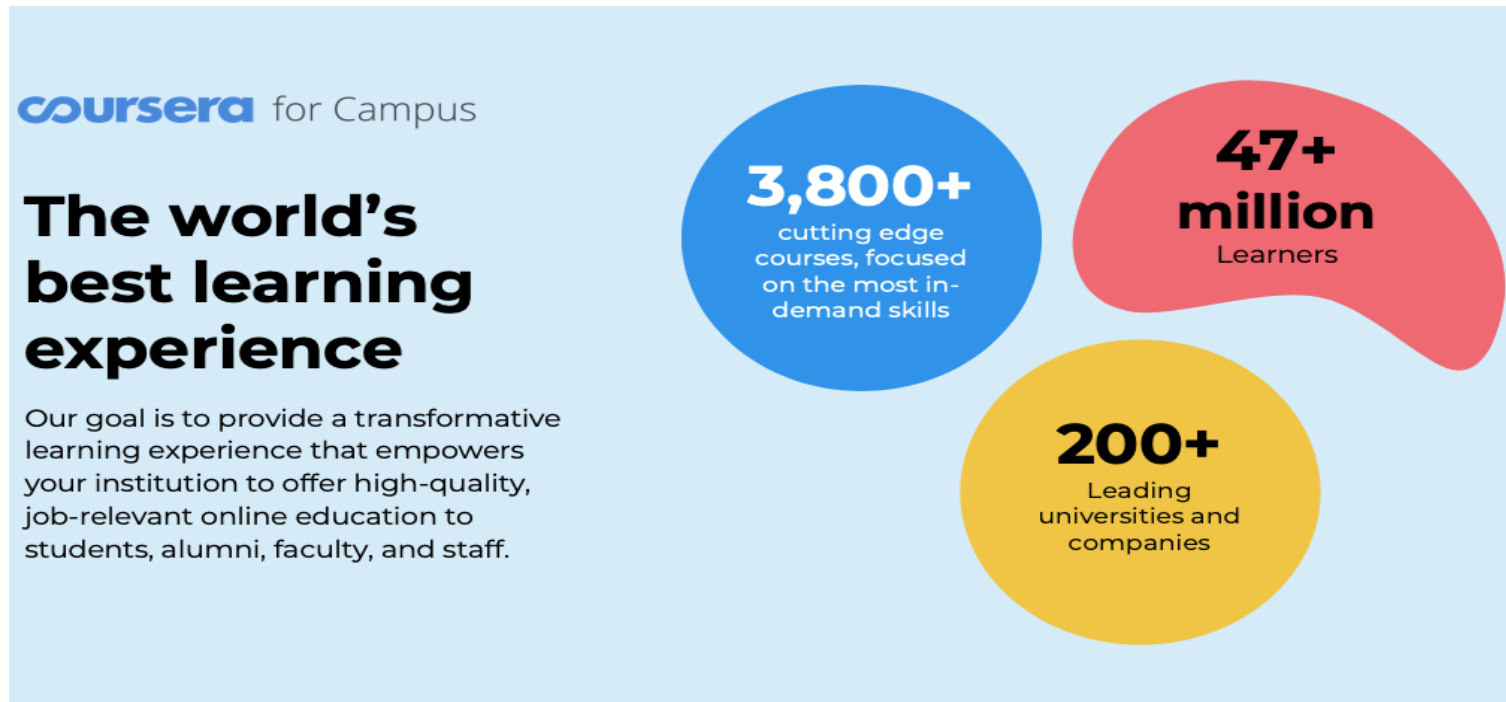
Today we will:

- introduce the Coursera platform;
- show you the “portal” through which English Now! faculty and students might access a class;
- show you screen shots of a class – “The Science of Well-Being”, designed by Yale University Professor Laurie Santos; and
- send you an invitation to register for Laurie Santos’s class, if you are interested in this topic.



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Coursera for Campus: Their Introduction



You can feel Coursera's Silicon Valley origins, in their standard "introduction to Faculty" slide presentation.



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Coursera for Campus: Content Resources

**200+ leading
universities &
companies**

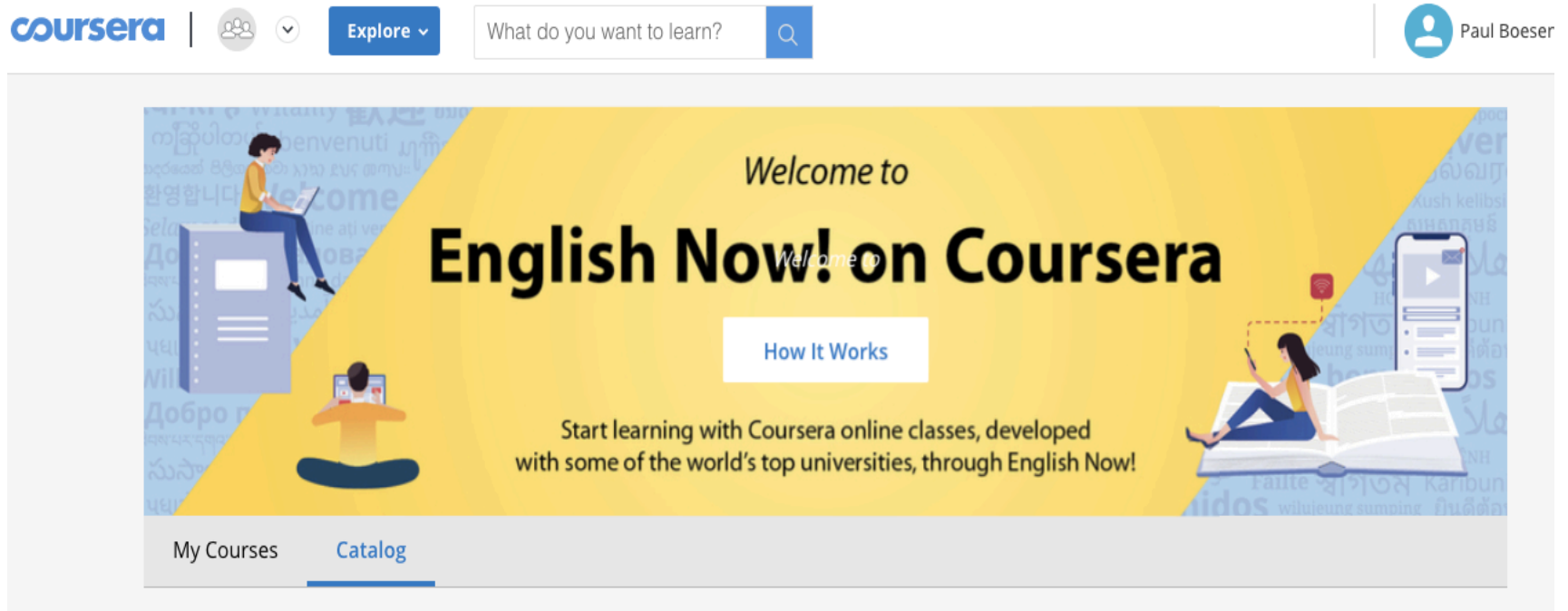
The world's best online courses,
taught by industry and academic experts



At the same time, Coursera has assembled some very high-quality content, including courses developed with international universities and courses oriented towards international students and non-native English speakers. **English Now!**



Coursera for Campus: English Now! Portal



Thank you to Nayoung for designing a banner that will frame our access to Coursera for Campus, with some of the look and feel of our school community!

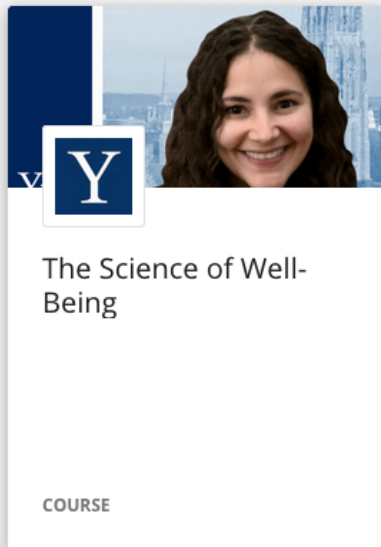


English Now!

English Now! on Coursera “Collection”

English Now! on Coursera Collection

We are delighted to highlight a number of classes for our learners, as well as our faculty. These classes include several related to well-being, as we encourage our school community to care for ourselves and each other.



The first course we’re highlighting on Coursera is one by Yale Professor Laurie Santos, “The Science of Well-Being.”



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“The Science of Well-Being”



With a third of the global population living under lockdown, many are turning to science for the answers on how to be happy in these difficult times.

By the evening of 26 March, 1.3 million people were enrolled in a Yale University online course entitled: The Science of Well Being.

Studying happiness may not be the first field that pops into your head when you think of science, but there's undeniable public interest - especially since Covid-19 began.

From the start of December until 26 March, the number of learners enrolled from the US has shot up 295%, according to Yale. While the US accounts for most of the students, Canada, the UK and India also make the top five. Dozens of the countries

The BBC called this class “a college course (the) world wants to study right now” last week, in the article excerpted at left. Over 1.8 million people are now enrolled.

But note that this class is suitable only for advanced-level ESL students, in Coursera's typical delivery model (e.g. online content, without active instruction).



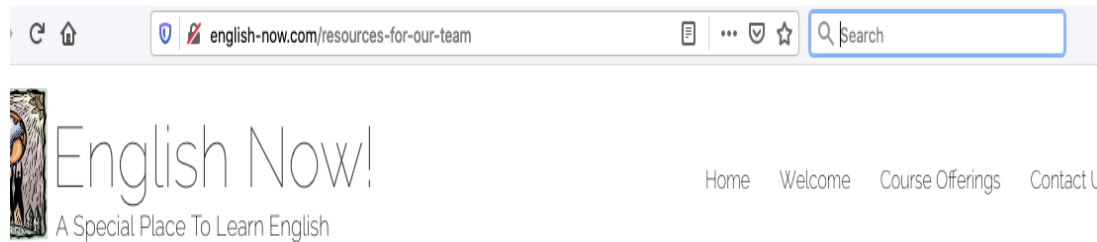
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ENGLISH NOW! ONLINE RESOURCE PAGE



English Now!

Resources for Our Team



Resources for Our Team

Welcome to English Now!'s new online resource page. This page — and online resources generally — are a priority for development, as we move online more quickly than we could have imagined.

This page includes:

- Links to Zoom Webinars
- Links to recommended training resources
- Links to recommended online curriculum resources
- Selected information about school operations

Please bookmark this page. Please also send any suggestions about additional resources to make available here by email to info@english-now.com, with the subject line, "Resources for Our Team." This page will be updated at least weekly. You will be informed — in Paperless Post invitations that are circulating regularly regarding training activities — when a significant update has taken place. And please see an important note about "office hours & tech support" below.



This page will be an important part of our effort to keep everyone current.

Please bookmark this page.

Please visit it weekly and look for resources marked ****NEW****.



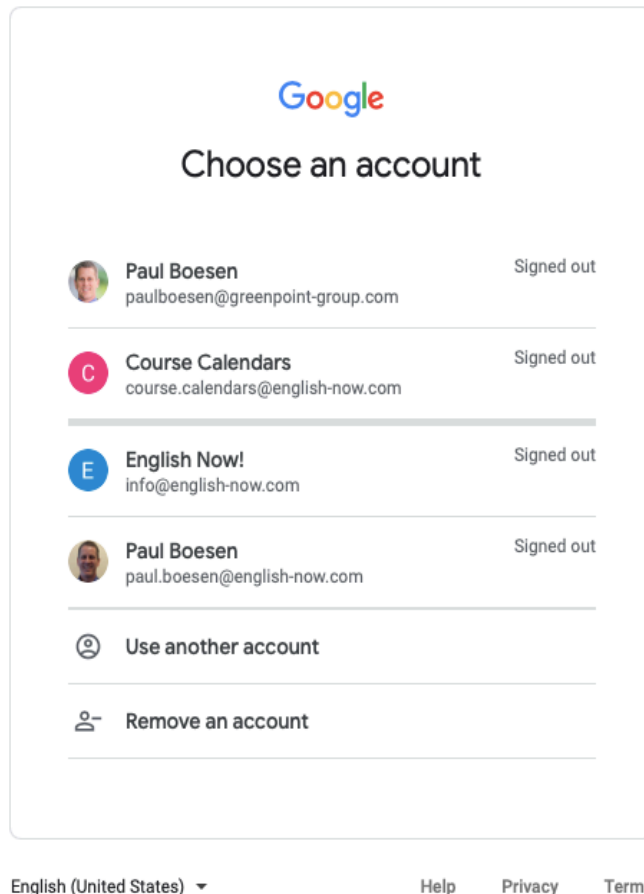
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**ENGLISH NOW! GMAIL:
COMPLETELY OPTIONAL, BUT YOU
MAY WISH TO CONSIDER**



English Now!

Step 1: Log Into Your English Now! Email (firstname.lastname@english-now.com)



Go to gmail.com

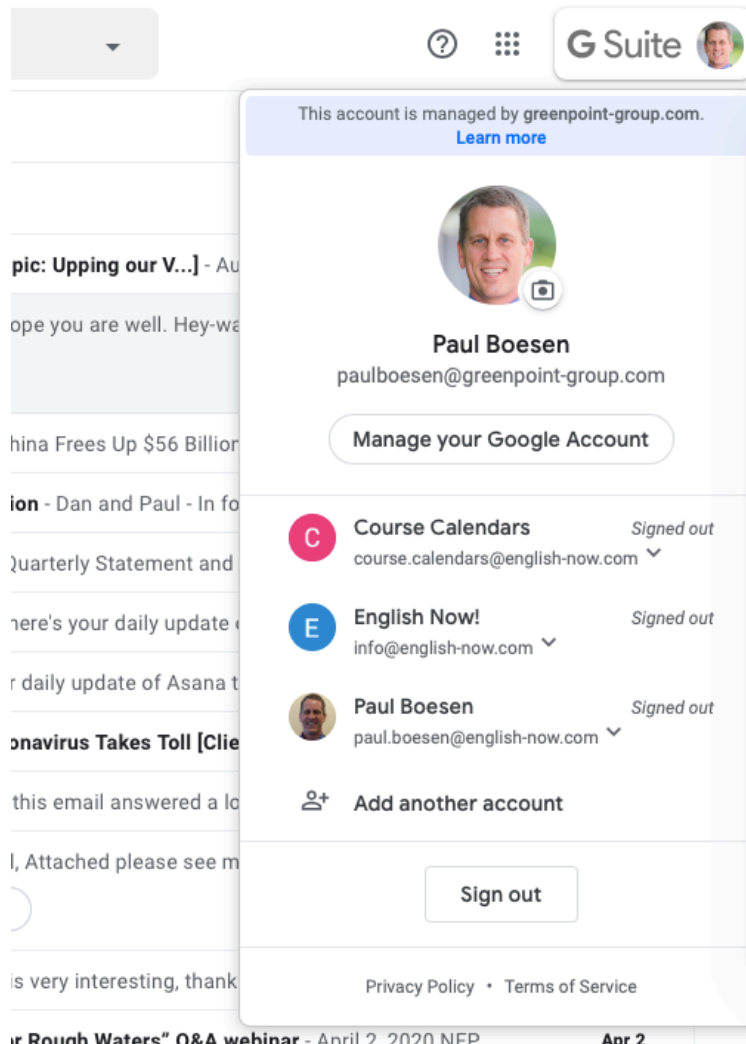
You are looking for this page.

It is easiest to do this in a new browser (e.g. Chrome, Firefox, or Safari).



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Step 1a: You May Need to Logout of Your Personal Gmail (if you have a personal gmail account)



IF you are already logged into a personal gmail account, and if you do NOT do this in a new browser, you will need to logout of your personal gmail first. Do that by clicking on the upper right “G Suite”, and selecting “Sign Out.” See example to the left.

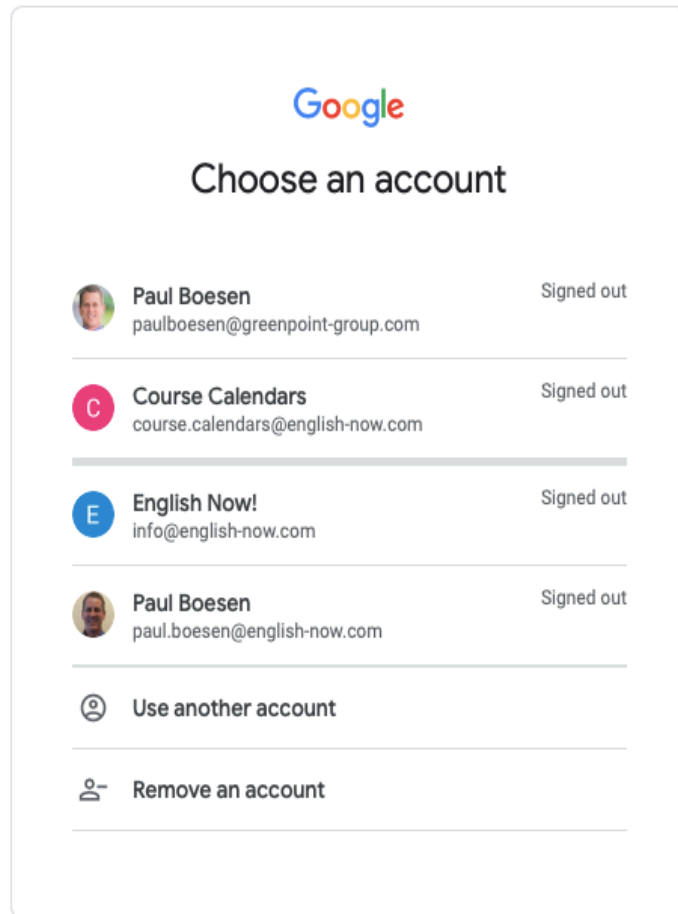


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Step 2: Choose “Use Another Account”

Click “Use another account”

Enter your personal English Now! email (mine, for example, is paul.boesen@english-now.com – yours is firstname.lastname@english-now.com)



Step 3: Log In

If you choose to be using your English Now! email – this is important – you will need to complete additional training. This will include considerations of password security.

Please email Paul and Ioanna at info@english-now.com if you'd like to start (or continue) using English Now! email.



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Step 4: Why Use English Now! Email – Best Practices in Communication

We will now introduce a best practice in communication with students.

Amy Hansberger sends follow-up emails after each class to her students (private lessons and group classes).

This is a best practice that is always a good practice, but that some of you all may seek to adopt – and that we can make much, much easier using something called a “Template Email.”



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BEST PRACTICES IN USING EMAIL TO FOLLOW-UP AFTER CLASS (Thank you, Amy, for sharing this!)



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Engaging Students with Follow-up

- SENDING A RECAP EMAIL (2-4min) - CUT AND PASTE FROM LESSON MATERIALS into English Now Template.
- INCLUDE HOMEWORK AND NEW CONTENT
- FOLLOW-UP GIVES STUDENTS A SENSE OF ACCOMPLISHMENT & FORWARD MOVEMENT
- CREATES CONTINUITY FOR OUR LESSON FORMAT & PLANNING



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Additional Upside of This Process

- This also keeps us current, in case a substitute teacher needs notes.
- And helps with preparation for the next class.



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How to Make This Work

- **KEEP IT SIMPLE; UTILIZE CONSISTENT FORMAT -STRUCTURED COMMUNICATION**
- **CATEGORIES:** remind students of a component of each lesson : Like a great recipe / a great lesson requires the right ingredients:
 - **READING**
 - **LISTENING**
 - **SPEAKING**
 - **WRITING**
 - **GRAMMAR**
 - **VOCABULARY**



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Other Potential Information to Include

- **INCLUDE EXTRACURRICULAR RESOURCES FOR ADDTL' LEARNING**
 - Websites, links, (copy & paste into template email) OR include during the lesson
 - Ex: Women's Centennial Right to Vote: current museum exhibits or concerts
 - Some students may wish to go further with their learning.
- **UTILIZE SCREEN SHOTS-** taking a photo of your computer screen.
- **COPY/PASTE Website URLs--** Open the webpage you wish to use: go to the bar at top where you see web address: copy and paste



Next Steps

1. This was a LOT to cover! Thank you for your patience.
2. You will receive a link to a Google Form survey, asking about your interest in participation in the youth program, participating in additional training regarding using English Now! email (including a “template email” to support your follow-up after classes) and your teaching availability (including early and later times, to teach students in Asia).
3. You will receive a separate Coursera invitation, inviting you to explore and – if you’re interested – register to look at and potentially study in the Science of Well-Being class.
4. Please join us for online community events including happy hour this afternoon at 5:30pm! RSVP to the Paperless Post invitation, if you’ve not already done so, and you’ll receive a Meeting ID this afternoon!



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THANK YOU.



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