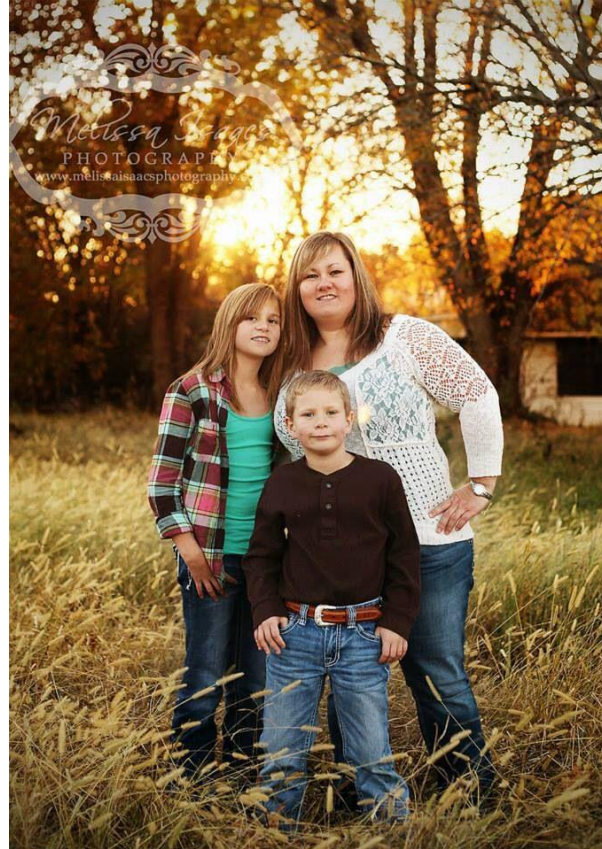


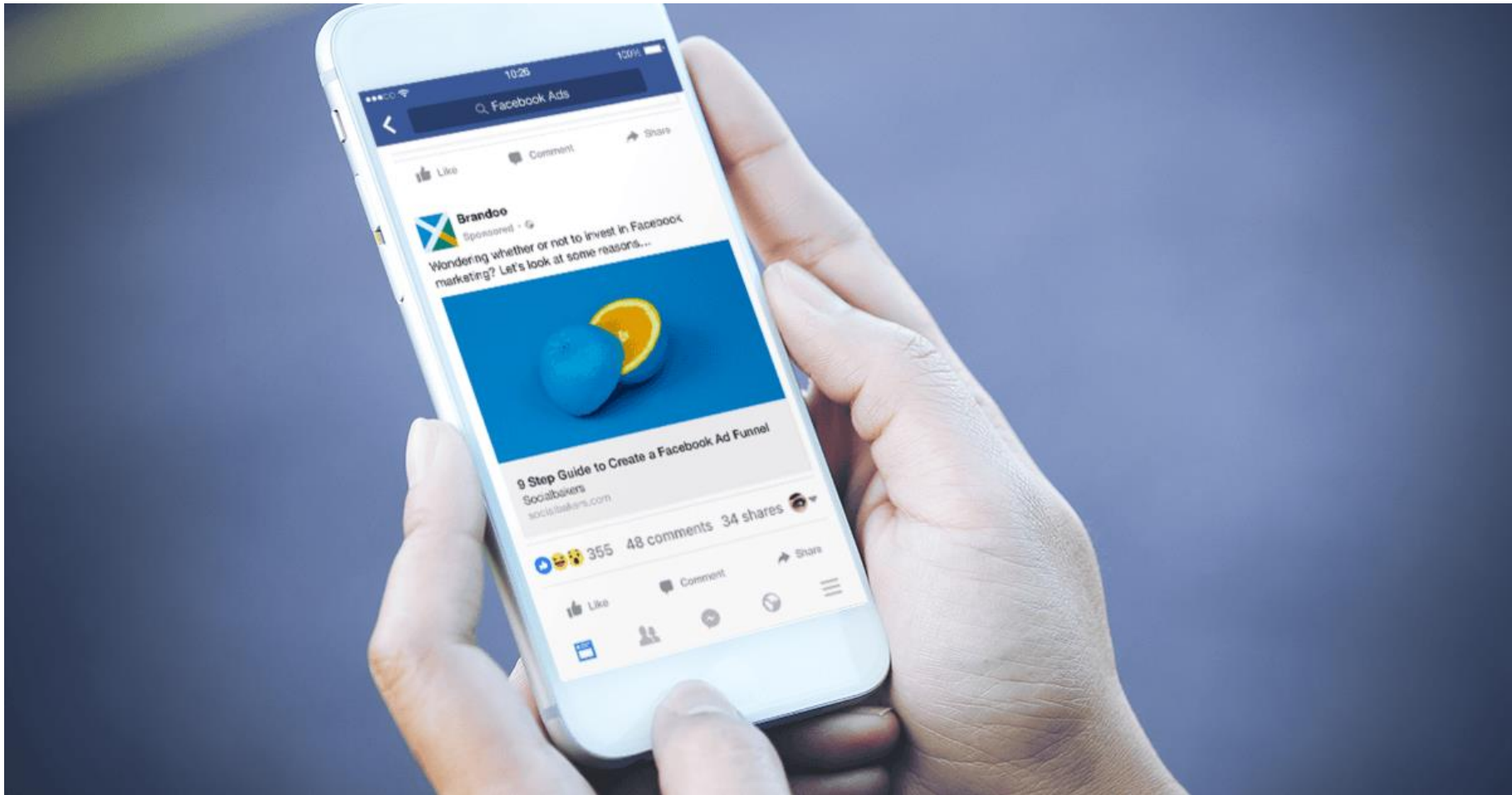
By: Baker Womack



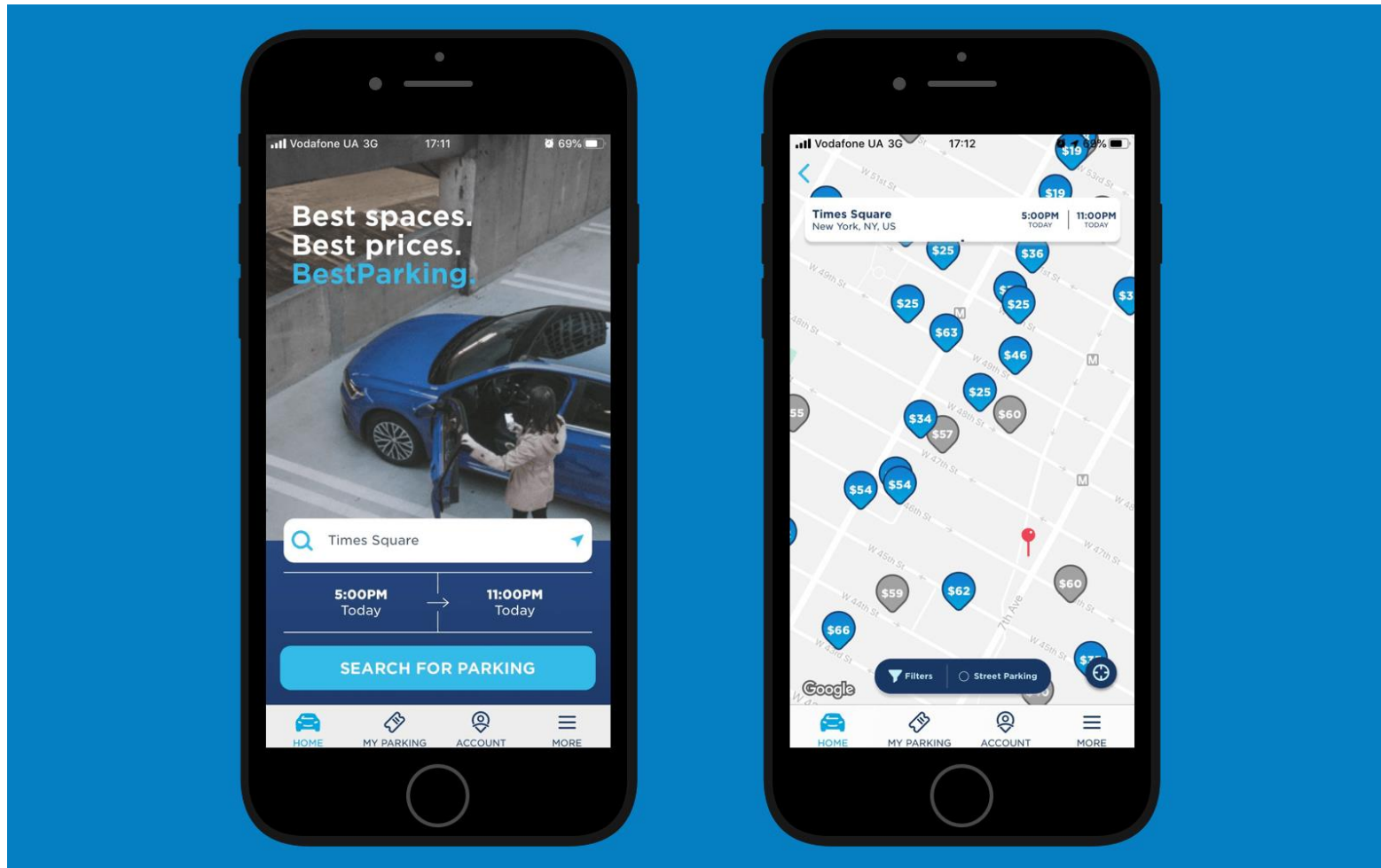
Linda Walker is a single mom that has a lot of stress on her. She works as a Human Resource representative for Wells Fargo in Charlotte NC. Everyday she has to wake up and help her children off to school.



Everyday Linda is stressed about traffic and trying to find a parking spot. Because she lives in the city, she has her car broken into many times, and wants to find a secure place to park her car.



While on Facebook, she finds an add for a parking app that finds safe and available parking in her area. She instantly downloads the app hopping the app is not a scam. She signs up for a free trial and tests it out the next day.



The next morning, before going to work, she uses the parking app. The app shows in real time the availability, security, and price of each parking garage. Linda was able to find a parking garage right across the street from her office.



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Linda is impressed by the app and tells all her work friends about the amazing app. They all download the app and are amazed as well.



Linda no longer has any stress about parking. She feels safe and can save money by using the free parking garage. Because it becomes such a hit, Charloette becomes more efficient during rush hour because everyone can find easily.



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Kendel Lee is a part-time uber eats driver in a big city and has a hard time finding parking so she can deliver the food that she has.



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Another employee at the hotel she also works at who delivers food through grubhub on her days off told her about an app that lets her find parking way easier.



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Next time she's making a delivery she has to deliver to an apartment building but can't find parking



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She pulls out the app and she can see open parking spots around where she's at and there's one right around the corner!



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She parks her car in the open spot and she knows she doesn't have to pay anything for it because the app told her as long as she's out in 30 minutes she's good to park for free!



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She is able to make her delivery and gets a glowing review from the customer about her timeliness, now she's able to go on to the next order.

Storyboard

Ian Turner

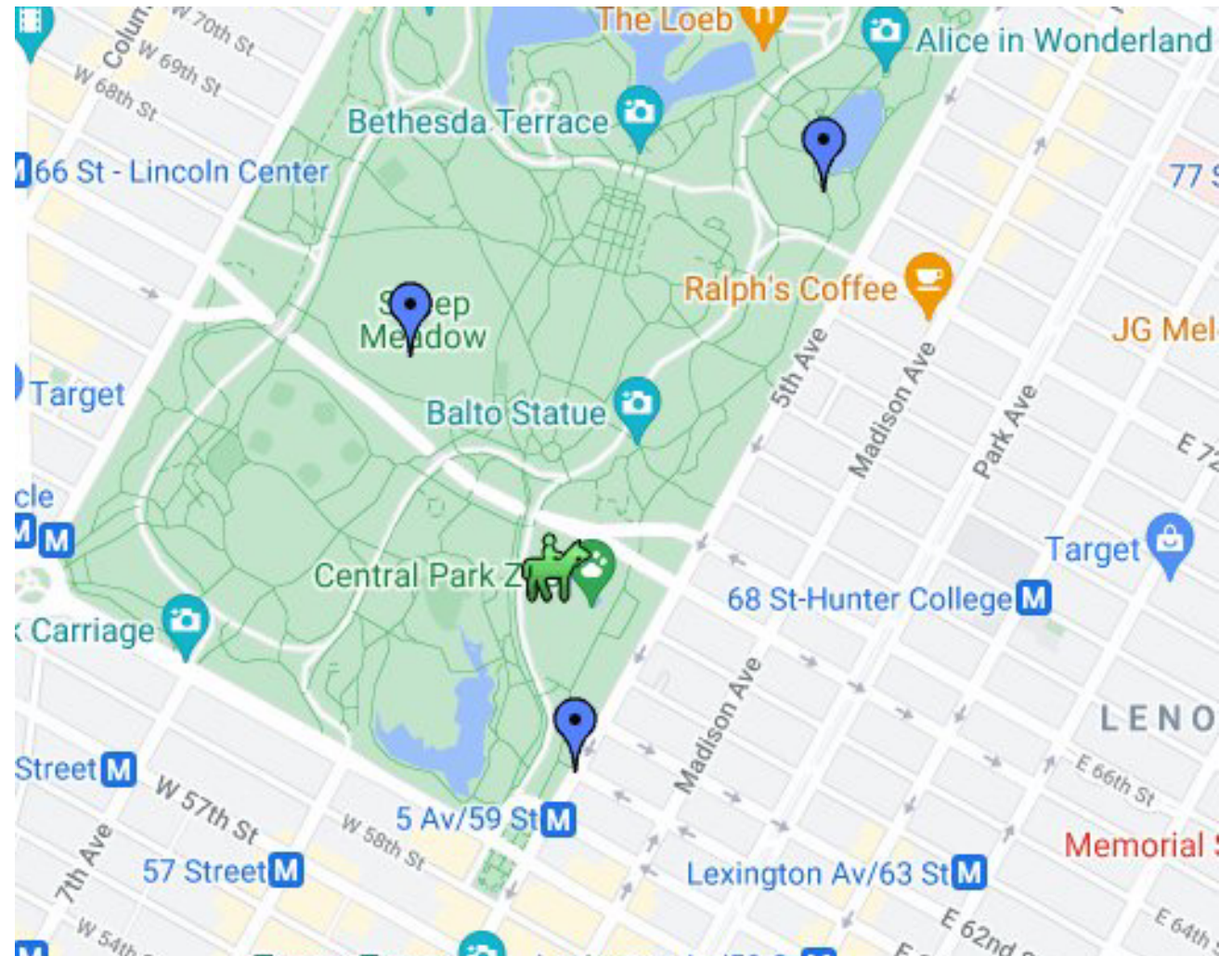
Bob loves to drive to school. He is a college student and has classes every morning. However, he can almost never find a parking spot.



One day, Bob hears about a new parking app and decides to download it.



He downloads the app and tries it out. It shows him available parking spots in any area that he selects



Bob begins to use the app every morning to find a parking spot. This allows him to get to class on time.



Bob can now focus on his classes, and he can even get more sleep now that he doesn't have to leave his apartment early to get a good spot.



Bob graduates college with a 4.0 GPA, and gets a great job, all because he didn't have to stress about parking.





Daniel Jones is a lawyer and he works at the Law Offices of Christian Schank and Associates, APC.



On a typical day driving to work, Daniel Jones is normally very anxious if there will be an open parking spot since the parking lot at the law firm is normally packed.



On a Saturday night, while Daniel Jones is watching College Football with his friends, Daniel watches a commercial about a great app called ParkingTrack which allows people to track open parking spots at every location that has a parking spot.



On that Same night, Daniel downloads the app on his Iphone, and he tries to familiarize himself with the ParkingTrack app before he goes to work on Monday. He ends up liking the app



On Monday, Daniel has a very easy time finding an open parking spot at the law firm and has a great day at work



Daniel now feels confident every day before work because of the fantastic ParkingTrack app on his iPhone.