

```
In [1]: import pandas as pd
```

Будем работать с датасетом по оттоку клиентов из банка

<https://www.kaggle.com/datasets/shubh0799/churn-modelling>, но датасет из себя будет представлять две таблицы:

1. Личные данные клиента

- A. CustomerId - Уникальный идентификатор клиента
- B. Surname - Фамилия клиента
- C. Geography - Из какой страны клиент
- D. Gender - Пол клиента
- E. Age - Возраст клиента
- F. EstimatedSalary - Предположительная зарплата клиента

2. Данные по поведению клиента в банке

- A. CustomerId - Уникальный идентификатор клиента
- B. CustomerId - Уникальный идентификатор клиента
- C. Tenure - Сколько лет человек является клиентом банка
- D. Balance - Баланс счета
- E. NumOfProducts - Количество открытых продуктов
- F. HasCrCard - Есть ли у клиента кредитная карта
- G. IsActiveMember - Является ли клиент активным участником
- H. Exited - Уйдет ли человек в отток

```
In [2]: users = pd.read_csv('users.csv', sep=';')
users.head()
```

```
Out[2]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary
0	15634602	Hargrave	France	Female	42	101348.88
1	15647311	Hill	Spain	Female	41	112542.58
2	15619304	Onio	France	Female	42	113931.57
3	15701354	Boni	France	Female	39	93826.63
4	15737888	Mitchell	Spain	Female	43	79084.10

```
In [3]: users.shape
```

```
Out[3]: (9998, 6)
```

Создание новых признаков

```
In [4]: users['new_feature'] = 0
users.head()
```

Out[4]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	new_feature
0	15634602	Hargrave	France	Female	42	101348.88	0
1	15647311	Hill	Spain	Female	41	112542.58	0
2	15619304	Onio	France	Female	42	113931.57	0
3	15701354	Boni	France	Female	39	93826.63	0
4	15737888	Mitchell	Spain	Female	43	79084.10	0

In [5]: `users['Age (days)'] = users['Age'] * 365`
`users.head()`

Out[5]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	new_feature	Age (days)
0	15634602	Hargrave	France	Female	42	101348.88	0	15330
1	15647311	Hill	Spain	Female	41	112542.58	0	14965
2	15619304	Onio	France	Female	42	113931.57	0	15330
3	15701354	Boni	France	Female	39	93826.63	0	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	0	15695

In [6]: `for i, row in users.iloc[:2].iterrows():`
`print(row)`
`print('__' * 30)`

```
CustomerId      15634602
Surname          Hargrave
Geography       France
Gender          Female
Age              42
EstimatedSalary 101348.88
new_feature      0
Age (days)     15330
Name: 0, dtype: object
```

```
CustomerId      15647311
Surname          Hill
Geography       Spain
Gender          Female
Age              41
EstimatedSalary 112542.58
new_feature      0
Age (days)     14965
Name: 1, dtype: object
```

In [7]: `age_days = []`
`for i, row in users.iterrows():`
`age_days.append(row['Age'] * 365)`
`age_days[:10]`

Out[7]: [15330, 14965, 15330, 14235, 15695, 16060, 18250, 10585, 16060, 9855]

In [8]: `users['Age (days) 2'] = age_days`
`users.head()`

Out[8]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	new_feature	Age (days)	Age (days) 2
0	15634602	Hargrave	France	Female	42	101348.88	0	15330	15330
1	15647311	Hill	Spain	Female	41	112542.58	0	14965	14965
2	15619304	Onio	France	Female	42	113931.57	0	15330	15330
3	15701354	Boni	France	Female	39	93826.63	0	14235	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	0	15695	15695

In [9]:

```
def age_to_days(x):  
    return x * 365  
  
users['Age (days) 3'] = users['Age'].apply(age_to_days)  
users.head()
```

Out[9]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	new_feature	Age (days)	Age (days) 2
0	15634602	Hargrave	France	Female	42	101348.88	0	15330	15330
1	15647311	Hill	Spain	Female	41	112542.58	0	14965	14965
2	15619304	Onio	France	Female	42	113931.57	0	15330	15330
3	15701354	Boni	France	Female	39	93826.63	0	14235	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	0	15695	15695

In [10]:

```
import time  
from tqdm import tqdm  
tqdm.pandas()  
  
def age_to_days(x):  
    time.sleep(0.001)  
    return x * 365  
  
users['Age'].progress_apply(age_to_days)
```

100% | ██████████ | 9998/9998 [00:11<00:00, 907.22it/s]

Out[10]:

```
0      15330  
1      14965  
2      15330  
3      14235  
4      15695  
...  
9993   10220  
9994   10585  
9995   14235  
9996   12775  
9997   13140  
Name: Age, Length: 9998, dtype: int64
```

Удаление признаков

```
In [11]: users.drop(columns='new_feature')
users.head()
```

```
Out[11]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	new_feature	Age (days)	Age (days) 2
0	15634602	Hargrave	France	Female	42	101348.88	0	15330	15330
1	15647311	Hill	Spain	Female	41	112542.58	0	14965	14965
2	15619304	Onio	France	Female	42	113931.57	0	15330	15330
3	15701354	Boni	France	Female	39	93826.63	0	14235	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	0	15695	15695

```
In [12]: users = users.drop(columns='new_feature')
users.head()
```

```
Out[12]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	Age (days)	Age (days) 2	Age (days) 3
0	15634602	Hargrave	France	Female	42	101348.88	15330	15330	15330
1	15647311	Hill	Spain	Female	41	112542.58	14965	14965	14965
2	15619304	Onio	France	Female	42	113931.57	15330	15330	15330
3	15701354	Boni	France	Female	39	93826.63	14235	14235	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	15695	15695	15695

```
In [13]: users['new_feature'] = 0
```

```
In [14]: users.drop(columns='new_feature', inplace=True)
users.head()
```

```
Out[14]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	Age (days)	Age (days) 2	Age (days) 3
0	15634602	Hargrave	France	Female	42	101348.88	15330	15330	15330
1	15647311	Hill	Spain	Female	41	112542.58	14965	14965	14965
2	15619304	Onio	France	Female	42	113931.57	15330	15330	15330
3	15701354	Boni	France	Female	39	93826.63	14235	14235	14235
4	15737888	Mitchell	Spain	Female	43	79084.10	15695	15695	15695

```
In [15]: users.drop(columns=['Age (days)', 'Age (days) 2', 'Age (days) 3'], inplace=True)
users.head()
```

Out[15]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary
0	15634602	Hargrave	France	Female	42	101348.88
1	15647311	Hill	Spain	Female	41	112542.58
2	15619304	Onio	France	Female	42	113931.57
3	15701354	Boni	France	Female	39	93826.63
4	15737888	Mitchell	Spain	Female	43	79084.10

Изменение существующих признаков

.loc

In [16]: `users['target'] = 0`
`users.head()`

Out[16]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target
0	15634602	Hargrave	France	Female	42	101348.88	0
1	15647311	Hill	Spain	Female	41	112542.58	0
2	15619304	Onio	France	Female	42	113931.57	0
3	15701354	Boni	France	Female	39	93826.63	0
4	15737888	Mitchell	Spain	Female	43	79084.10	0

In [17]: `users.loc[users['Geography'] == 'France']`

Out[17]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target
0	15634602	Hargrave	France	Female	42	101348.88	0
2	15619304	Onio	France	Female	42	113931.57	0
3	15701354	Boni	France	Female	39	93826.63	0
6	15592531	Bartlett	France	Male	50	10062.80	0
8	15792365	He	France	Male	44	74940.50	0
...
9993	15569266	Rahman	France	Male	28	29179.52	0
9994	15719294	Wood	France	Female	29	167773.55	0
9995	15606229	Obijiaku	France	Male	39	96270.64	0
9996	15569892	Johnstone	France	Male	35	101699.77	0
9997	15584532	Liu	France	Female	36	42085.58	0

5013 rows × 7 columns

In [18]: `users.loc[users['Geography'] == 'France', 'target']`

```
Out[18]: 0      0
         2      0
         3      0
         6      0
         8      0
         ..
        9993    0
        9994    0
        9995    0
        9996    0
        9997    0
        Name: target, Length: 5013, dtype: int64
```

```
In [19]: users[users['Geography'] == 'France']['target'] = 1
         users.head()
```

<ipython-input-19-b763340dfd50>:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

```
users[users['Geography'] == 'France']['target'] = 1
```

```
Out[19]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target
0	15634602	Hargrave	France	Female	42	101348.88	0
1	15647311	Hill	Spain	Female	41	112542.58	0
2	15619304	Onio	France	Female	42	113931.57	0
3	15701354	Boni	France	Female	39	93826.63	0
4	15737888	Mitchell	Spain	Female	43	79084.10	0

```
In [20]: users.loc[users['Geography'] == 'France', 'target'] = 1
         users.head()
```

```
Out[20]:
```

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target
0	15634602	Hargrave	France	Female	42	101348.88	1
1	15647311	Hill	Spain	Female	41	112542.58	0
2	15619304	Onio	France	Female	42	113931.57	1
3	15701354	Boni	France	Female	39	93826.63	1
4	15737888	Mitchell	Spain	Female	43	79084.10	0

.replace

```
In [21]: users['Gender'].replace({'Female': 'F', 'Male': 'M'}, inplace=True)
         users.head()
```

Out[21]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target
0	15634602	Hargrave	France	F	42	101348.88	1
1	15647311	Hill	Spain	F	41	112542.58	0
2	15619304	Onio	France	F	42	113931.57	1
3	15701354	Boni	France	F	39	93826.63	1
4	15737888	Mitchell	Spain	F	43	79084.10	0

Методы агрегации

In [22]: `users['Age'].agg(['min', 'max'])`

Out[22]:

```
min    18
max    92
Name: Age, dtype: int64
```

In [23]: `users.agg({
 'Age': ['min', 'max'],
 'EstimatedSalary': 'mean'
})`

Out[23]:

	Age	EstimatedSalary
min	18.0	NaN
max	92.0	NaN
mean	NaN	100097.151381

In [24]: `users.agg(
 min_age=('Age', 'min'),
 max_age=('Age', 'max'),
 mean_salary=('EstimatedSalary', 'mean')
)`

Out[24]:

	Age	EstimatedSalary
min_age	18.0	NaN
max_age	92.0	NaN
mean_salary	NaN	100097.151381

Методы объединения

In [25]: `bank = pd.read_csv('bank.csv', sep=';')
bank.head()`

Out[25]:

	CustomerId	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Exited
0	15597909	652	7	128135.99	1	1		0
1	15687913	501	7	93244.42	1	0		1
2	15619087	762	1	102520.37	1	1		1
3	15596552	535	5	134542.73	1	1		1
4	15741417	624	7	119656.45	2	1		1

In [26]: `bank.shape`

Out[26]: (9895, 8)

In [27]: `merged = users.merge(bank, left_on='CustomerId', right_on='CustomerId')`
`merged.head()`

Out[27]:

	CustomerId	Surname	Geography	Gender	Age	EstimatedSalary	target	CreditScore	Tenure
0	15634602	Hargrave	France	F	42	101348.88	1	619	2
1	15647311	Hill	Spain	F	41	112542.58	0	608	1
2	15619304	Onio	France	F	42	113931.57	1	502	8
3	15701354	Boni	France	F	39	93826.63	1	699	1
4	15737888	Mitchell	Spain	F	43	79084.10	0	850	2

In [28]: `users_id = users.set_index('CustomerId')`
`users_id.head()`

Out[28]:

	Surname	Geography	Gender	Age	EstimatedSalary	target
CustomerId						
15634602	Hargrave	France	F	42	101348.88	1
15647311	Hill	Spain	F	41	112542.58	0
15619304	Onio	France	F	42	113931.57	1
15701354	Boni	France	F	39	93826.63	1
15737888	Mitchell	Spain	F	43	79084.10	0

In [29]: `bank_id = bank.set_index('CustomerId')`
`bank_id.head()`

Out[29]:

	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Exited
CustomerId							
15597909	652	7	128135.99	1	1	0	0
15687913	501	7	93244.42	1	0	1	0
15619087	762	1	102520.37	1	1	1	0
15596552	535	5	134542.73	1	1	1	1
15741417	624	7	119656.45	2	1	1	0

In [30]: `bank_id.join(users_id).head()`

Out[30]:

	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Exited
CustomerId							
15597909	652	7	128135.99	1	1	0	0
15687913	501	7	93244.42	1	0	1	0
15619087	762	1	102520.37	1	1	1	0
15596552	535	5	134542.73	1	1	1	1
15741417	624	7	119656.45	2	1	1	0

In [31]: `bank_id.join(users_id).reset_index().head()`

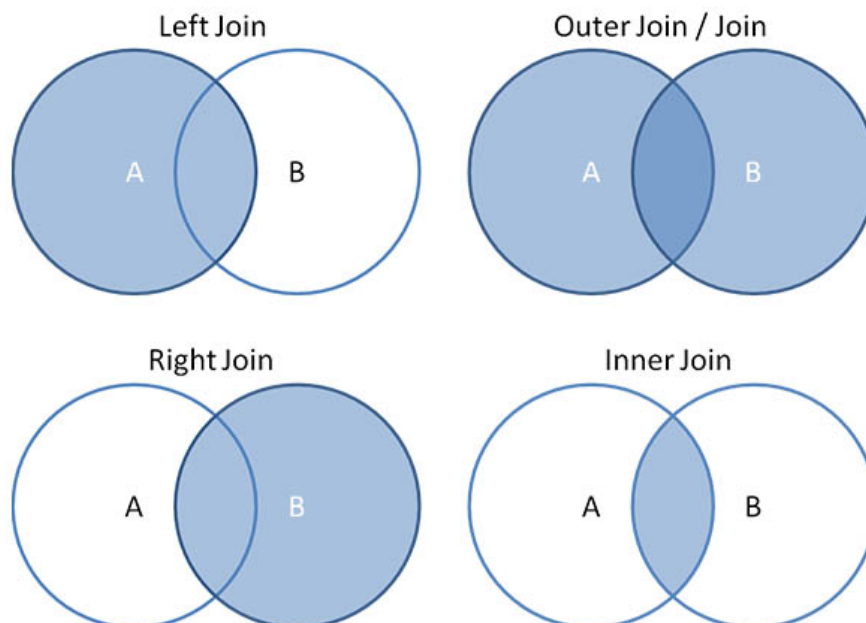
Out[31]:

	CustomerId	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Exited
0	15597909	652	7	128135.99	1	1	0	
1	15687913	501	7	93244.42	1	0	1	
2	15619087	762	1	102520.37	1	1	1	
3	15596552	535	5	134542.73	1	1	1	
4	15741417	624	7	119656.45	2	1	1	

In [32]: `bank.shape`

Out[32]: (9895, 8)

Атрибут `how`



```
In [7]: toy_df1 = pd.DataFrame({
        'col_1': [1, 2, 3],
        'col_2': [9, 9, 9]
    })

toy_df2 = pd.DataFrame({
        'col_1': [3, 4],
        'col_3': [0, 0]
    })

display(toy_df1, toy_df2)
```

	col_1	col_2
0	1	9
1	2	9
2	3	9

	col_1	col_3
0	3	0
1	4	0

```
In [8]: toy_df1.merge(toy_df2, how='left')
```

```
Out[8]:
```

	col_1	col_2	col_3
0	1	9	NaN
1	2	9	NaN
2	3	9	0.0

```
In [9]: toy_df1.merge(toy_df2, how='right')
```

Out[9]:

	col_1	col_2	col_3
0	3	9.0	0
1	4	NaN	0

In [10]: `toy_df1.merge(toy_df2, how='inner')`

Out[10]:

	col_1	col_2	col_3
0	3	9	0

In [11]: `toy_df1.merge(toy_df2, how='outer')`

Out[11]:

	col_1	col_2	col_3
0	1	9.0	NaN
1	2	9.0	NaN
2	3	9.0	0.0
3	4	NaN	0.0

left

In [33]: `merged_left = bank.merge(users, on='CustomerId', how='left')`
`merged_left.shape`

Out[33]: (9895, 14)

In [34]: `merged_left.isna().sum()`

Out[34]:

CustomerId	0
CreditScore	0
Tenure	0
Balance	0
NumOfProducts	0
HasCrCard	0
IsActiveMember	0
Exited	0
Surname	2
Geography	2
Gender	2
Age	2
EstimatedSalary	2
target	2
dtype: int64	

In [35]: `merged_left[merged_left['Age'].isna()]`

Out[35]:

	CustomerId	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	target
6922	15682355	772	3	75075.31	2	1	0	
7360	15628319	792	4	130142.79	1	1	0	

In [36]: `users[users['CustomerId'] == 15682355]`

Out[36]: **CustomerId Surname Geography Gender Age EstimatedSalary target**

right

In [37]: `merged_right = bank.merge(users, on='CustomerId', how='right')`
`merged_right.shape`

Out[37]: (9998, 14)

In [38]: `merged_right.isna().sum()`

Out[38]:

CustomerId	0
CreditScore	105
Tenure	105
Balance	105
NumOfProducts	105
HasCrCard	105
IsActiveMember	105
Exited	105
Surname	0
Geography	0
Gender	0
Age	0
EstimatedSalary	0
target	0
dtype:	int64

In [39]: `merged_right[merged_right['CreditScore'].isna()]`

Out[39]:

	CustomerId	CreditScore	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	Exited
169	15611325	NaN	NaN	NaN	NaN	NaN	NaN	
342	15681081	NaN	NaN	NaN	NaN	NaN	NaN	
371	15774696	NaN	NaN	NaN	NaN	NaN	NaN	
609	15586585	NaN	NaN	NaN	NaN	NaN	NaN	
629	15692463	NaN	NaN	NaN	NaN	NaN	NaN	
...
9367	15785024	NaN	NaN	NaN	NaN	NaN	NaN	
9515	15792922	NaN	NaN	NaN	NaN	NaN	NaN	
9561	15810010	NaN	NaN	NaN	NaN	NaN	NaN	
9691	15754599	NaN	NaN	NaN	NaN	NaN	NaN	
9766	15795511	NaN	NaN	NaN	NaN	NaN	NaN	

105 rows × 14 columns

In [40]: `bank[bank['CustomerId'] == 15611325]`

Out[40]: **CustomerId CreditScore Tenure Balance NumOfProducts HasCrCard IsActiveMember Exited**

inner

```
In [41]: merged_inner = bank.merge(users, on='CustomerId', how='inner')
merged_inner.shape
```

```
Out[41]: (9893, 14)
```

```
In [42]: merged_inner.isna().sum()
```

```
Out[42]: CustomerId      0
CreditScore    0
Tenure         0
Balance        0
NumOfProducts 0
HasCrCard      0
IsActiveMember 0
Exited         0
Surname        0
Geography      0
Gender         0
Age           0
EstimatedSalary 0
target        0
dtype: int64
```

outer

```
In [43]: merged_outer = bank.merge(users, on='CustomerId', how='outer')
merged_outer.shape
```

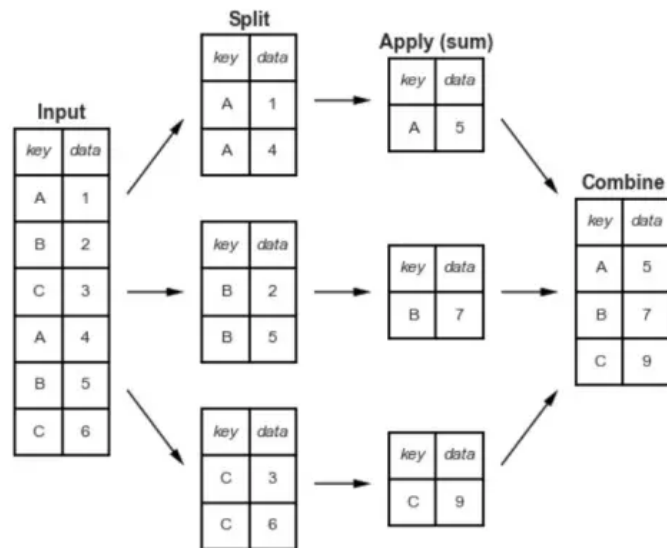
```
Out[43]: (10000, 14)
```

```
In [44]: merged_outer.isna().sum()
```

```
Out[44]: CustomerId      0
CreditScore    105
Tenure         105
Balance        105
NumOfProducts  105
HasCrCard      105
IsActiveMember 105
Exited         105
Surname        2
Geography      2
Gender         2
Age           2
EstimatedSalary 2
target        2
dtype: int64
```

Методы группировок

groupby



```
In [45]: toy_df = pd.DataFrame({
    'client_id': [1, 2, 2, 3, 1, 1],
    'item': ['chocolate', 'cheese', 'ham', 'candy', 'chair', 'book'],
    'price': [68, 280, 302, 39, 2099, 1089]
})

toy_df
```

```
Out[45]:
```

	client_id	item	price
0	1	chocolate	68
1	2	cheese	280
2	2	ham	302
3	3	candy	39
4	1	chair	2099
5	1	book	1089

```
In [46]: grouped = toy_df.groupby('client_id')
grouped
```

```
Out[46]: <pandas.core.groupby.generic.DataFrameGroupBy object at 0x7f871b370610>
```

```
In [47]: grouped.groups
```

```
Out[47]: {1: [0, 4, 5], 2: [1, 2], 3: [3]}
```

```
In [48]: grouped.sum()
```

```
Out[48]:
```

	price
client_id	
1	3256
2	582
3	39

```
In [49]: grouped.agg({'price': ['sum', 'min', 'max']})
```

```
Out[49]:
```

		price		
		sum	min	max
client_id				
1	3256	68	2099	
2	582	280	302	
3	39	39	39	

```
In [50]: users.groupby('Geography').agg({'Age': ['mean'], 'EstimatedSalary': ['min']})
```

```
Out[50]:
```

		Age	EstimatedSalary
		mean	min
Geography			
France	38.513864	90.07	
Germany	39.770734	11.58	
Spain	38.890997	417.41	

pivot_table

```
In [51]: toy_df
```

```
Out[51]:
```

	client_id	item	price
0	1	chocolate	68
1	2	cheese	280
2	2	ham	302
3	3	candy	39
4	1	chair	2099
5	1	book	1089

```
In [52]: toy_df.pivot_table(index='client_id',
                             values='price',
                             aggfunc='sum')
```

```
Out[52]:
```

		price
client_id		
1	3256	
2	582	
3	39	

```
In [53]: users.pivot_table(index='Geography',
                             aggfunc={'Age': ['mean'], 'EstimatedSalary': 'min'})
```

Out[53]:

	Age	EstimatedSalary
	mean	min
Geography		
France	38.513864	90.07
Germany	39.770734	11.58
Spain	38.890997	417.41

```
In [54]: users.pivot_table(index='Geography',
                             columns='Gender',
                             values='EstimatedSalary',
                             aggfunc='mean',
                             margins=True,
                             margins_name='Total')
```

Out[54]:

Gender	F	M	Total
Geography			
France	99591.409159	100174.252495	99911.490489
Germany	102446.424124	99910.369711	101116.714573
Spain	100734.107475	98425.687680	99440.572281
Total	100615.282193	99665.818876	100097.151381

crosstab

```
In [55]: pd.crosstab(index=users['Geography'],
                      columns=users['Gender'])
```

Out[55]:

Gender	F	M
Geography		
France	2260	2753
Germany	1193	1315
Spain	1089	1388

```
In [56]: pd.crosstab(index=users['Geography'],
                      columns=users['Gender'],
                      values=users['EstimatedSalary'],
                      aggfunc='mean')
```

Out[56]:

Gender	F	M
Geography		
France	99591.409159	100174.252495
Germany	102446.424124	99910.369711
Spain	100734.107475	98425.687680

```
In [57]: pd.crosstab(index=users['Geography'],
                      columns=users['Gender'],
                      normalize='all')
```


Out[57]:

Gender	F	M
Geography		
France	0.226045	0.275355
Germany	0.119324	0.131526
Spain	0.108922	0.138828

```
In [58]: pd.crosstab(index=users['Geography'],
                     columns=users['Gender'],
                     normalize='index')
```

Out[58]:

Gender	F	M
Geography		
France	0.450828	0.549172
Germany	0.475678	0.524322
Spain	0.439645	0.560355

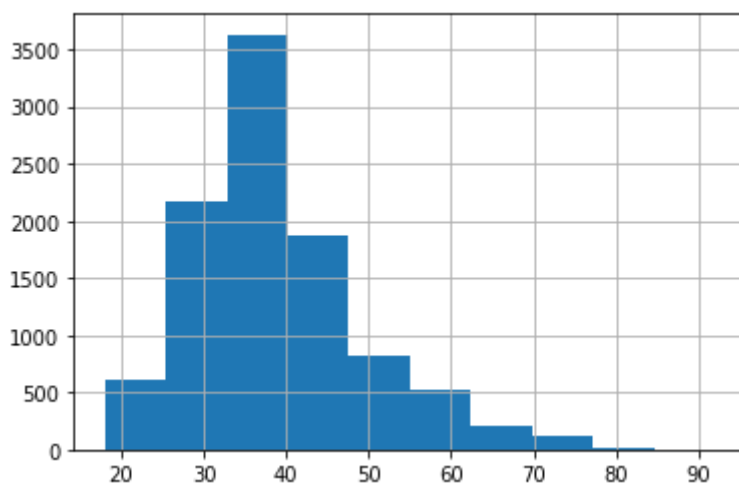
```
In [59]: pd.crosstab(index=users['Geography'],
                     columns=users['Gender'],
                     normalize='columns')
```

Out[59]:

Gender	F	M
Geography		
France	0.497578	0.504582
Germany	0.262660	0.241019
Spain	0.239762	0.254399

Встроенные визуализации

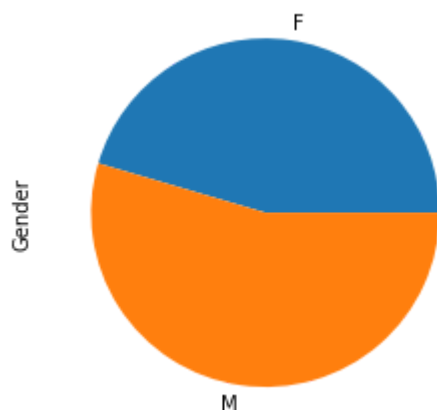
```
In [63]: users['Age'].hist();
```



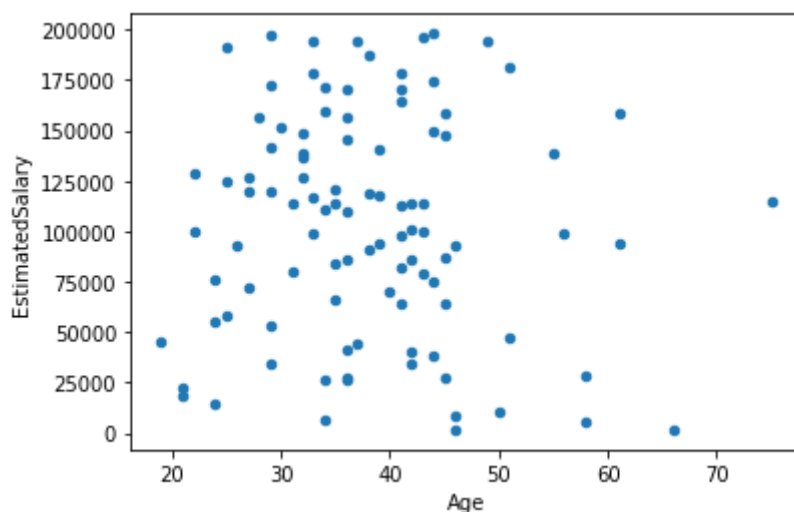
```
In [91]: data = users.groupby('Gender').count()['Age']
data.name = 'Gender'
data
```

```
Out[91]: Gender
F      4542
M      5456
Name: Gender, dtype: int64
```

```
In [92]: data.plot.pie(y='Gender');
```



```
In [93]: users.iloc[:100].plot.scatter(x='Age', y='EstimatedSalary');
```



```
In [105]: data = bank.groupby('Tenure').count()['Balance']
data.name = 'num_clients'
data
```

```
Out[105]: Tenure
0      411
1     1027
2     1036
3      994
4      978
5     1000
6      957
7     1020
8     1014
9      971
10     487
Name: num_clients, dtype: int64
```

```
In [110]: data.plot.bar(width=0.8);
```

