#### CONTACT

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## OBJECTIVE

An aspiring data scientist and a resourceful analyst known for high productivity and efficient task completion. Excel in communication, teamwork and adaptability, ensuring seamless collaboration and project success. With 2 years of work experience, I am seeking a role which allows me to continue learning and perfecting my skills as I provide high-quality work, and encourages me to flourish.

#### EXPERIENCE -

July-2025 - Sep-2025

### Data and Automation Analyst Intern

Long Tail Ventures, Dubai, UAE

Tools/Technologies: n8n, Python, JavaScript, APIs (Google, Meta, Open AI and X)

- Leveraged AI tools and process automation to optimize and accelerate marketing workflows.
- Designed and deployed an image generation automation agent that streamlined brand promotion across social media platforms.
- Integrated Google, Meta, Open AI and X APIs into automation pipeline to enable seamless multiplatform campaign execution and data synchronization.
- Analyzed customer behavior data to generate actionable insights and shared findings to cross-functional teams.
- Assisted in the execution and optimization of digital marketing campaigns across multiple online businesses.

Nov-2024 - Jan-2025

#### Data Eng, Mgmt and Governance Analyst

Accenture Solutions Pvt Ltd, Chennai, India

Role: QA Tester

Tools/Technologies: Amazon Web Services(AWS), Oracle PL/SQL, Teradata, Informatica, Jira, Confluence, TOSCA

- Created and executed test cases, documented results, and coordinated defect resolutions with developers.
- Performed manual, performance and automated testing, checked for defects and ensured data integrity during PowerCenter to Informatica Cloud migration.
- Executed complex SQL queries to compare source and target data, ensuring correct transformation logic.
- Performed end to end file based testing, validating structure, format, encoding, file size, consistency and content of .csv, .txt and .xml files generated by the workflows.
- Led and co-ordinated with QA team on production deployments ensuring minimal disruption to business operations.

Sep-2022 - Nov-2024

### • Data Eng. Mgmt and Governance Associate

Accenture Solutions Pvt Ltd, Chennai, India

Role: QA Tester

Tools/Technologies: Amazon Web Services(AWS), Oracle PL/SQL, Teradata, Informatica, Jira, Confluence, TOSCA

- On boarded as a member of QA (Quality Assurance) team in Informatica Data Management Cloud (IDMC) Conversion project.
- Functionally tested different workflows to ensure data integrity between Informatica PowerCenter and Informatica Data Management Cloud.
- Utilized SQL extensively to validate tables, databases and stored procedures in workflows to ensure their functionalities behave the same.
- Identified and resolved data mismatches and duplicates through detailed SQL analysis.
- Utilized TOSCA, an automation tool to reduce time for testing, scripting and documentation of results.

#### **EDUCATION**

MS Data Science

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2022	<ul> <li>Kamaraj College of Engineering and Technology</li> <li>B.E Computer Science and Engineering</li> <li>8.21 CGPA</li> </ul>	
2018	Adhyapana School CBSE     Higher Secondary Education     8.0 CGPA	
2016	<ul> <li>Adhyapana School CBSE         Senior Secondary Education         9.0 CGPA     </li> </ul>	
SKILLS		
	<ul> <li>SQL, Teradata, Oracle PL/SQL</li> <li>Python, R</li> <li>Amazon Web Services(AWS), Google Cloud Platform(GCP)</li> </ul>	

- Machine Learning, Big Data Analytics, Al Automation
- Microsoft Excel, Power BI
- · Quality Assurance, Data Integrity
- Informatica, Jira, Confluence
- Functional, Manual and Performance testing.
- Scripting and documentation
- · Problem solving, Analytical thinking

# **PROJECTS**

# . Detection of Phishing Websites using Machine Learning Algorithms

- o Determined the best machine learning algorithm for detecting a fake website with minimum number of attributes.
- o Accuracy, precision and recall were compared between Decision Tree, Random Forest, SVM and KNN models.
- o Observed the highest accuracy of 97.73% with Random Forest algorithm when compared to other models and existing work.

Dataset used: Phishtank Tools: Python, Google Colab

#### **LANGUAGES**

- English
- Hindi
- Tamil

# **CERTIFICATIONS**

# · Microsoft Power BI Data Analyst

Tools: Microsoft Excel, Microsoft Power BI

- o Learnt the different components of Power BI and understood how they work together for end to end business solutions.
- o Prepared Excel for data analysis and used Power Query to clean, shape and transform data.
- Wrote calculations using DAX to create columns, measures and KPIs. Performed aggregations, time intelligence and conditional calculations.
- o Created interactive reports and dashboards. Used data visuals to identify trends, outliers and patterns.
- o Deployed and maintained assets in Power BI, explored the important role it plays in data driven business.

Issued By: Microsoft Issued on: April 2025 • IELTS (Academic)

Overall Band Score: 7.5