

Shreeyak Sajjan, Drew Sirenko Fall 2021 COMS 6998

IKEA?

- International furniture store that designs and sells ready-to-assemble furniture
- 800 million people from 50 countries shopped in the 422 IKEA stores
- Entered the AR space in 2017 with IKEA Place



Inexpensive yet frustrating to build.



Why is Ikea furniture so hard to assemble?

THE COUNTRIES WHERE IKEA ASSEMBLY CAUSES THE MOST STRESS ———

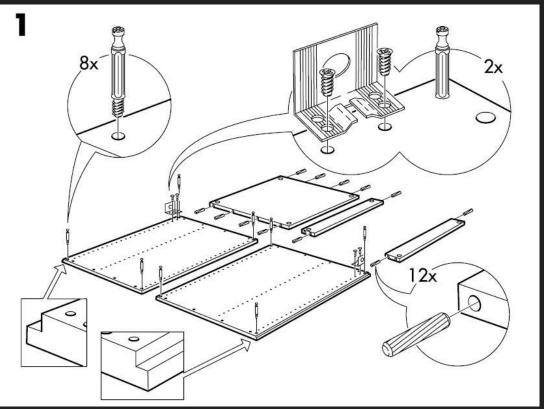
Why Ikea Causes So Much Relationship Tension

The stylish, idealized home in the store's showroom "literally becomes a map of a relationship nightmare," says one psychologist.

yahoo!life
You're Not the Only One Frustrated by IKEA Furniture

Project: Real-time AR based assembly instructions





Previous Work



In-Situ Instructions Exceed Side-by-Side Instructions in Augmented Reality Assisted Assembly

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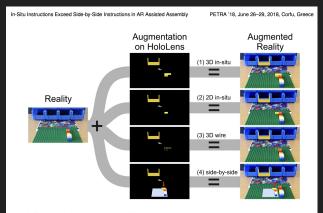
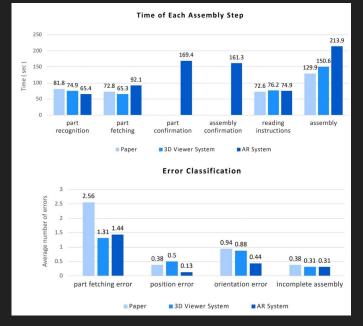


Figure 1: The standardized assembly scenario (Reality), the computerized augmentations on the Microsoft HoloLens (Augmentation) and the result (Augmented Reality). The Augmentations (from top to bottom): 3D in-situ instructions (1), 2D in-situ instructions (2), 3D animated wireframe instructions (3) and side-by-side instructions (4)





Why AR?

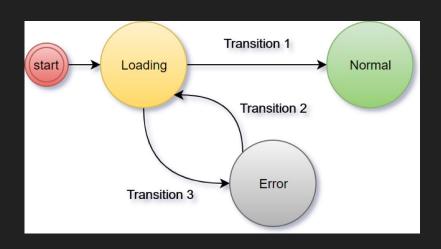
- Intuitive sense of depth and shape you can't have on paper
- Computer Vision enhancements
- Animations

And why Snap Spectacles?

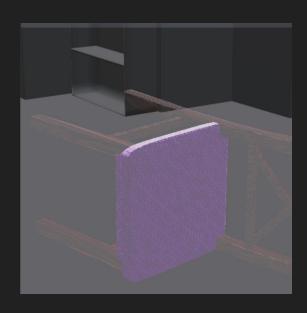


- Early look at what consumer wearable AR will be
- Hands free and real-world instructions

Project Split



Drew - State Machine and Features



Shreeyak - Meshes and animation

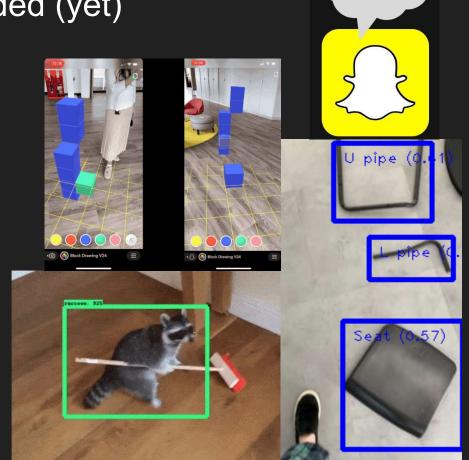
Demo



- Set a build location with horizontal plane tracking
- Cycle through assembly steps and animations
- Point to parts of the digital model when holding touchpad (For use in connected lenses)

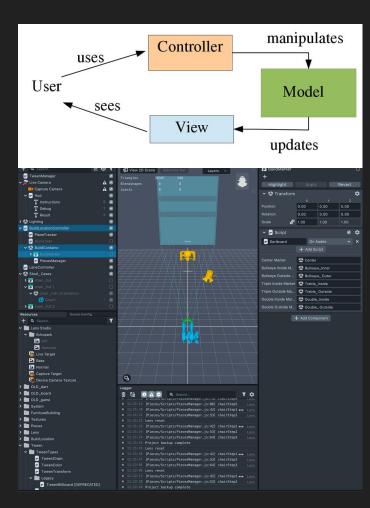
Features that could not be added (yet)

- Voice Recognition (Lens Studio)
- In-app collaboration (Lens Studio)
- Part detection and identification (Computer Vision Challenge)



Lessons Learned

- UI for phones ≠ UI for AR
- Setting up interactive systems from scratch
- Language of creating 3D scenes
- Choosing the right dev environment
 - Documentation >>> Features



Future Work

- Real IKEA Assets
- Part detection identification
- Segmentation based markers
- In-app collaboration
- Voice-based UI

