



LAND OF THE CURIOUS



 SERVICE DESIGN

GROUP PRESENTATION 2

GP2

30.11.2024

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DEADLINE

» Due date for GP2 is 20.12.2023, 23:59 on Moodle

GROUP PRESENTATION 2

- » Prepare a min. 1 minutes / max. 3 minutes* video that presents your group's prototyping work for the course project
- » You will use photos or videos taken during your prototyping work (e.g. of yourselves working on the different prototypes, the material you have used, when things go wrong and when things go right, testing the prototypes, the different versions of the prototypes you have made)
- » If there are images or recordings of people not from your group, please ask for their permission
- » Show a disclaimer at the end of the video if you use material taken from other sources
- » The aim of the video is to explain service prototyping in practice to next year's Service Design students 😊



SAME AS WITH GP1...

» ... GP2 can definitely be fun!

CRITERIA FOR GRADING

Group Presentation 1 – graded using 1-5 scale

| GP2 | Submitted a video | Appropriate length (1-3 mins) | Explains what is a prototype in SD, based on the group's prototyping work | Documents well the group's prototyping journey | Useful as an explanation video for new students (clear and interesting) |
|-----------------|-------------------|-------------------------------|---|--|---|
| Impact on grade | +1 | +1 | +1 | +1 | +1 |

