

Epic	User Story Title	Story	Acceptance Criteria
Plant Care Support & Success	Easy Care Plant Finder	As a potential customer, I want to see which plants are best suited for my environment so that I can choose one that fits my lifestyle and experience level.	<ul style="list-style-type: none"> 1) Customers can see the product catalog by "Plant Care". 2) Catalog lists plants based on difficulty rating (i.e., Easy, Moderate, Hard).
Plant Care Support & Success	Accessible Care Instructions	As a new plant owner, I want to access clear care instructions for my plant that I can keep referring back to so that I can help my plant healthy and thriving.	<ul style="list-style-type: none"> 1) Each plant product page includes a downloadable care guide. 2) Customers can add care instructions to their purchase history for future reference.
Plant Care Support & Success	Plant Care Tool Bundles	As a beginner gardener, I want to purchase right care tools along with my plant so that I can take proper care of it from the start.	<ul style="list-style-type: none"> 1) Customers can view recommended care tool bundles on each product page. 2) Customers can add care tools to their purchase history for future reference.
Plant Care Support & Success	Watering Reminders	As a busy professional, I want reminders for when to water my plant so that I don't forget and it's setting.	<ul style="list-style-type: none"> 1) Customers can sign up for automated watering reminders via email or text message. 2) Reminders schedule adjust based on the plant's specific needs.
Plant Care Support & Success	Expert Help Access	As a new plant owner, I want quick access to experts who can help me solve problems before my plant dies.	<ul style="list-style-type: none"> 1) Customers can start a live chat from the website. 2) Customers can submit a ticket of FAQs and troubleshooting guides for review.
Plant Care Support & Success	Hassle-Free Returns	As a cautious buyer, I want an easy way to return my plant if it arrives unhealthy so that I feel confident in my purchase.	<ul style="list-style-type: none"> 1) Customers can submit a return request directly through their online purchase history. 2) Customers receive prompt return shipping label and confirmation after return approval.
Bonsai Trees	Bonsai Selection	As a potential customer, I want to be able to select the right type of bonsai tree so that I can pick the exact type I want.	<ul style="list-style-type: none"> 1) Customers can search for multiple tree species and sort by species, size, and care requirements.
Bonsai Trees	Bonsai Shipping	As a customer, I want to know that my tree will be shipped securely so that it arrives in good condition.	<ul style="list-style-type: none"> 1) Can review graphic explaining packaging and shipping by viewing a packing checklist. 2) Shipping requirements when a Bonsai shipment is received.
Bonsai Trees	Bonsai Styles	As a new Bonsai tree owner, I want to learn about different styles so that I can decide which is right for my tree.	<ul style="list-style-type: none"> 1) Customers can visit a guide to different Bonsai styles including formal upright, broom, cascade, etc. i on product pages. 2) Customers can sign up to match their tree to suitable styles.
Bonsai Trees	Bonsai Tools	As a Bonsai tree owner, I want to have the right tools available for my tree so I can shape and style it properly.	<ul style="list-style-type: none"> 1) Option to purchase Bonsai starter kit (pruning shears, wire, etc.) 2) Option to purchase advanced tools (shears, wire, etc.) 3) Available for purchase: premium selection of premium tools (pruning shears, wire, etc.)
Bonsai Trees	Bonsai Techniques	As a Bonsai tree owner, I want to learn how to shape and style my tree so that I can control its growth.	<ul style="list-style-type: none"> 1) Can sign up for "Bonsai Basics" online course. 2) Can sign up for intermediate styling course. 3) Can sign up for advanced techniques online course.
Bonsai Trees	Bonsai History	As a Bonsai tree owner, I want to learn about the Bonsai history and traditions so that I can better appreciate my tree.	<ul style="list-style-type: none"> 1) Can purchase booklet on the history of Bonsai. 2) Can purchase booklet Bonsai and appreciate design.