



Sponsorship

<http://make-oh.io>

Welcome to Makeathon 2016

Brought to you by OHI/O.

We'd love for you to join us at Makeathon 2016, the largest hardware focused hackathon at The Ohio State University and in Ohio.

OHI/O brings together students from all disciplines and across the nation to design, create, and build. From the same students that lead the annual software hackathon comes the 24-hour hardware competition, Makeathon 2016. This event connects university students and sponsors to form long-lasting relationships.

Last year, we created Ohio State's first ever hardware hackathon. With over 70 participants, 5 sponsors and an impressive talent pool, the event was a runaway success. This year, we plan for at least 150 students from universities across the nation.

As a sponsor, you can acquire many perks based on your chosen tier:



Students' names, emails, resumes, and GitHubs.



Host a networking event or sponsored meal.



Meet and mentor students throughout the event.



Award prizes for sponsored challenges you create.



Demo your APIs and other technologies.



Distribute swag to attendees.

By sponsoring Makeathon 2016, you become a part of a network that changes how university students and employers interact. To explore sponsoring Makeathon 2016, please review the following sponsor tiers.

To further discuss sponsoring this event, please contact us at:

electronicsosu@gmail.com

Makeathon 2015: Review

Last year's stats.

70+ Makers

Pancake Printers

Laser Beam Harps

Smart Drink Coasters

5 Great Sponsors



OHIO STATE'S HACKATHON PROGRAM | hack.osu.edu



**TEXAS
INSTRUMENTS**



Microsoft

Aware  Ability

Coca-Cola

Makeathon Sponsorship Tiers		Co-Host	Platinum	Gold	Silver	Bronze
		Talk to us!	\$5,000	\$2,500	\$1,000	\$500
General	Judging	●	●	●	●	●
	Sponsor Table	●	●	●	●	
	Sponsored Meal	●	●	●		
	Challenge + Prize	●	●			
Involvement	Opening Keynote	3 min.	2 min.	1 min.		
	Pre/Post Hype Events	●	●	●		
	Closing Keynote	●				
Branding	Logo Placement	●	●	●	●	●
	Swag Distribution	●	●	●	●	
Recruitment	Resume Access	●	●	●	●	
	On-Site Interviews	●	●			
	Early Resume Access	●	●			
		*20% of sponsorship can be in the form of in-kind value, products, product credits, or coupons				