OHI/O

Informal Learning Program
to foster a tech culture

2018-19 Program Sponsorship
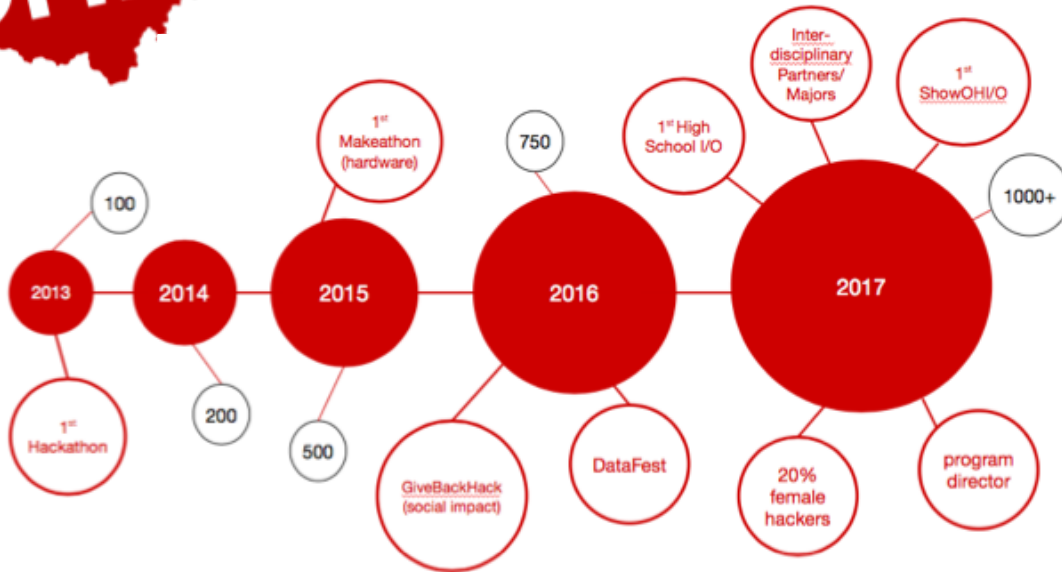
hackOHIO@osu.edu

The OHI/O Anchors
Event based experiential learning

HackOHI/O

Flagship 24-hour hackathon event founded in 2013 with growth rate of 100 to 750 participants in 4 years, with plans to reach 800 in 2018. http://hack.osu.edu

MakeOHI/O

A 24-hour hardware-focused integrated & embedded systems hackathon.
150+ participants.
http://make-oh.io/

highschool i/o

A full-day high-school hackathon.
75 participants.
http://hack.osu.edu/hs/

ShowOHI/O

A public expo for the best student projects of the year.
http://hack.osu.edu/show

Sustainable Innovation

A long-term investment in tech culture

OHI/O's goal is to create a **sustainable** technology ecosystem at OSU – one that continues to support itself. We have already seen innovation through spinoffs, project successes, employment opportunities, and alumni engagement. We plan to make strategic investments in multiple facets:

Accelerating Culture through Experience

A strong OHI/O community where students feel they belong to a large, supportive group of diverse and passionate people.

- Ramp-up team events, workshops, and tech talk series
- Partnerships with other event platforms in & around Ohio State
- Catalog and social network for all projects built at OHI/O events
- Physical space for hacking and making to build community
- Hardware library and device loans with tutorial material

Innovation Resources and Learning

Remove barriers for students that are preventing them from building something amazing.

- Micro-grants and Awards program to build out existing hacks into spinoffs
- Bridges to in-classroom curriculum and course projects
- Service catalog for common needs such as cloud credits, web hosting, software licenses, subscriptions, and legal assistance
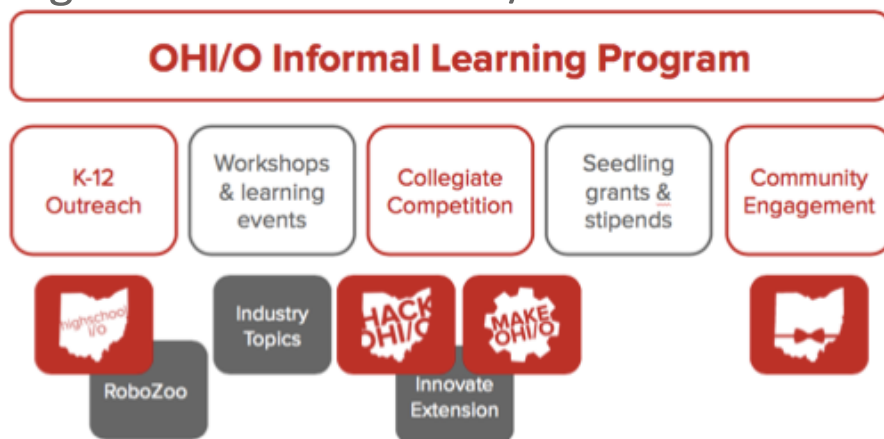
Mentorship Network

Nurture industry relationships and engage OSU alumni in creating a "give back to OHI/O" culture.

- Mentorship opportunities between all levels: industry professionals, OSU students and K-12 participants
- Industry voice to strategic goals and growing OHI/O workforce development opportunities
- Cultivate a tech culture in the Columbus community both through K-12 educational initiatives, and within industry work spaces

Program Partnerships

Investing in the future of OHI/O

OHI/O Informal Learning Program

| K-12 Outreach | Workshops & learning events | Collegiate Competition | Seedling grants & stipends | Community Engagement |

RoboZoo • Industry Topics • HACK OHI/O • MAKE OHI/O • Innovate Extension

OHI/O aims to foster a tech culture at Ohio State through hosting tech events and informal learning opportunities throughout the year. Grey boxes indicate the actively growing portfolio of products to support today's innovators. Being a sponsor of the entire OHI/O program means supporting not only Ohio State students, but high schoolers, professionals and more throughout the Columbus area.

Expand your brand's outreach and strengthen your impact as a Program Sponsor.

Program Sponsorship (75K / yr)

- 3-5 year terms
- Co-branding (*"Powered By"*) on all events
- Named/Branded awards at ShowOHI/O
- Top level sponsor tier perks for all events
- Limit: 3

Program Long Term Fund ($1M+)

- Can span up to a 5 year term Program Sponsorship
- Exclusively named innovation fund & awards program
- Long-term staff support and advisory partnership
- Limit: 1

Staff Support and Physical Infrastructure

- Currently funded by Ohio State units until 2019
- Eligible for Grants from Federal & State Government
- Application pending for National Science Foundation "Advancing Informal STEM Learning"

OHI/O Event Sponsorship

Let's create something amazing in 2018.

OHI/O is a campus group that aims to foster a tech culture at Ohio State. We possess a fundamental belief in the power of creation.

What is HackOHI/O? Our 24-hour programming competition and flagship event, brings together nearly 800 students from all disciplines and 20+ universities to design, create, and build.

What is MakeOHI/O? A spinoff of HackOHI/O, this is our 24-hour hardware and embedded systems competition. It is a smaller event with less than 200 students from a variety of 20+ majors.

Our collegiate competition events are 100% free for students to attend, promoting the best in creative problem solving for a panel of faculty and industry judges. These events connect students and sponsors to form long-lasting relationships. In return, we're proud to offer our sponsors many perks based on their chosen tiers:

Students' names, emails, resumes, and GitHubs.

Meet and mentor students throughout the event.

Demo your APIs and other technologies.

Provide judges for our hackers' projects.

Host a networking event or meal before and during hacking.

Award prizes for sponsored challenges you create.

Distribute swag to attendees.

Present keynotes during the hackathon.

HackOHI/O and MakeOHI/O are a great opportunities to expand your brand's visibility, to engage with top self-motivated talent, and to experiment with new ideas on the bleeding edge of technologies.

We're building world class hackathons. You can be a part of it, today. Please see pages 12 and 14 for the timeline and commitment form. To further discuss sponsoring, please contact us at HackOhio@osu.edu and at MakeOhio@osu.edu.

HackOHI/O 2018 Sponsorship: Oct. 27-28, 2018

	Program *See p. 4*	Platinum $25,000	Gold $15,000	Silver $8,000	Bronze $3,000	Copper $500
General						
Mentors	●	●	●	●	●	●
Judging	●	●	●	●	●	
Sponsor Table	●	●	●	●		
Offer Challenge + Prize	●	●	●			
Recruitment						
Resume Access	●	●	●	●		
Job Posting	●	●	●			
Early Resume Access	●	●				
Private Recruitment Lounge	●	●				
Involvement						
Opening Keynote	5 min.	3 min.	2 min.			
Hype Event *(to occur prior to HackOHI/O)*	●	●	●			
Closing Keynote	●	●				
Tech Talk or Workshop *on site at HackOHI/O*	●	●				
Branding						
Logo on Website	●	●	●	●	●	
Swag Distribution	●	●	●	●	●	
Logo on Prints (Shirts, Flyers, etc.)	●	●	●	●		
Sponsored Meal	Meal	Meal	Snack			
Program						
MakeOHI/O 2019	●	20% discount	10% discount			
ShowOHI/O 2019	●					
High School I/O 2019	●					

HackOHI/O in 2017

Last year's stats.

650+
Hackers

21
Universities

55
Majors

Women hackers:
1 in 5

MakeOHI/O Sponsorship: Spring 2019

	Program	Platinum	Gold	Silver	Bronze	Spectator
	See p. 4	$8,000	$5,000	$3,000	$500	Free
General						
Mentors	●	●	●	●	●	●
Judging	●	●	●	●	●	
Sponsor Table	●	●	●	●		
Offer Challenge + Prize	●	●	●			
Recruitment						
Resume Access	●	●	●	●		
Job Posting	●	●	●			
Early Resume Access	●	●				
Private Recruitment Lounge	●					
Involvement						
Opening Keynote	5 min.	5 min.	3 min.	2 min.		
Hype Event (*to occur prior to MakeOHI/O*)	●	●	●			
Closing Keynote	●	●				
Tech Talk or Workshop (*on site at MakeOHI/O*)	●	●				
Branding						
Logo on Website	●	●	●	●	●	
Swag Distribution	●	●	●	●		
Logo on Prints (Shirts, Flyers, etc.)	●	●	●	●		
Sponsored Meal	●	●	●			

MakeOHI/O in 2017

Last year's stats.

147
Makers

25
Completed Projects

20+
Distinct Majors

Civil Engineering

Chemical Engineering

Aero and Astronautical Eng

Computer & Information Science

Biomedical Engineering

Electrical and Computer Eng

Arts & Sciences (various)

Mechanical Engineering

Computer Science & Engineering
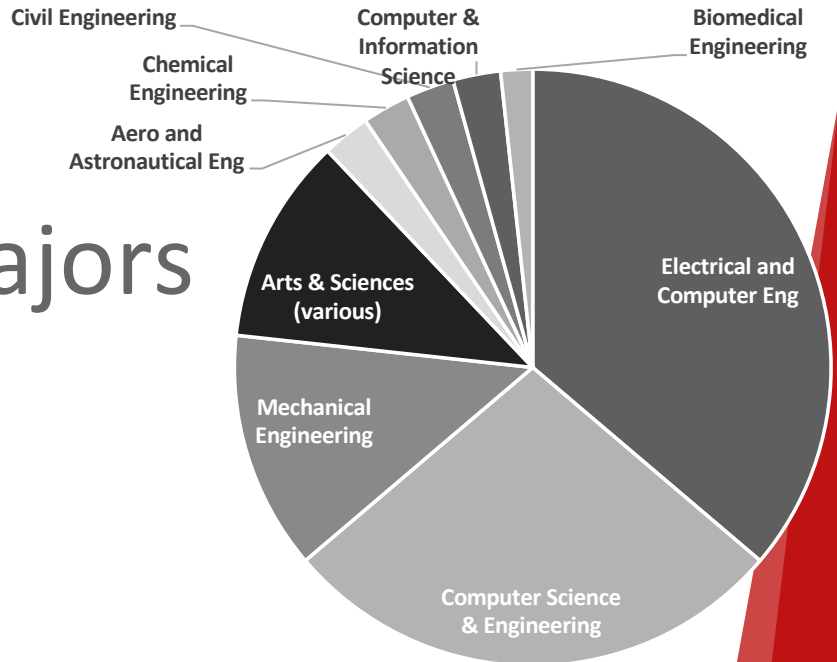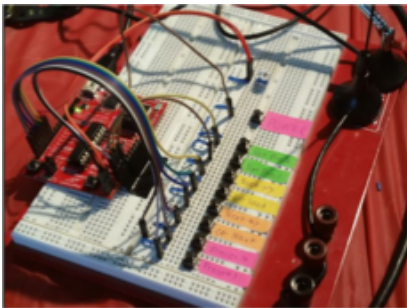
Completed projects overview:
go.osu.edu/makeohio-2017

highschool i/o

Engaging with our community

The OHI/O Informal Learning Program incorporates an array of collegiate talent who volunteer a full day to reach out to future designers, creators and builders.

Who participates? Up to 100 high school students from urban and suburban Columbus area schools, grades 9-12, with *any* range of experience. OSU OHI/O students volunteer as event organizers and near-peer mentors. Local professionals also volunteer as mentors and lead instructional workshops.

What happens? From 9am until the 7:30 pm showcase, students are engaged in building their self-selected project. They have the opportunity to attend breakout sessions on specific technical topics, as well as interact with mentors from OSU, the community and the sponsoring companies. The teams are judged for prizes, but all present at the evening showcase!

As a sponsor, you are furthering the future of our tech culture here in Columbus. See more about the first event at http://hack.osu.edu/hs/2017/

highschool i/o Sponsorship: March 2019

	Program	Gold	Silver	Bronze
	See p. 4	$2,500	$1,000	$500
Mentors	●	●	●	●
Engage with OSU student leaders	●	●	●	●
Logo Placement	●	●	●	
Tech workshop	●	●		

ShowOHI/O

Promoting great work

Support the further development and public display of the best of the best!

Student teams who complete work at any of the OHI/O events are encouraged to continue developing working demos. The best of the applicants are on display at the end of the academic year in an open house style public event.

Show your dedication of advancing the tech culture in Columbus with your support of ShowOHI/O!

ShowOHI/O Sponsorship: April 2019

	Program	Gold	Silver	Bronze
	Talk to us	$2,500	$1,000	$500
VIP early entry tickets	●	●	●	●
Engage with demonstration teams	●	●	●	●
Logo Placement	●	●	●	

RoboZoo I/O - pending!

Cultivate interest in our next generation

Because OHI/O Informal Learning Program brings together students from all disciplines to design, create, and build, we have an array of collegiate talent who take a full day to reach out to future designers, creators and builders.

From the same students who lead the other OHI/O programs, comes and opportunity to engage with middle school students in the Columbus community through electronics, electro-mechanics and controls.

In 2016, the program was piloted through a small grant and a middle school cohort of about 30 students who came to the OSU campus for a weekend.

If we can secure enough committed sponsors by May 2018, we will make this event happen in the 2018-19 school year.
Please see the highschool i/o tiers.

Commitment Timeline

Cultivate interest in our next generation

As the OHI/O Informal Learning Program develops into a comprehensive, well-rounded, industry-driven program, the timeline lengthens to an 18th month cycle.

January 2018: Sponsorship Information available for 2018-19 academic year

May 1, 2018: Early commitments due for 2018-19 sponsors

May 2018:
1st Advisory
Board Meeting

August 10, 2018: Program Sponsor commitment deadline for 2018-19

September 14, 2018: HackOHI/O sponsor deadline & all logos due for HackOHI/O

Oct. 27-28, 2018

December 1, 2018: Deadline for sourcing RoboZoo sponsors (go/no-go decision)

Dec 2018:
Advisory Board Meeting

January 2019: MakeOHI/O sponsor deadline & all logos due for MakeOHI/O

Nov-Feb 2019

February 2019: highschool i/o sponsor deadline & all logos due for highschool i/o

Mar 2019

March 2019: ShowOHI/O sponsor deadline & all logos due for ShowOHI/O

Mar 2019

April 2019

April 26, 2019: All 2018-19 financial commitments due to OSU Foundation

May 2019:
Advisory Board Meeting

Our Previous Sponsors

Commitment Form

Submit information to hackOHIO@osu.edu

Company name _____

Contact name & title _____

Contact email _____

Contact work mailing address _____
_____
_____

Commitment Pledge

Event	Level	Value
Program Partnership	_____	_____
Hack OHI/O	_____	_____
Make OHI/O	_____	_____
highschool i/o	_____	_____
ShowOHI/O	_____	_____
RoboZoo	_____	_____

Total $ _____

Anticipated payment date ___/___/2018

Payment remittance method:

____ Online at http://go.osu.edu/givetoOHIO

____ Check. Make payable to The Ohio State University Foundation with "Hack" in the notes and mail to:

The Ohio State University Foundation
Office of Corporate Relations
1480 West Lane Avenue
Columbus, OH 43221

____ ACH or wire. Contact corporaterelations@osu.edu for instructions.

Thank you for your support of the
OHI/O Informal Learning Program
at The Ohio State University!