Coded PHY (long range) demo

Topics:
- GitHub repo here: https://github.com/NordicPlayground/nrf52-ble-app-uart-long-range
- Needs to be placed in the **examples/ble_central_and_peripheral/** folder in the SDK folder provided in the e-book GitHub repo
- Two boards: one Central, one Peripheral
- Modified version of the UART example provided in their SDK
- Advertises over Coded PHY
- Connection over Coded PHY as well