

Free tools are your friend



- Clip path generator:
<https://bennettfeely.com/clippy/>
- Gradients:
<https://webgradients.com/>
- SVG optimiser:
<https://jakearchibald.github.io/svgomg/>
- SVG encoder:
<https://yoksel.github.io/url-encoder/>

The Process



Vague Idea

Pinterest

Codepen

Deviate

Iterate

Have Fun