Set yourself some goals

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○ Can this be built without svg?

○ No images unless background images

○ Learn something cutting edge

- *Shapes*

- *Use the grid*

- *Clip Mask*

Free tools are your friend

○ Clip path generator:
  https://bennettfeely.com/clippy/

○ Gradients:
  https://webgradients.com/

○ SVG optimiser:
  https://jakearchibald.github.io/svgomg/

○ SVG encoder:
  https://yoksel.github.io/url-encoder/