LINKOVA INC. - PRIVACY POLICY

Effective Date: 5/3/2025

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1. INTRODUCTION Linkova Inc. ("Company," "we," "our," or "us") respects your privacy and is committed to protecting it through our compliance with this Privacy Policy. This document explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services. By accessing our site or services, you agree to the terms of this Privacy Policy.

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2. DEFINITIONS

- **"Personal Information"** means any information that can identify an individual, such as name, email, phone number, and payment details.

- **"Non-Personal Information"** includes usage data, device/browser type, IP addresses, location data, and cookies.

- **"Site"** refers to linkova.io and any associated subdomains.

- **"Services"** refers to all AI automation, IT management, and platform offerings provided by Linkova.

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3. INFORMATION WE COLLECT

3.1 **Information You Provide to Us:**

- Account registration info (name, email, business data)

- Payment and billing information

- Contact forms and onboarding surveys

- User-provided content, files, documents, or automation requests

3.2 **Information Collected Automatically:**

- IP address, browser type, OS

- Device identifiers

- Site interaction metrics (e.g., clicks, scrolls, session duration)

- Referral URL and geolocation

- Cookies and session tracking technologies

3.3 **Third-Party Integrations:** If you connect your systems (e.g., Google, Outlook, Stripe, CRM), we collect tokenized access and metadata for integration functionality.

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4. HOW WE USE YOUR INFORMATION We use your data to:

- Deliver and improve our Services

- Create and manage your account

- Provide technical support

- Process transactions and billing

- Monitor system health and fraud prevention

- Send updates, product changes, or marketing (if opted-in)

- Analyze behavior to optimize automation tools

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5. HOW WE SHARE YOUR INFORMATION

We may share your information:

- With third-party vendors or service providers (e.g., Azure, analytics, payment processors)

- To comply with legal obligations (e.g., court orders, audits)

- In corporate transactions such as mergers or acquisitions

- With your express consent

We do not sell your Personal Information under any circumstance.

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6. COOKIES AND TRACKING TECHNOLOGIES

6.1 We use cookies and similar technologies to:

- Maintain sessions and security

- Customize your experience

- Track performance metrics

- Enable functionality of integrations

6.2 Types of Cookies:

- **Session Cookies:** Temporary, expire after browser is closed

- **Persistent Cookies:** Remain until manually deleted

You may disable cookies via your browser, though this may limit some features.

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7. CHILDREN'S PRIVACY Our Services are not intended for users under the age of 13. We do not knowingly collect data from children. If we become aware that a child has submitted data, we will delete it promptly.

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8. HOW WE PROTECT YOUR DATA

We employ security measures including:

- End-to-end encryption

- Firewall and DDoS protections

- Role-based access controls

- MFA on all administrative accounts

Despite our efforts, no online service is 100% secure. Use the Site at your own risk.

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9. YOUR RIGHTS AND CHOICES

You may:

- Request access, deletion, or correction of your data

- Opt out of promotional emails via unsubscribe links

- Disable cookies in browser settings

To exercise any of these rights, email us at: support@linkova.io

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10. THIRD-PARTY LINKS Our platform may include links to third-party sites. We are not responsible for their privacy practices. Please review their policies before providing personal data.

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11. CHANGES TO THIS POLICY We may update this Privacy Policy to reflect new laws, technologies, or practices. Significant changes will be posted on our website with a 30-day notice before taking effect. Continued use of the Site constitutes acceptance.

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12. CONTACT US If you have any questions regarding this Privacy Policy or your data rights, contact:

Linkova Inc.
support@linkova.io
Paramus, NJ 07652