



Sales | Dashboard



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- 🌐 **Overview**
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- 📈 **Profit**
- coins ↑ **Sales**
- 👤 **Customers**
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- 💡 **Orders and Shipping**
- 📈 **ABC-XYZ**



State

Bce

City

Bce

Year

2018

2019

2020

2021

Region

Central

East

South

West

AVERAGE PROFIT

\$60

AVERAGE SALES

\$230

MAXIMUM PROFIT

\$8 тыс.

MAXIMUM SALES

\$23 тыс.



TOTAL SALES

\$2.3 млн

2018

2019

2020

2021



TARGET PROFIT

85.52 %

\$598.62 тыс.



TOTAL PROFIT

\$598.62 тыс.

2018

2019

2020

2021



PRODUCT SOLD

38 тыс.

2018

2019

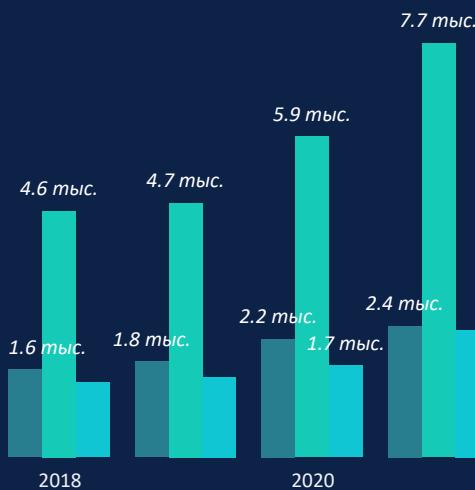
2020

2021

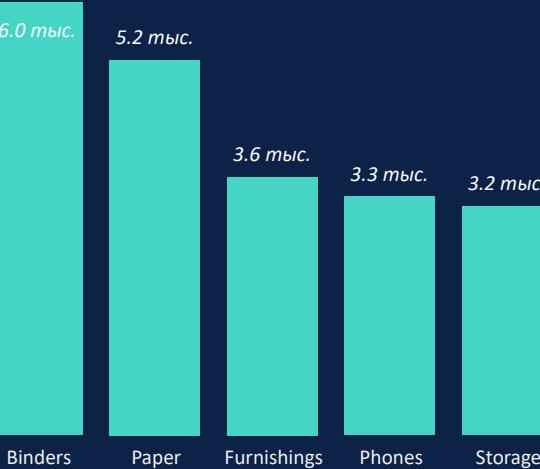


PRODUCT SOLD BY CATEGORY

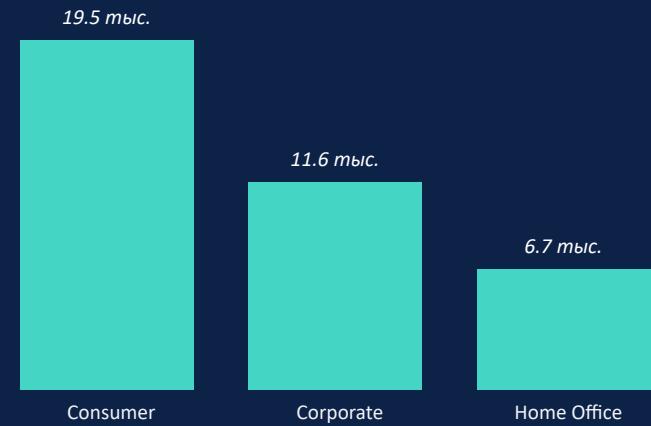
- Furniture
- Office Sup...
- Technology



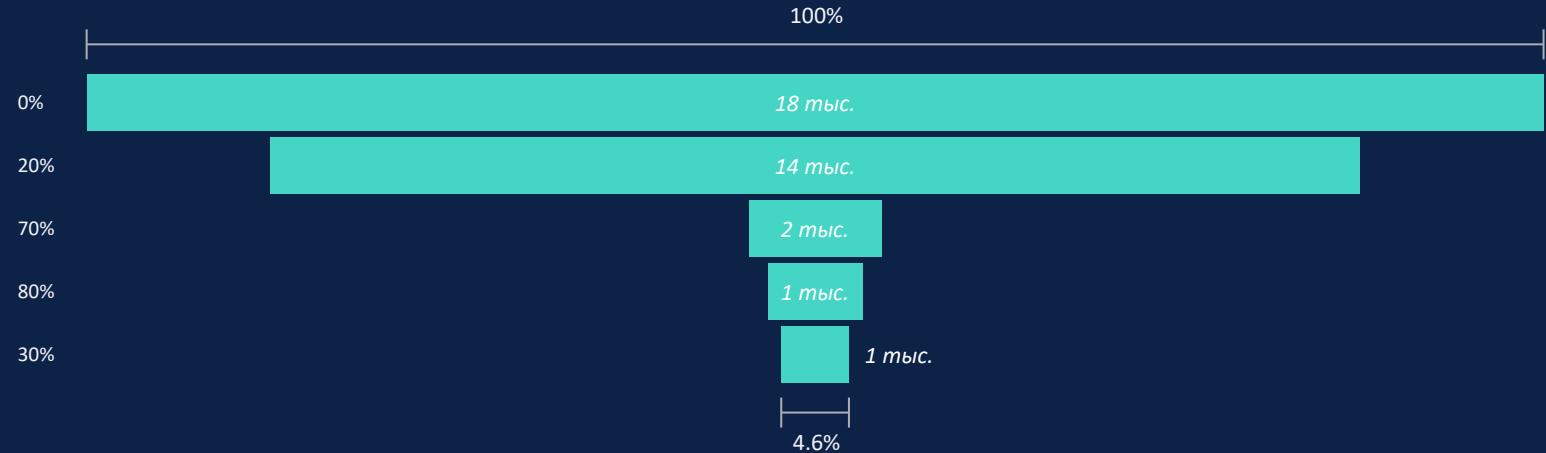
TOP 5 PRODUT SOLD BY SUB CATEGORY



PRODUCT SOLD BY SEGMENT



Product Sold by discount



PRODUCT SOLD BY REGION





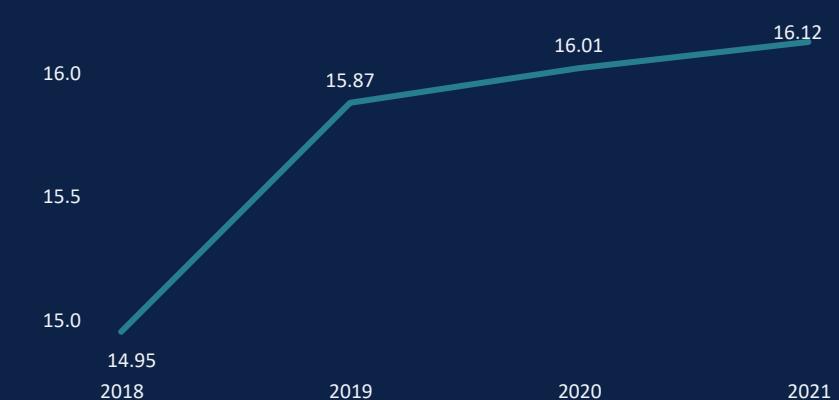
PROFIT BY REGION



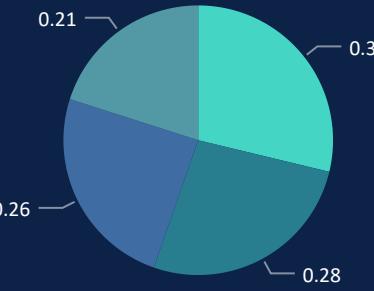
PROFIT BY DISCOUNT



AOV



ROS BY REGION



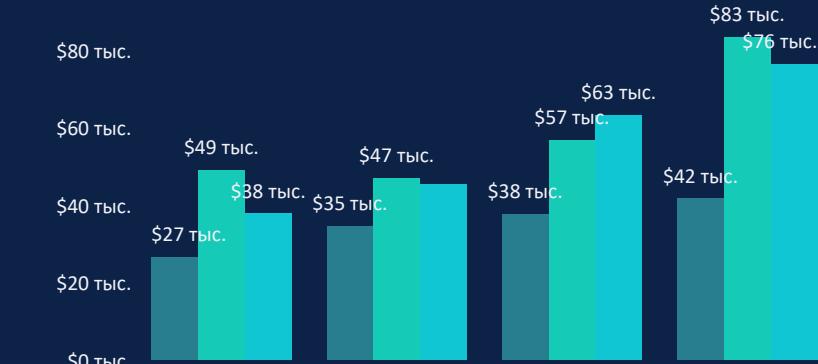
● Central ● East ● South ● West

PROFIT BY SEGMENT

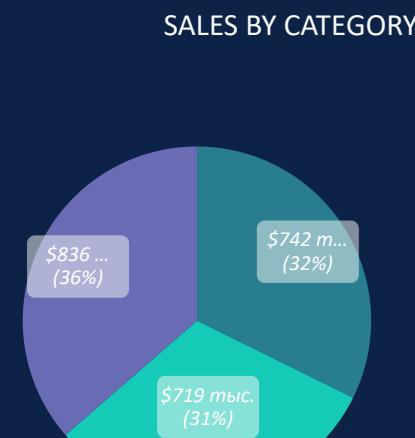
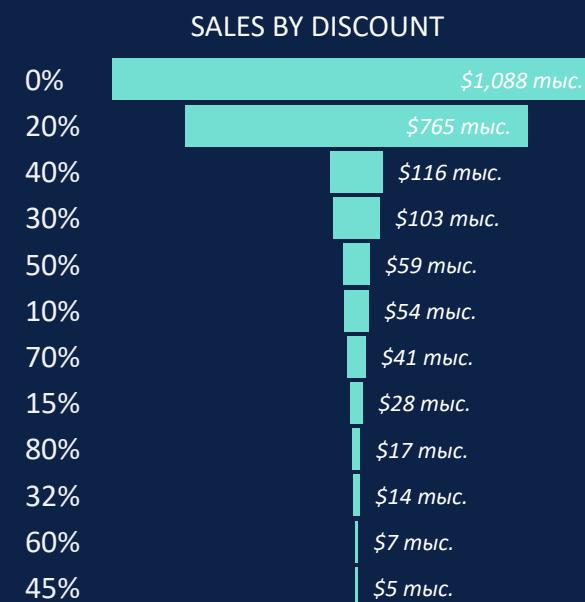
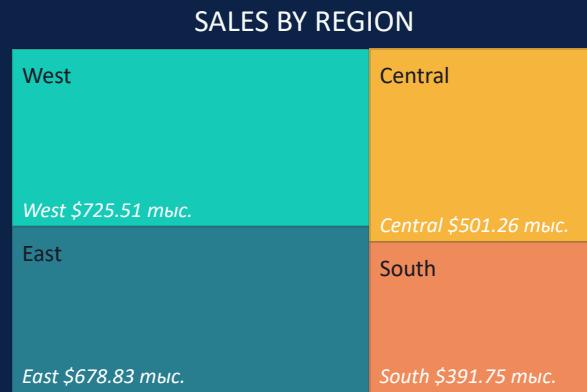


● Consumer ● Corporate ● Home Office

PROFIT BY CATEGORY



● Furniture ● Office Supplies ● Technology



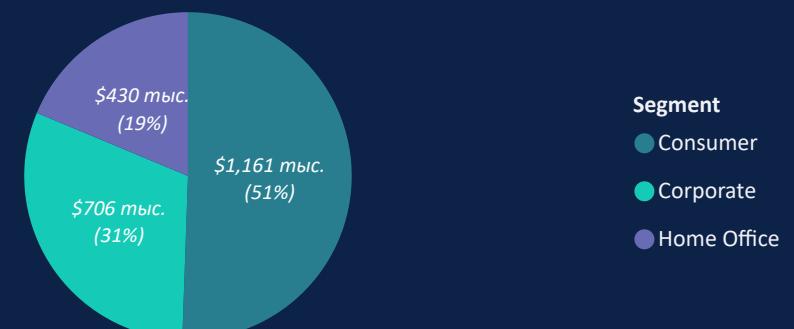
Category

- Furniture
- Office Supplies
- Technology

TOP 5 SALES BY SUBCATEGORY



SALES BY SEGMENT



Segment

- Consumer
- Corporate
- Home Office



TOP 5 ACTIVE CUSTOMERS



2,897.04

SALES PER CUSTOMER

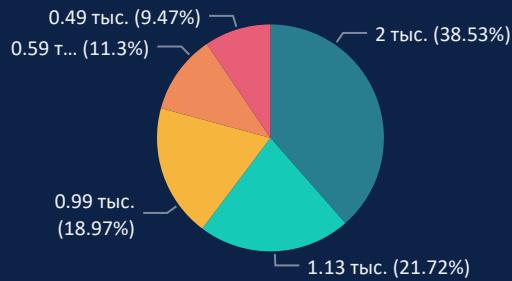
793

NUMBER OF CUSTOMERS

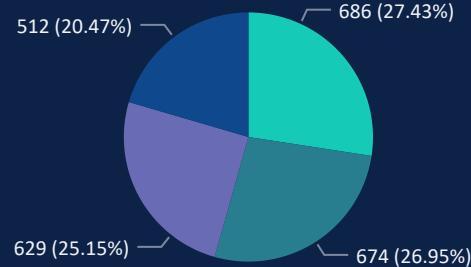
0.16

AVERAGE DISCOUNT

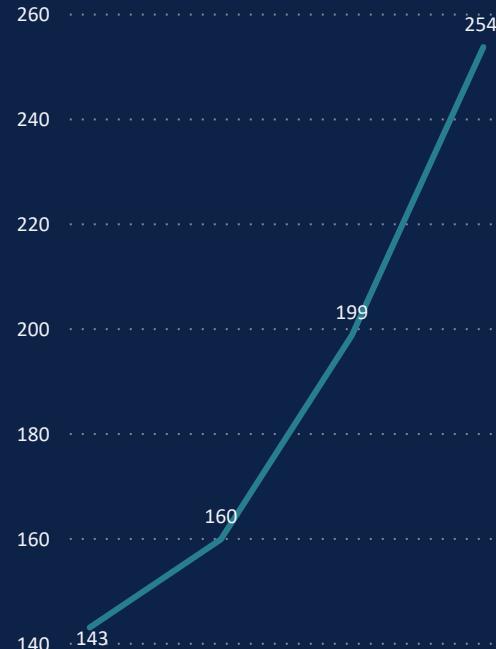
CUSTOMERS BY STATE



CUSTOMERS BY REGION



ARPU BY YEARS



REVENUE DISTRIBUTION BY CUSTOMERS



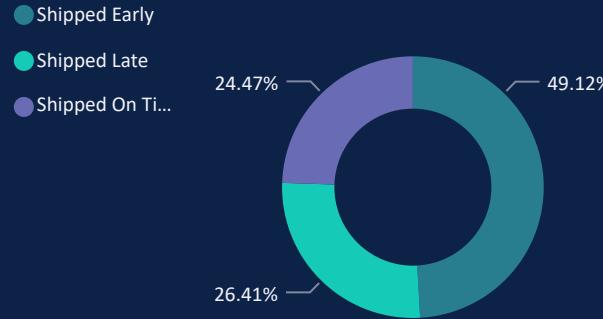


Product Name	Category	Sales	Profit	Quantity
Canon imageCLASS 2200 Advanced Copier	Technology	\$61,600	\$25,200	20
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Man...	Office Supplies	\$27,454	\$14,615	31
Cisco TelePresence System EX90 Videoconferencing Unit	Technology	\$22,638	\$1,811	6
HON 5400 Series Task Chairs for Big and Tall	Furniture	\$21,870	\$2,243	39
GBC DocuBind TL300 Electric Binding System	Office Supplies	\$19,824	\$10,559	37
GBC Ibimaster 500 Manual ProClick Binding System	Office Supplies	\$19,026	\$10,957	48
Hewlett Packard LaserJet 3310 Copier	Technology	\$18,840	\$6,984	38
HP Designjet T520 Inkjet Large Format Printer - 24" Color	Technology	\$18,375	\$5,985	12
GBC DocuBind P400 Electric Binding System	Office Supplies	\$17,965	\$11,841	27
High Speed Automatic Electric Letter Opener	Office Supplies	\$17,031	\$1,311	11
Lexmark MX611dhe Monochrome Laser Printer	Technology	\$16,830	\$5,950	18
Martin Yale Chadless Opener Electric Letter Opener	Office Supplies	\$16,656	\$1,698	22
Ibico EPK-21 Electric Binding System	Office Supplies	\$15,876	\$9,203	13
Riverside Palais Royal Lawyers Bookcase, Royale Cherry Finish	Furniture	\$15,611	\$3,295	24

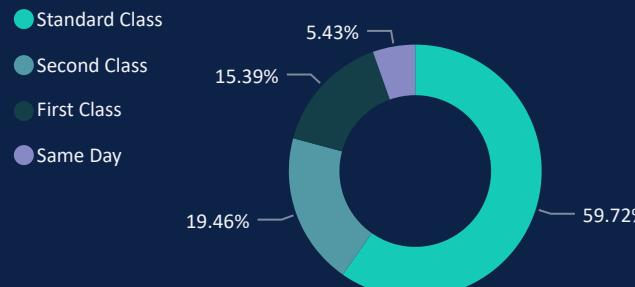
**5009**

TOTAL ORDERS

ORDERS BY SHIPPING STATUS



ORDERS BY SHIPPING MODE



East

136.11

Profit Per Order

1,000

919

916

ORDERS BY DAY OF WEEK

суббота

среда

пятница

четверг

вторник

воскресенье

понедельник

Central

129.66

Profit Per Order

500

851

837

746

558

182

South

123.78

Profit Per Order

West

95.49

Profit Per Order

0

343

369

364

341

688

417

753

702

ORDERS BY MONTH

Январь

178

162

354

343

369

338

341

688

417

753

702



Discount Percentage

0.00



Sales и Sales after Discount по Году

● Sales ● Sales after Discount

\$0.8 млн

Sales и Sales after Discount

\$0.6 млн

\$0.4 млн

\$0.2 млн

\$0.0 млн

2018

2020

Год

ABC Classification

Product Name

A

Global Value Mid-Back Manager's Chair, Gray

A

Logitech G19 Programmable Gaming Keyboard

A

Logitech P710e Mobile Speakerphone

A

Situations Contoured Folding Chairs, 4/Set

A

Xerox 1881

B

Eldon Image Series Desk Accessories, Burgundy

B

Global Value Mid-Back Manager's Chair, Gray

B

Logitech 910-002974 M325 Wireless Mouse for Web Scrolling

B

Logitech P710e Mobile Speakerphone

B

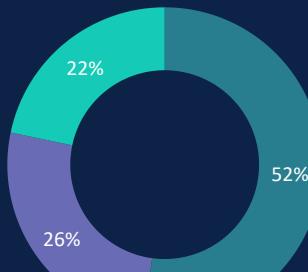
Situations Contoured Folding Chairs, 4/Set

C

Xerox 1881

ABC analysis

ABC Classification



XYZ Classification

