Information		Problems Solved		Target Market		Monetization		App Features	
Free	Weekly Schedule Time	Business Management	Rescheduling	Student Users	People with a busy personal schedule	Monthly	In-app purchase to remove ads	Reminders via Calendar	In-App Phone Notifications
Work					People	Subscription			
Hobbies	Day	Social Time Management	School Schedule	with full-time jobs	with part-time jobs				
				Device Access		Ad	Donation	Email Notifications	Group
Sleeping	Minutes	Free time management	Work	Text	Calendar	banners	Page	Notifications	Messages
Countdown till	Year		Schedule	ICAL					
event	Tear	Homework Reminders	Doctor Appointment reminders	Contacts	Email	Email Marketing	Sell user data	Sends Text Updates	Alarms
Lunch break	Month								