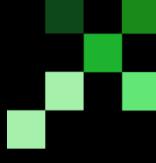


INSPIRE PEOPLE





MISSION

We connect knowledge experts and inspirational speakers to all business' and organizations



To inspire people

WE DIGITALIZE THE BUSINESS FOR INSPIRATIONAL SPEAKERS

THE ONE PLATFORM FOR AGENCIES, ORGANISATIONS AND COMPANIES

ACROSS THE GLOBE

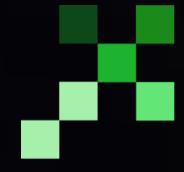
THE YOUANDX PORTAL:

CONNECTS THE CLIENT DIRECTLY WITH THE SPEAKER

SCREENING AND VALIDATION OF KNOWLEDGE EXPERTS WITH PROPRIETARY SOFTWARE

BOOKING 24/7 VIA CALENDAR INTEGRATION

TRANSPARENCY FOR THE CLIENTS AND A SHOWDOWN WITH THE AGENCY MODEL





MARKET SIZE

DENMARK

1.2 Billion DKK

Nordic Market

5.2 Billion DKK

UK MARKET

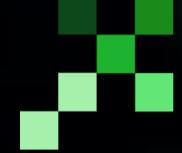
+ 20 Billion DKK

EUROPEAN Market

111 Billion DKK

Global addressable Market

256 Billion DKK



AFFILIATED "API"

WE TAB INTO THE CLIENT JOURNEY VIA INTEGRATIONS TO OTHER "EVENT RELATED" PLAYERS







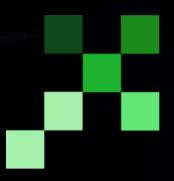












PEP

WE HAVE CO CREATED A DATA AGREGATION SOFTWARE SOLUTION FOR LARGE ORG'S AND COMPANIES (50% OF MARKET IN DENMARK)

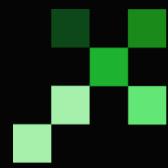


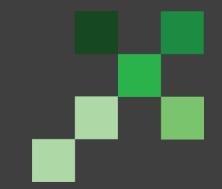




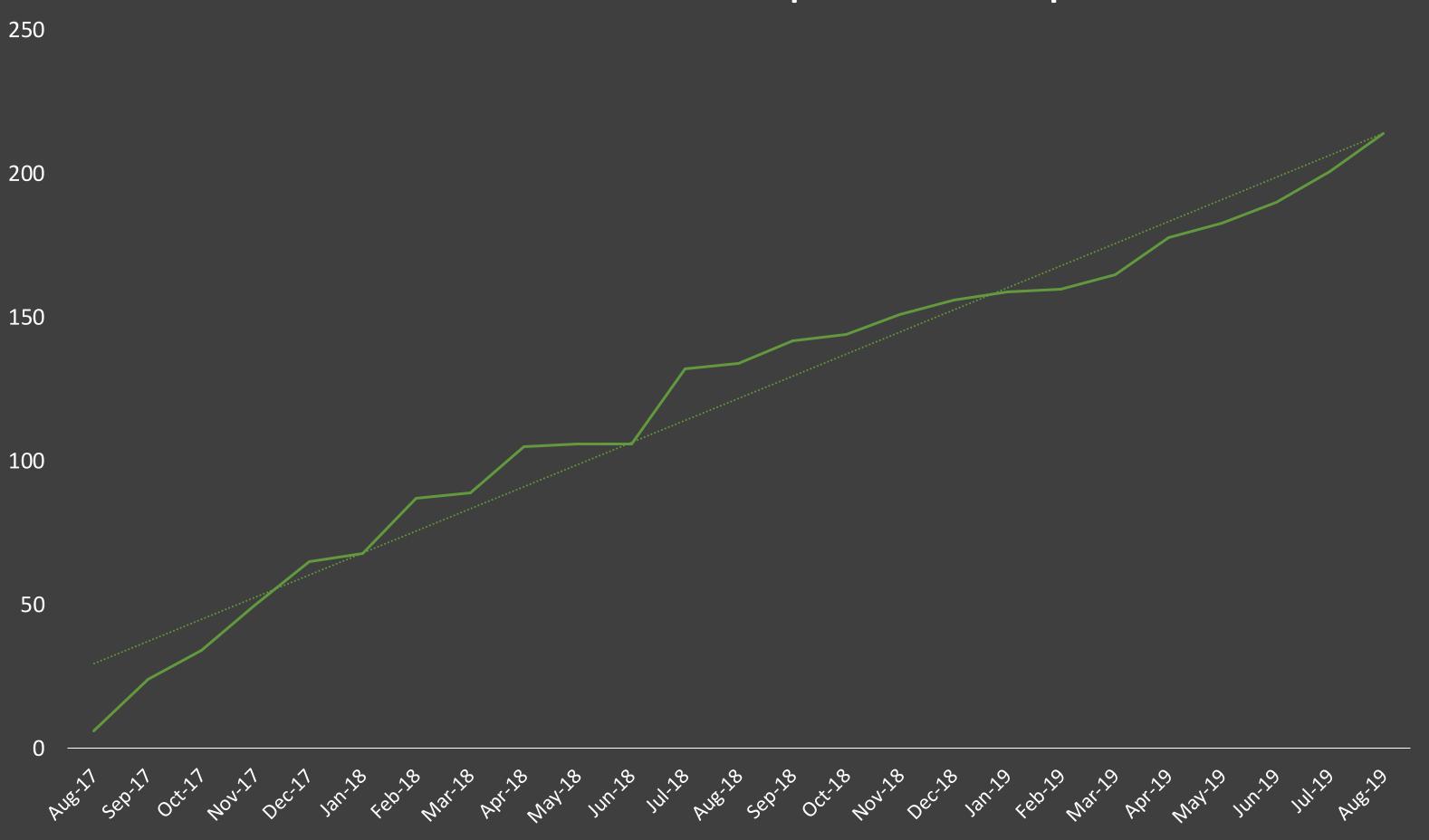
Deloitte.







Increase in number of inspirational speakers



31.12.2019

1300 Experts on the platform

31.12.2021

10.000 Experts on the platform

2019 Yearly Contribution margin pr Expert = 6.000 DKK

Potential contribution margin Run rate 2022

60 mio. DKK

We expect overall contribution margin overall to decrease but contribution margin pr expert/year to increase over time



REVENUE AREAS FOR YOUANDX

Revenue Type	Market Sizing Nordic	Scalability	Estimated maturity
Booking organisk(primært SMV b2b)	Market Size = 350 mio Euro	Very High	2022
Booking PEP(Store virksomheder b2b)	Market Size = 350 mio Euro	High	2020
Booking international Speakers	pr booking 6750-450.000 Euro	Medium	2020
Booking Thru sales network	N/A	Low	Now
Marketing Onboarding and Sponsored Content	Cost neutral content department	Low	Now
Inspirational Speaker Management services	N/A	High	Q2 2020
International partnerships(partner model in spe)	N/A	High	Q4 2020



MILESTONES - PAST - PRESENT - FUTURE

Valuation: 6.000.000

Q4 2017 Speakers 50 7.200.000

Q1 2018 Speakers 100

Q4 2018 Speakers 150 + 200 backend

Vækstfonden



14.400.000

Q4 2019 Speakers 200+ 400 backend

Tech udvikling 2019

- PEP
- Affiliated-API
- Screening & Validation tools



28.800.000

Q1 2020 Speakers 1300+ 2000 backend

Planned tech-dev

Virtual Reality

Chatbot Function

Machine

Automated







December

2017

Udvikling og milepæle

2018

Revenue: DKK 2.000.000

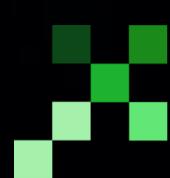
2019

Revenue DKK 4.000.000

2020

+DKK 8.000.000





FREDERIK DUCKERT
CHAIRMAN OF THE
BOARD



PETER SVENDSEN
BOARD MEMBER

BOARD OF DIRECTORS



MAYBRITT TOFT BISP CEO- CO-FOUNDER AND BOARD MEMBER



ARNE NIELSSON BOARD MEMBER



LOUISE ERTMAN
BOARD MEMBER



TEAM YOUANDX



MAYBRITT TOFT BISP CEO & CO-FOUNDER 20 years experience within

speakers market



FREDERIK DUCKERT CHAIRMAN & CO-FOUNDER Participation in several start ups and exits. For 10 years Nordic Director

for Adstream



KIM FREDERIKSEN **WEB MANAGER** Years of experience



EVA NYGAARD KEY ACCOUNT MANAGER Solution selling experience



JACOB SCHRØDER WEB DEVELOPER



FREDERIK BISP HØEG **MARKETING** ASSOCIATE



MAYBRITT SCHLYTER PRODUCT MANAGER 30 års project manager



CLARA SHULTZ



NICOLAI VESTHAMMER COPYWRITER MARKETING & CONTENT CREATOR



JOHNNY CHIANG KEJS CTO

15 års experience







MARK KRAGERUP WEB DEVELOPER



MATHIAS HØYRUP NIELSEN WEB DEVELOPER

INSPIRE PEOPLE



We seek DKK 2.88 mio. Before 1. May 2020 for 10 % via capital raise

A Bridge round based on 28,8 mio. DKK valuation executed via blockchain technology provided by Digishare

The raised funds will get Youandx to positive cashflow and/or venture capital injection

Contact: Frederik Duckert +45 26809800 fd@youandx.com

