

```
In [1]: data <- read.csv("mydata.csv", sep=";", dec=",")
```

## First Task

```
In [33]: summary(data)
```

```
   AddressCount   CallsCount   ClicksCount   FirmsCount
Min.   :    9   Min.   :   20   Min.   :  258   Min.   :  14.0
1st Qu.:   81   1st Qu.:  346   1st Qu.: 2055   1st Qu.:  71.5
Median :  371   Median :  931   Median : 6921   Median : 185.0
Mean   : 1048   Mean   : 3649   Mean   : 21826   Mean   : 305.1
3rd Qu.:1195   3rd Qu.: 2458   3rd Qu.: 30626   3rd Qu.: 402.5
Max.   :9552   Max.   :48497   Max.   :167155   Max.   :2379.0

   GeoPart   MobilePart   UsersCount   Distance
Min.   :0.09292   Min.   :0.0900   Min.   : 157   Min.   : 714.8
1st Qu.:0.28153   1st Qu.:0.3573   1st Qu.: 1168   1st Qu.:1562.1
Median :0.32234   Median :0.4637   Median : 2934   Median :2586.5
Mean   :0.34264   Mean   :0.4457   Mean   : 9753   Mean   :2669.4
3rd Qu.:0.41691   3rd Qu.:0.5517   3rd Qu.:13265   3rd Qu.:3575.7
Max.   :0.55618   Max.   :0.7373   Max.   :61127   Max.   :6292.2

   IsGeo
Min.   :0.0000
1st Qu.:0.0000
Median :0.0000
Mean   :0.3544
3rd Qu.:1.0000
Max.   :1.0000
```

```
In [37]: apply(data, 2, var)
```

```
AddressCount: 2696381.13956508 CallsCount: 66001088.5780591 ClicksCount: 1054622995.39727 FirmsCount:
145963.799740344 GeoPart: 0.0107345357860208 MobilePart: 0.0213541594853761 UsersCount: 193969566.086336
Distance: 2038570.87377841 IsGeo: 0.2317429406037
```

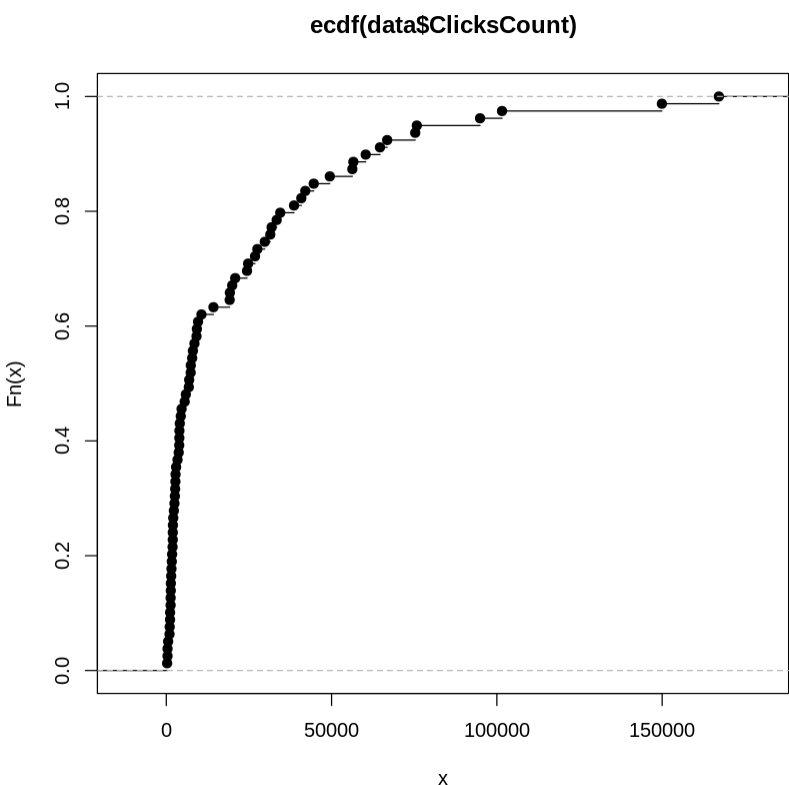
```
In [36]: apply(data, 2, sd)
```

```
AddressCount: 1642.06611912099 CallsCount: 8124.10540170787 ClicksCount: 32474.9595134047 FirmsCount:
382.052090349397 GeoPart: 0.103607604865767 MobilePart: 0.146130624734777 UsersCount: 13927.2957205028
Distance: 1427.78530381091 IsGeo: 0.481396863932141
```

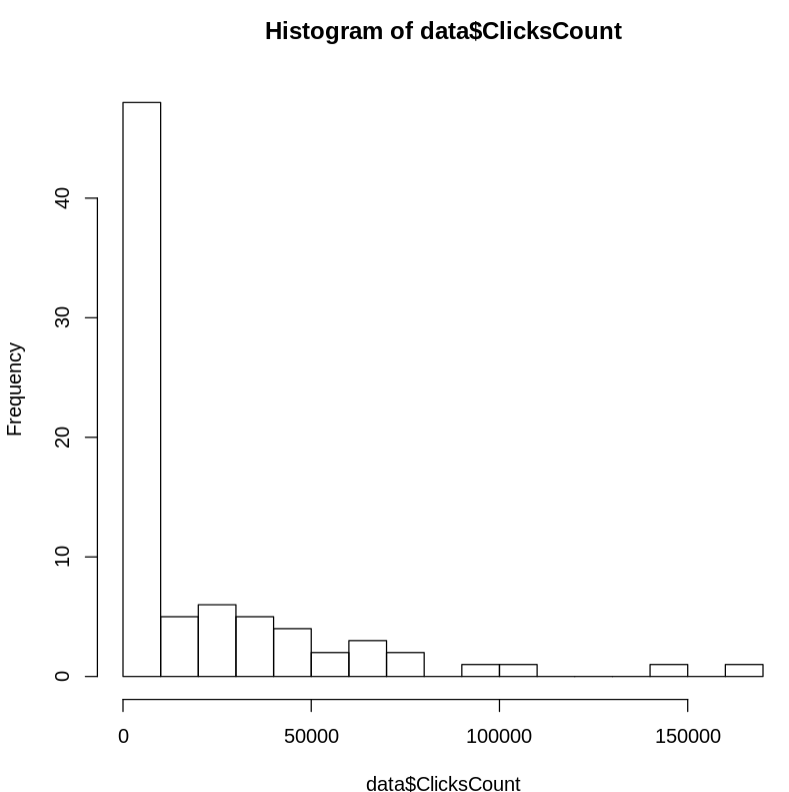
## Second Task

Lets analyse Clicks Count

```
In [78]: plot(ecdf(data$ClicksCount))
```

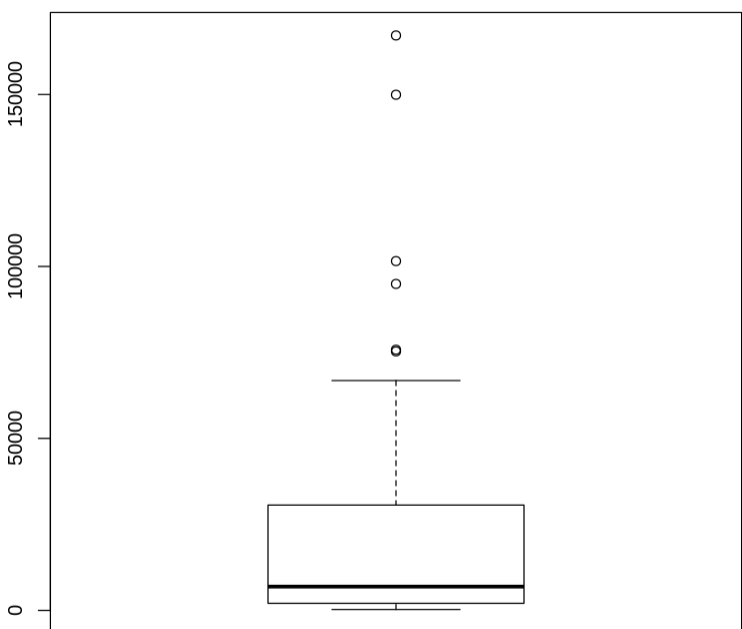


```
In [80]: hist(data$ClicksCount, breaks="FD")
```



Based on the histogram, we see that our data has a LogN distribution. But we have quite a few outliers on the right, so it's too hard too bee sure.

```
In [85]: boxplot(data$ClicksCount)
```



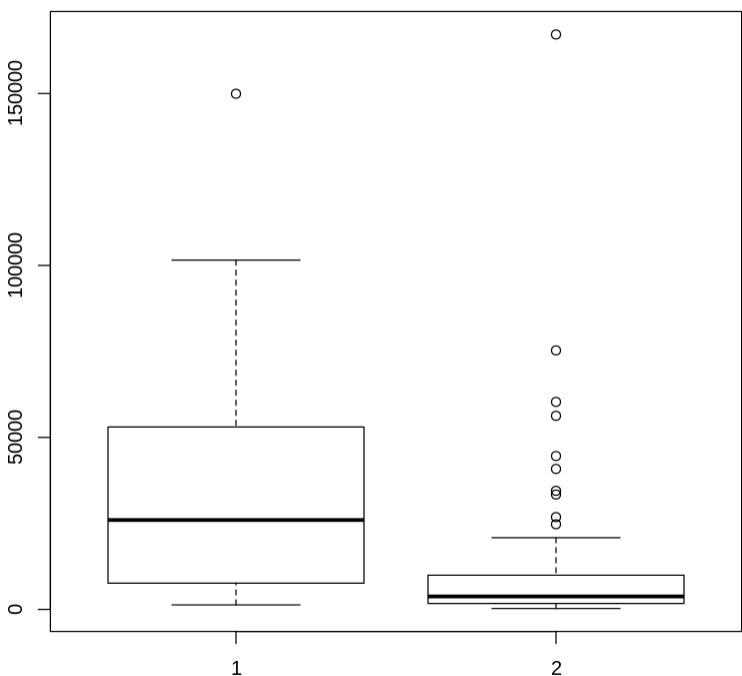
On boxplot we can see a lot of outliers. So, they can be part of a our distribution. Perhaps this is the reason that we mixed geo-dependent and geo-independent data

## Third Task

```
In [88]: geoData <- data[data$IsGeo == 1,]
```

```
In [89]: notGeoData <- data[data$IsGeo == 0,]
```

```
In [90]: boxplot(geoData$ClicksCount, notGeoData$ClicksCount)
```



Now we can see difference beetwen geo-dependent and geo-independent data. In geo-independent data, we see one outlier. Maybe we should exclude it from the data set. Actually we can see one huge outlier in geo-independent data, but other outliers of second set probably are part of our data set and we shoudn't exclude it