Objectives

In the last two decades, the amount of information consumed by people grew enormously. But due to the limitations of our brains, we cannot remember everything, no matter how important it is for us. That's why the need for a single place where people can ask questions about what they don't understand, forgot or want to learn becomes obvious. In our mind, a website is the best fit for this because of the high availability of the internet in the whole world.

Our goal is to create an application, where people can ask questions of any kind and get swift and appropriate responses. Besides that, people often ask questions, which were asked multiple times before, so our aim is not only to create a convenient place to ask questions but also to search through existing answers to similar questions.

Having this application will allow us to earn money by showing non-disruptive advertising on the question pages as well as by providing enterprise services of creating private knowledge bases in question-answer format.

In our minds, this goal could be achieved within an 8-10 months period and with the right marketing the project will pay off in the first 6 months after the release. We created a full set of epics and user stories, which are required to deliver the final product. It could be used as a source of business requirements and for progress tracking. The project could be considered complete when all the stories are completed and tested and the application is released to the Production environment.

We expect a team of three to four engineers to be working on these tasks. Each member should be responsible for his area. Provided some of the requirements are unclear or contradictory, they could be discussed in the team meetings to make sure that everyone understands the final goal and the steps required to achieve it.

The estimates, of the tasks, were given by two 3-party vendors, which provide estimation as a service. Therefore, we consider them fully achievable within a specified time range, but in case of any issues, which might come out during the development phase, we are ready to involve additional engineers to make everything in time.

The first intermediary goal should be the creation of an MVP application. The stories required to do that are marked with the "MVP" tag. According to our estimates, this should take 4 to 5 months. The next major goal will be to release v1 of the application. Estimates for this activity could be found above.

All the objectives, described above meet SMART criteria, so according to Paul J. Meyer, nothing can stop us from achieving the goal.