StackOverflow

+ many already answered questions, which helps finding the answers faster

+ possibility to vote questions up and down

+ tags make it easy to find interesting questions

- wide range of topics of questions, can be hard to find appropriate ones

- mostly contains questions related to IT and technologies

- American platform, therefore none or few questions in Ukrainian

Quora

+ wide range topics related to different areas

+ provides search page

+ possibility to manage topics

- contains too much spam

- many duplicated questions and answers

- slow community response

- low moderation

Key business needs

1. StarForum – platform for asking questions and giving answers

2. Allowing access for non-registered users, require logging in for writing answers

3. Provide possibility to add questions to Favourites and view those on a separate page

4. Provide possibility to vote for questions

5. Provide possibility to add tags to questions and search by them

6. Ensure the security of user data

Users and their needs

Users:

- students, who need help and ask questions for their studies

- students, who have required knowledge and want to help by giving answers to asked questions

- people, who start learning new topics and need support

Main needs:

- intuitive and free Ukrainian QA platform

- possibility to view questions without logging in

- possibility to quickly create a question

- possibility to search questions by tags

- possibility to tag created questions, add them to Favourites