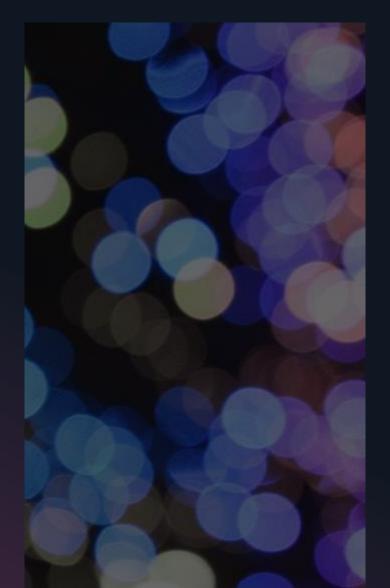


TO THE CARDANO COMMUNITY: This is the original pitch deck for *Neo3D Live*. It was entered into the recently held Metathon hackathon held by the Metaverse Alliance. Please see the white paper for more information regarding its migration to Cardano to become NFTD3 Live!



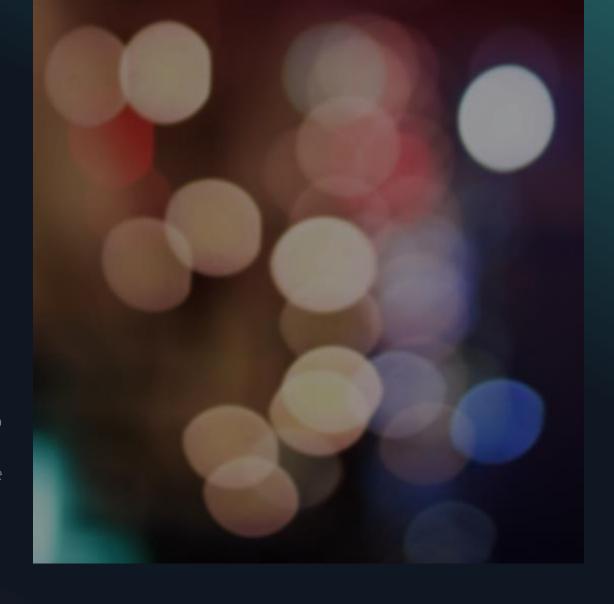
## THE PROBLEM

#### A Metaverse for all of us, not just a few!

- o Only about 1 percent of Web users have VR gear!
- The big tech companies will target that segment of the population with their deep pockets.
- o This leaves a giant opportunity for small, nimble, startups to capitalize on this massive, remaining market segment.

## THE SOLUTION

- Create a virtual world toolkit that runs on nearly any browser and device, not just expensive high-power rigs!
- o Integrate real-time video conferencing with a 3D virtual world to recreate the social dynamics of a real world marketplace
- o Instead of wasting time creating a new crypto platform, leverage the power of the Neo N3 platform with its high TPS & low fees!
- o Create virtual employment opportunities to foster adoption
- o Capitalize heavily on the NFT phenomenon

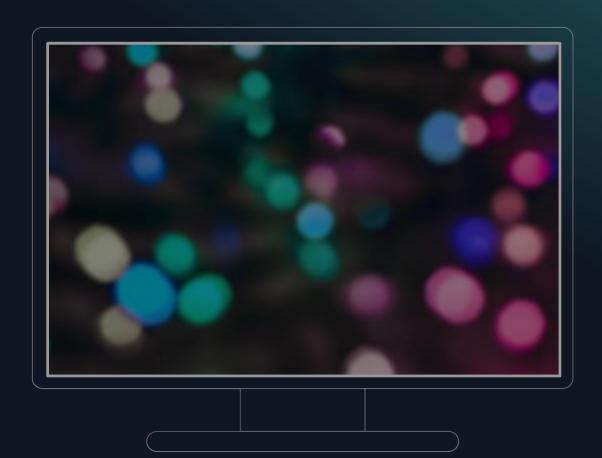


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# THE PRODUCT

# Blockchain powered 3D World with integrated video conferencing & no-code Metaverse SDK!

- Neo3D Live is a ThreeJS browser based virtual world that uses the powerful DolbylO A/V SDK to integrate real-time video conferencing with a true 3D environment
- In the months to come, a no-code, fun drag & drop toolkit will be created that anyone can use to build their own virtual world
- Neo3D Live will also broker goods and services between interested world visitors, and provide virtual real-estate transaction management and property management services for virtual assets



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### **INCOME STREAMS**

Potential Revenue Sources



#### **Virtual Land Transactions**

- Purchases
- Rentals
- Digital property management services



#### **NFTs**

- Commissions from live auction events with virtual auction barkers
- Commissions from NFT showcase worlds in Neo3D Live taken as a percentage of sales



#### **Custom Services**

- Fees from the creation of intelligent artificial avatars that provide entertainment for world visitors
- Brokerage fees earned by connecting freelance content designers with virtual land owners

# GROWTH STRATEGY

Entice major social media influencers onto the platform via their Superfans who love NFTs!



### **Attract the fans**

The Superfan!

- Offer NFTs to Superfans of influencers if they build a digital shrine in Neo3D Live
- The Superfans then hold parties in Neo3D Live to raise money for the influencer
- The money is held in an escrow in a smart contract for the influencer.



# Attract the influencers *You've got money!*

- The fans now tell the influencers they have free money waiting for them in Neo3D Live!
- The influencers install a NEO N3 wallet to collect their money
- o The smart contract pays the withdrawal fees so the transaction is *totally free* to the influencer!



#### The Network Effect

Feedback loops are fun!

- o The influencer uses their social media power to convince more fans to hold parties in Neo3D Live, now that they believe!
- The fans receive shoutouts, NFTs, and other incentives to hold more parties
- This triggers a chain reaction in platform adoption and growth!

## **TEAM**

"Wisdom is earned by the few, and can never be overshadowed by the many"

#### **Robert Oschler**

#### Developer

Expert software developer with experience developing natural language processing & understanding applications, currently focused on: Natural language applications involving speech recognition (Alexa Skills and Google Assistant Apps), Neo N3 dApps, Ethereum Blockchain dApps, intelligent chat-bots, speech recognition and apps that use OpenAl's GPT-3 natural language generation API.

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