

— THE BIGGEST GOOGLE TECH CONFERENCE IN CEE



# GDG DevFest Ukraine 2017

## PARTNERSHIP PROPOSITION

13  
—  
14  
October  
Lviv

[devfest.gdg.org.ua](http://devfest.gdg.org.ua)



## Conference at Scale

With more than 900 attendees expected this year, DevFest Ukraine is the biggest Google tech conference in Central and Eastern Europe



## Topics

DevFest brings together world-class experts in Android, Web and Cloud technologies for 2 days of sessions, workshops, and showcases to Lviv, the rising tech capital of Ukraine



## Attendees

With more than 89% of engineers attending, DevFest is also one of the biggest tech-focused events in Ukraine

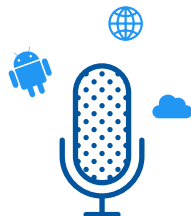
## ORGANIZER



DevFest is organized by Google Developers Group Lviv with help of 10 GDGs from all around Ukraine

Described by many as “Google I/O of Ukraine”, our team creates DevFest to be the best place for experience sharing in a phenomenal atmosphere

## WHAT TO EXPECT



### Sessions

3 parallel streams dedicated to Android, Web, and Cloud technologies



### Workshops

6 workshops to get your hands dirty and create a working prototype right on the conference



### Showcases

Demo zones with latest of Google tech: Big Data, face recognition, VR, IoT - all in one place



### Party & Networking

Work hard - play hard! Meet new people, enjoy the best music and have fun

## Pivdennyi Expo

The exhibition center which can fulfill the needs of the large-scale event. With convenient geographical position, well-planned infrastructure and modern equipment, Pivdennyi Expo provides the highest quality services to create an atmosphere for knowledge exchange and networking

Shchyretska St, 36, Lviv, Ukraine



## HOW IT WAS IN 2016



More than  
700 attendees,  
89% engineers



33 speakers



44 amazing  
volunteers



14 participating  
GDG Groups



16 participating  
countries



More than 1800  
mentions in  
social media



16 sponsors



One crazy silent  
disco party

## PARTICIPANTS

- |   |   |
|---|---|
|  UK          |  Romania         |
|  Israel      |  Turkey          |
|  Germany     |  Russia          |
|  USA         |  Belarus         |
|  Poland      |  Czech Republic  |
|  Ukraine     |  Kazakhstan      |
|  Finland     |  The Netherlands |
|  Switzerland |  Côte d'Ivoire   |

2012  
160

2013  
220

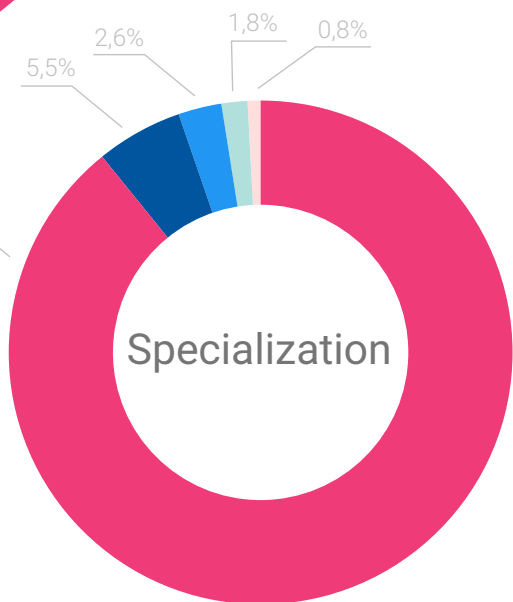
2014  
400

2015  
500

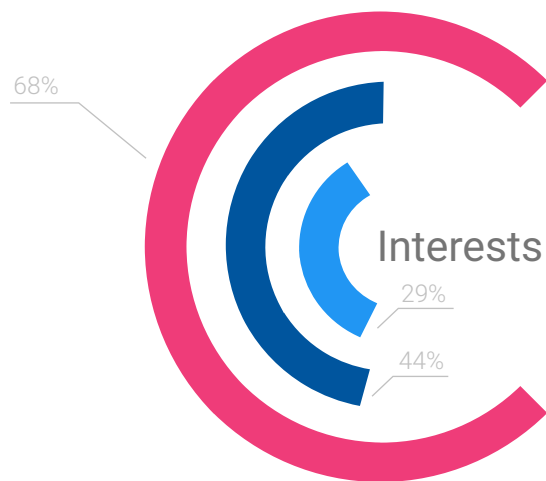
2016  
700

2017  
900

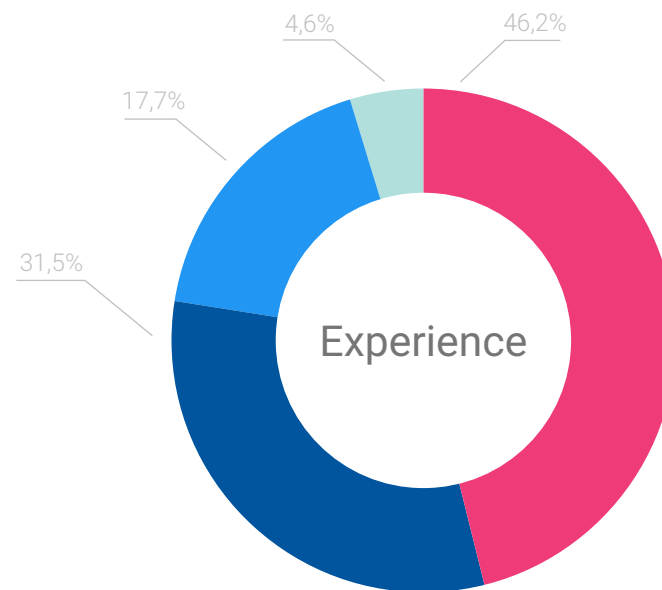
## ATTENDEES STATISTICS



- 89.3% - Developer
- 5.5% - Manager
- 2.6% - QA
- 1.8% - Entrepreneur
- 0.8% - Other

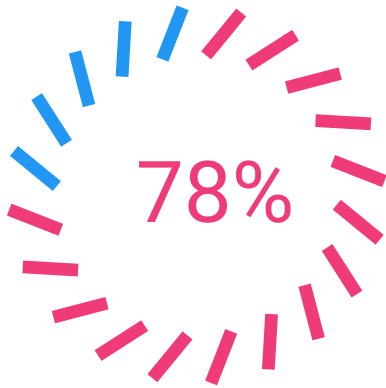


- 68% - Android  
Kotlin, UI/UX, VR, IoT
- 44% - Web  
Angular, Polymer, React, PWA
- 29% - Cloud  
Machine learning, Big Data, Python, Golang

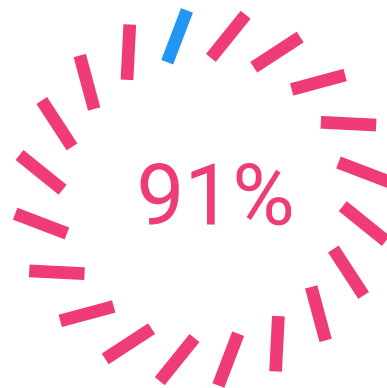


- 46.2% - Intermediate
- 31.5% - Advanced
- 17.7% - Newbie
- 4.6% - Jedi

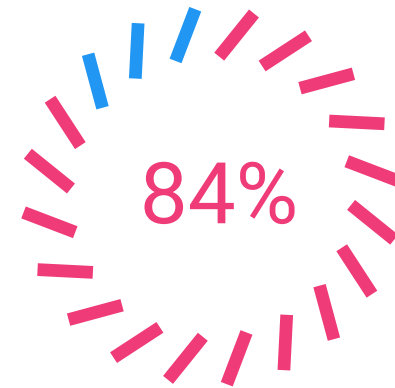




Satisfied or very satisfied  
with content quality,  
17% - neutral



Satisfied or very satisfied  
with the conference



Plan to take part in  
DevFest 2017,  
16% are thinking about it

## SPEAKERS FEEDBACK



"I've been to conferences all over the world and what you've created in Lviv is world class. It's easily first league of conferences"

Piotr Tuszynski, Keynote Speaker  
**INFULLMOBILE.**



"DevFest Ukraine definitely deserves the name. It was a huge and cozy festival packed with great talks, great attendees and great organizers"

Mete Atamel, Speaker  
**Google**

— JOIN DEVFEST UKRAINE AS A PARTNER



Being a sponsor of the DevFest Ukraine gives you the opportunity to present your company in the professional and innovative environment of Google-enthusiastic developers, entrepreneurs, and decision makers

		COMPARE AND SELECT				
		GRAPHENE	DIAMOND	PLATINUM	GOLD	SILVER
Conference invitations		10	5	3	2	1
Logo on the back of conference bag						
Logo on the conference website						
Banners in the conference hall	Max rollup size 0.8x1.8m	3	3	2	1	
Goodiebag inserts		3 items	3 items	2 items	1 items	
Recognition in online media and email communications						
Logo on the presswall						
Logo on the stage	Printed on our banner					
Booth space		Max 5m wide (4 representatives)	Max 5m wide (4 representatives)	Max 3m wide (2 representatives)		
“Meet our sponsor” blog post						
Welcome speech	2 minutes talk on the main stage					
Logo on the participant’s badge						
Sponsored talk	Submit the topic for the conference before July 1					
Recording sponsor	Video recording sponsored by ... frame on each session recording					
Party partner	2 banners on the party venue and monochrome logo on the bracelet					
Email newsletter spot (2k+ database)						
Logo on the Volunteers T-shirt						
		\$5000	\$3000	\$2000	\$1500	\$1000

## GRAPHENE SPONSOR

- 1 Conference invitations **10 tickets**
- 2 Logo on the back of conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall **3 items**  
Max rollup size 0.8x1.8m
- 5 Goodiebag inserts **3 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the stage  
Printed on our banner
- 9 Booth space  
Max 5m wide (4 representatives)
- 10 "Meet our Graphene sponsor" blog post
- 11 Introduction during welcome announcements  
2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk  
Submit the topic for the conference before July 1
- 14 Recording sponsor  
Video recording sponsored by frame on each session recording
- 15 Party partner  
2 banners at the party venue and monochrome logo on a bracelet
- 16 Email newsletter spot (2k+ database)
- 17 Logo on the Volunteers T-shirt

**\$5000**  
MAX 1 PACK.

## DIAMOND SPONSOR

- 1 Conference invitations **5 tickets**
- 2 Logo on the back of conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall **2 items**  
Max rollup size 0.8x1.8m
- 5 Goodiebag inserts **3 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the stage  
Printed on our banner
- 9 Booth space  
Max 5m wide (4 representatives)
- 10 "Meet our Diamond sponsor" blog post
- 11 Introduction during welcome announcements  
2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk  
Submit the topic for the conference before July 1
- 14 Recording sponsor  
Video recording sponsored by frame on each session recording
- 15 Party partner  
2 banners at the party venue and monochrome logo on a bracelet
- 16 Email newsletter spot (2k+ database)
- 17 Logo on the Volunteers T-shirt

**\$3000**  
MAX 2 PACK.

## PLATINUM SPONSOR



- 1 Conference invitations **3 tickets**
- 2 Logo on the back of conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall **2 items**  
Max rollup size 0.8x1.8m
- 5 Goodiebag inserts **2 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the stage  
Printed on our banner
- 9 Booth space  
Max 3m wide (2 representatives)
- 10 "Meet our Platinum sponsor" blog post
- 11 Introduction during welcome announcements  
2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk  
Submit the topic for the conference before July 1
- 14 Recording sponsor  
Video recording sponsored by frame on each session recording
- 15 Party partner  
2 banners at the party venue and monochrome logo on a bracelet
- 16 Email newsletter spot (2k+ database)
- 17 Logo on the Volunteers T-shirt

**\$2000**

## GOLD SPONSOR



- 1 Conference invitations **2 tickets**
- 2 Logo on the back of conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall **1 item**  
Max rollup size 0.8x1.8m
- 5 Goodiebag inserts **1 item**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the stage  
Printed on our banner
- 9 Booth space  
Max 3m wide (2 representatives)
- 10 "Meet our Platinum sponsor" blog post
- 11 Introduction during welcome announcements  
2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk  
Submit the topic for the conference before July 1
- 14 Recording sponsor  
Video recording sponsored by frame on each session recording
- 15 Party partner  
2 banners at the party venue and monochrome logo on a bracelet
- 16 Email newsletter spot (2k+ database)
- 17 Logo on the Volunteers T-shirt

**\$1500**



## SILVER SPONSOR



- 1 Conference invitations **1 ticket**
- 2 Logo on the back of conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall **1 item**  
Max rollup size 0.8x1.8m
- 5 Goodiebag inserts **1 item**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the stage  
Printed on our banner
- 9 Booth space  
Max 3m wide (2 representatives)
- 10 "Meet our Platinum sponsor" blog post
- 11 Introduction during welcome announcements  
2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk  
Submit the topic for the conference before July 1
- 14 Recording sponsor  
Video recording sponsored by frame on each session recording
- 15 Party partner  
2 banners at the party venue and monochrome logo on a bracelet
- 16 Email newsletter spot (2k+ database)
- 17 Logo on the Volunteers T-shirt

**\$1000**

DEVFEST UKRAINE 2016 PARTNERS

General sponsor



Diamond sponsor



Platinum sponsors



Gold sponsors



Don't see a package that  
fits your needs?

Have a unique idea?

Reach us and we will develop a tailored sponsorship  
package that fits your goals

**Volodya Karpliuk**

✉ [v.karpliuk@gdg.org.ua](mailto:v.karpliuk@gdg.org.ua)

✕ ☎ +38 097 221 7668

