

A Project  
Presented to the Faculty of the  
Department of Computer Science  
University of San Carlos Cebu  
City, Philippines

In Partial Fulfillment  
Of the Requirements for the Degree  
BACHELOR OF SCIENCE IN COMPUTER SCIENCE

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Social networks are crowded and has become all in one instead of just multi-purpose networks. Online shops have it big when users are just prompted to rate them even though they have never tried anything from them. Shops on social networks can also be manipulated, they use fake accounts to instill good reviews and fake sponsors. Business will never profit if customers or users will not focus on business, which is why we have come up with the idea of our application called Highlights.

Our app may be similar to a social network but it only pertains to the products and stores. The focus would be concentrated on reviews and endorsements for products and stores. High reviewing stores can easily be seen and searched.

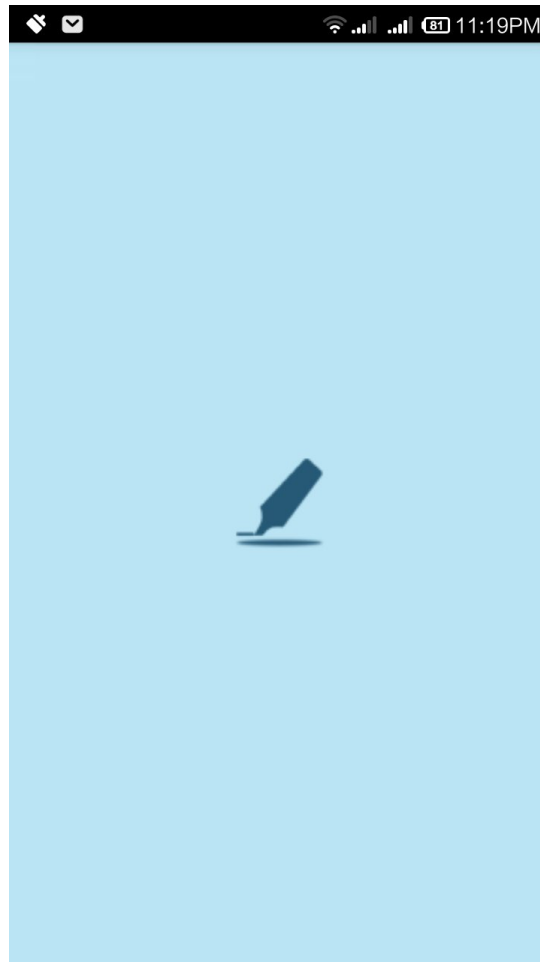
### **Scopes and Limitation**

- Data has been premade for use of view only.
- Targeted SDK Version is 19.
- No simulations done.

### **Significance of the application**

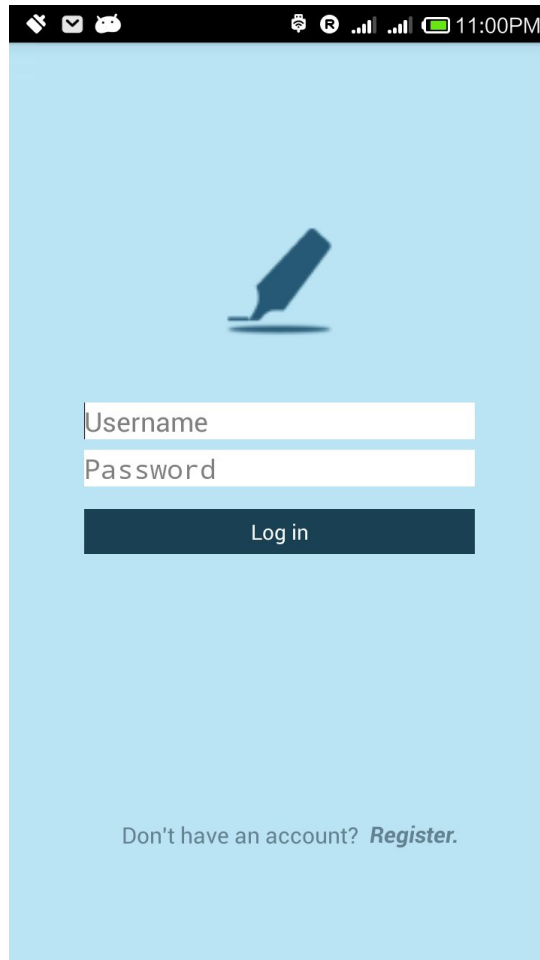
**Business Owners-** Being able to have a free source of advertisement, this is a huge chance to make profits. But not only does it give good income, it gives off good relationship with other stores, as they connect and commend with each other.

**Customers** - From a customer's view, a product with good reviews are always eye catching. A product getting tons of attention are incentives to customers. But what's important is that the source of reviews are reliable and knowing that, the product must be good. A customer's goal is always finding a good product.



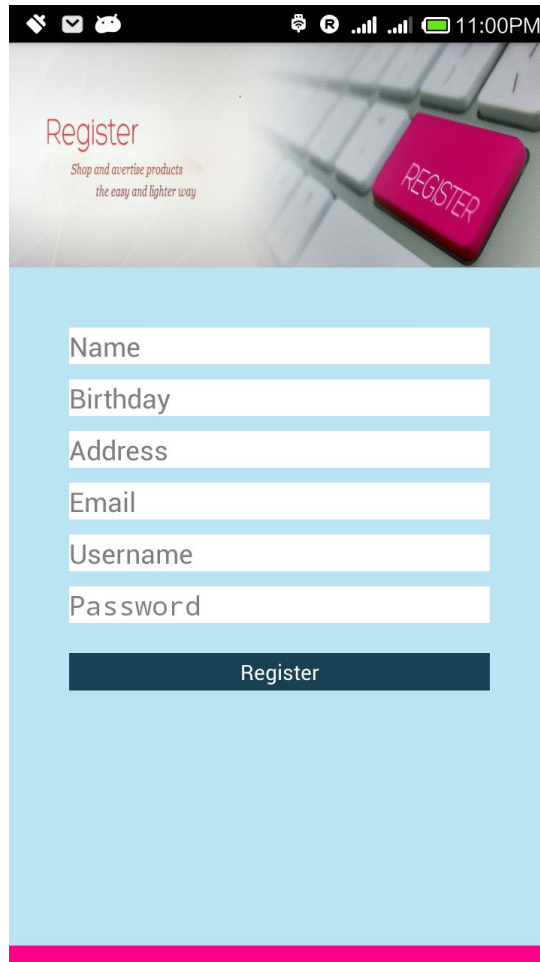
**Figure 1. Splashscreen**

Once the app is opened, this screen flashes for a few seconds.



**Figure 2. Log in**

To be able to log in, the user must fill in his username and password. Once the validation succeeds, he can now use the app's features. If he has no account, he may register by clicking "Register"

The image shows a mobile application interface for user registration. At the top, there is a header banner with a background image of a computer keyboard. The word "Register" is written in a red, sans-serif font. Below it, in a smaller, lighter red font, is the tagline "Shop and advertise products the easy and lighter way". A prominent pink keycap with the word "REGISTER" in white is placed on the keyboard. The main content area has a light blue background and contains a series of white input fields for "Name", "Birthday", "Address", "Email", "Username", and "Password". Below these fields is a dark blue button with the word "Register" in white. The entire screen is framed by a black status bar at the top, which displays various icons (signal, battery, time) and the time "11:00PM". A solid pink bar runs along the bottom edge of the app interface.

Register

*Shop and advertise products  
the easy and lighter way*

REGISTER

Name

Birthday

Address

Email

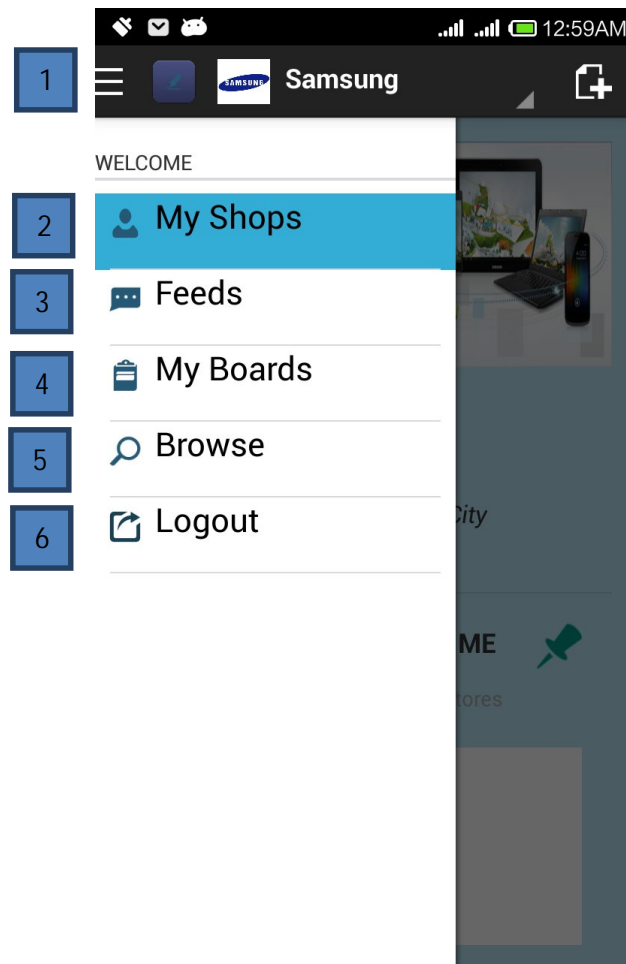
Username

Password

Register

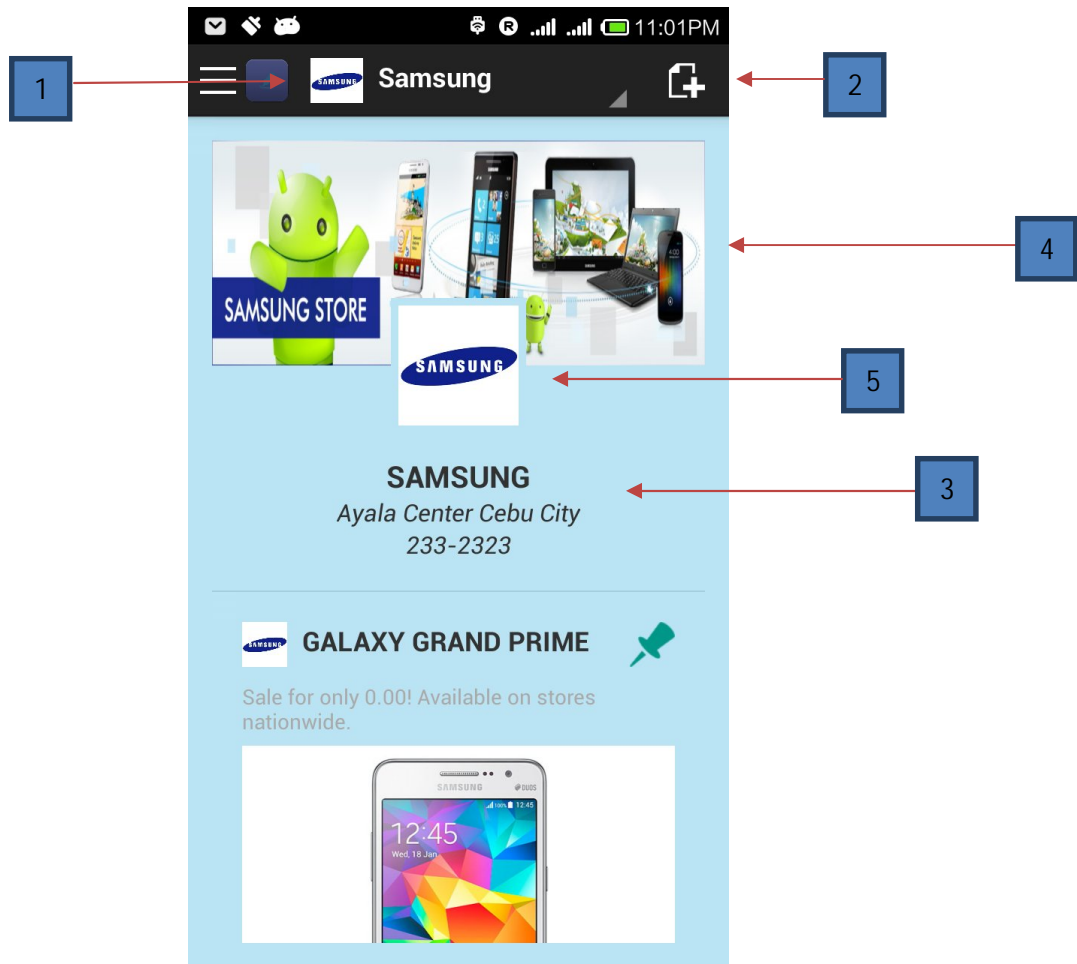
**Figure 3. Register**

To be able to use the app, the user is required to register by filling in his name, birthday, address, email, username and password. Once registration succeeds, he can now log in to access his account.



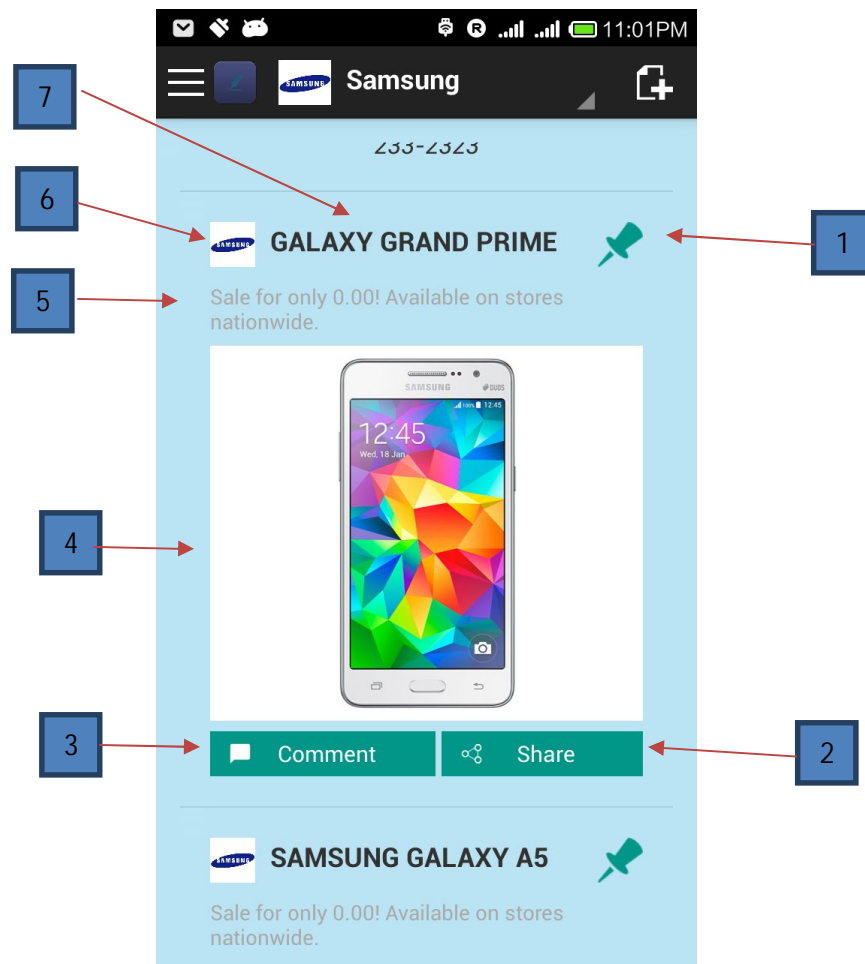
**Figure 4. Navigation Drawer**

1. Displays buttons that enables navigation through screens.
2. Redirects to My Shops screen (See Figure 5)
3. Redirects to Feeds screen (See Figure 10)
4. Redirects to My Boards screen (See Figure 11)
5. Redirects to Browse screen (See Figure 12)
6. Redirect to Login screen



**Figure 5. My Shops**

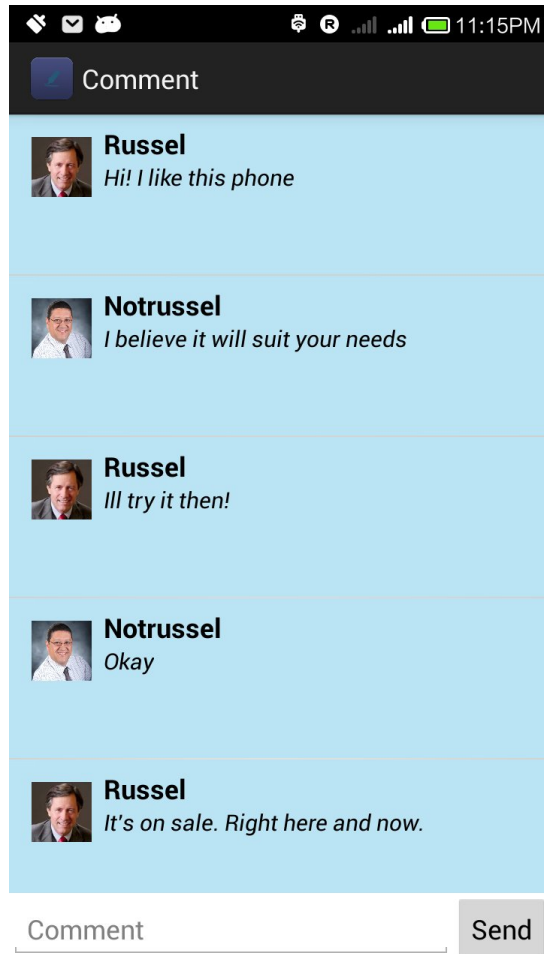
1. Consists of different owned shops of the user
2. Enables a user to add more shops (See Figure 9)
3. Contains information regarding selected shop in 1
4. Contains the cover photo of the shop
5. Contains the profile picture/logo of the shop



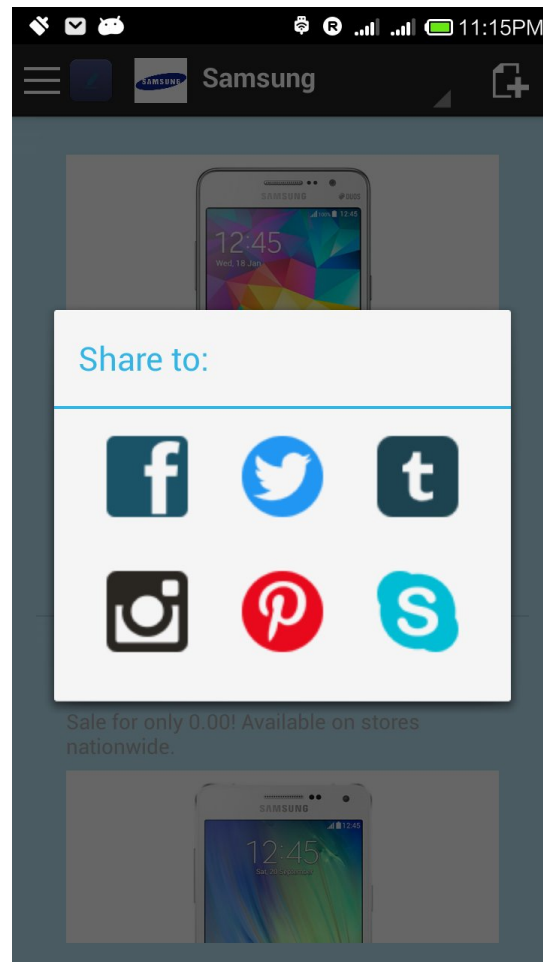
**Figure 6. Post**

1. Enables the user to pin the post
2. Enables the user to share the post (See Figure 8)
3. Enables the user to comment about the post (See Figure 7)
4. A picture of a product
5. A description of the production (could be the price, texture, promo, discount)
6. Logo of the shop
7. Name of product





**Figure 7. Comment**



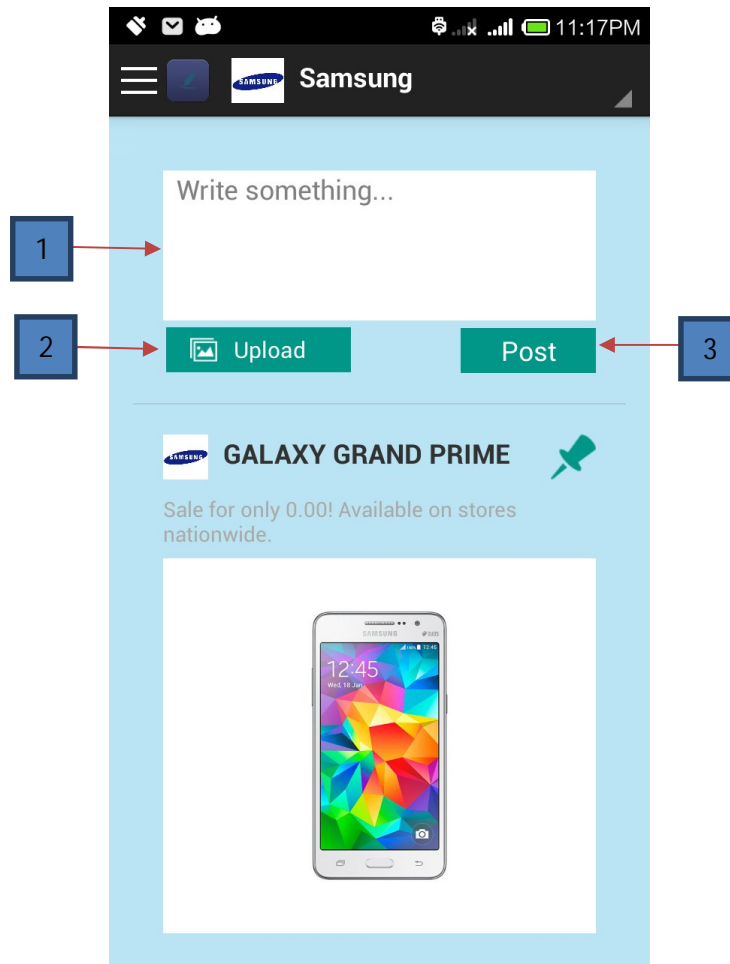
**Figure 8. Share**

The user is able to share the post in different social networking site like Facebook, Twitter, Instagram and etc.

The image shows a mobile application interface for creating a shop profile. At the top, there is a header with a blue background featuring a globe and a keyboard. Below the header, the title "YOUR STORE" is displayed in a large, white, serif font. Underneath the title, there are three white input fields with light blue borders, labeled "Store Name", "Store Location", and "Contact #". Below these fields is a dark blue button with the text "Send" in white. The entire form is set against a light blue background.

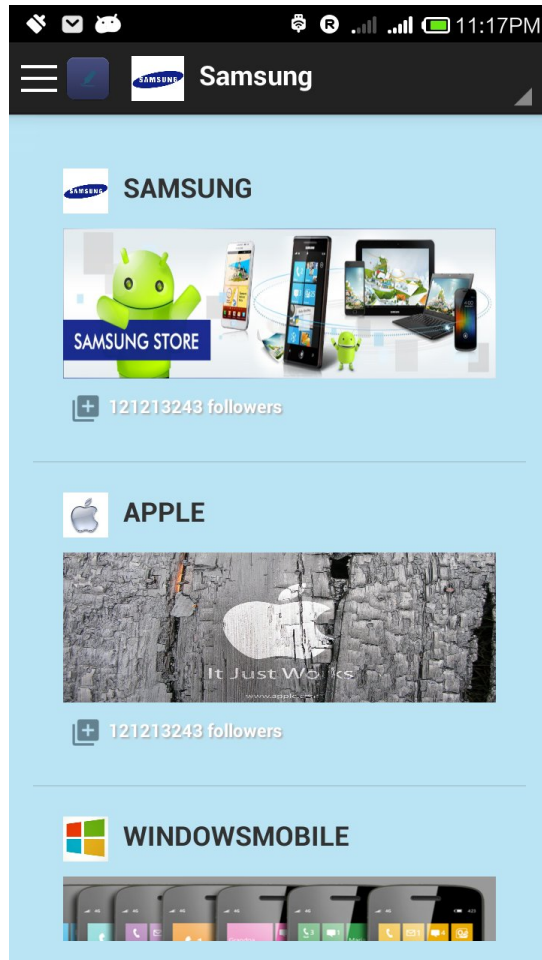
**Figure 9. Your Store**

To add a shop, the user is required to fill up the store name, location and contact number. This information will be displayed in their shop profile.



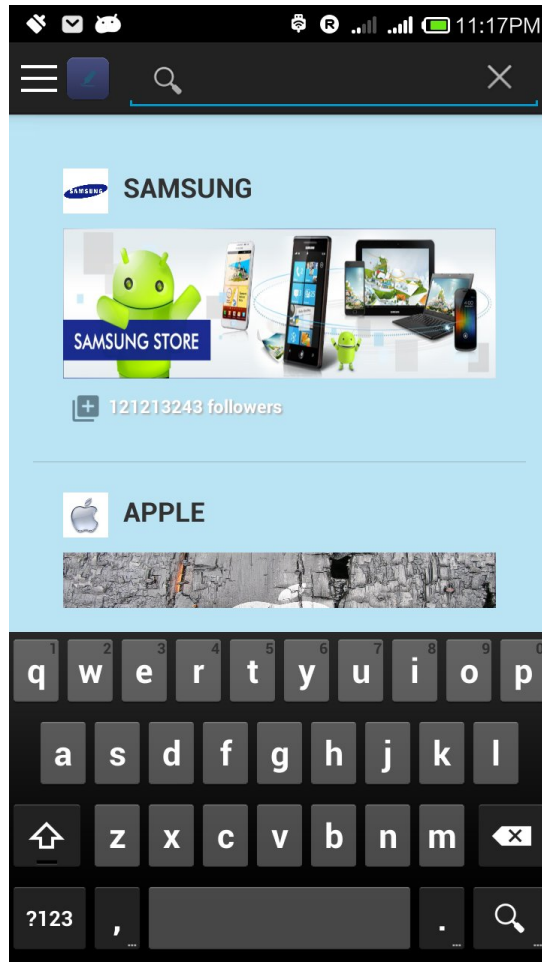
**Figure 10. Feeds**

1. Enables user to write description of its product
2. Enables user to upload a picture of the product
3. Enables user to post the information regarding the product



**Figure 11. My Boards**

It consist mainly of the different shops the user has followed. He may also unfollow the shops in this screen.



**Figure 12. Browse**

The user may able to search for shops to follow and check.