

Luciana Lis Ayala

MULTIMEDIA DESIGNER



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PROFILE

I have a degree in Multimedia Design graduated from the School of Arts of the National University of La Plata.

I am currently working on freelance work related to graphic design and web development.

I am interested in new challenges and I aim at professional experiences that allow me to further develop my skills in information and communication technologies, design and creativity.

EDUCATION

Degree in Multimedia Design - Arts School - UNLP

APR 2010 - DEC 2018 - LA PLATA

Certified title

Advanced Technician in Programming - TECLAB

MAR 2020 - LA PLATA

In progress

Social communication's studies - Periodism School - UNLP

APR 2009 - DEC 2012 - LA PLATA

3 years

Bachelor of Arts, Communication and Design - Instituto Jesus Niño

MAR 2005 - DEC 2008 - POSADAS, MISIONES

Certified title

EXPERIENCE

El Viaje del Tomate (Independent Multimedia Creative Studio)

Multimedia design: web, visuals, mapping, 3D animation, banners, etc.

Big Bang (Independent Creative Studio)

Web design and development.

Biodanza en Posadas

Logo design, flyers, video production and editing, 2D animation, social networks managment.

Tierra Roja (Craft Beer)

Brand identity design: logo, personal card, labels, coasters, etc.

RBC Sitel

Website design and renovation, 2D video animation, flyers for product sales.

Lift Operator - Waterville Valley Ski Resort - New Hampshire, USA.

In 2011 I spent three months abroad, with the "Work and Travel" program. My job was to operate the ski resort's chairlifts and assist customers in terms of instructions for use of the infrastructure and precautions of security. It was a very rewarding experience and I had the opportunity to interact with people from other cultures and be able to practice different languages.

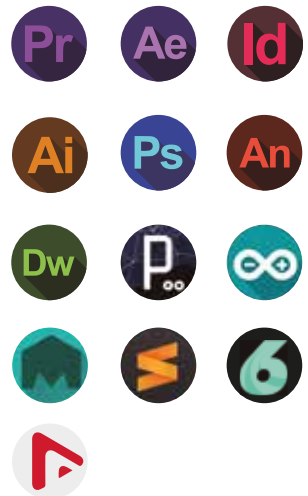
LANGUAGES

Spanish (Native)

English

Portuguese

SOFTWARE



OFEC Fundation

Upload web content to the foundation's virtual campus (HTML, CSS).

XXV CAMSIG 2020

Complete design of corporate identity and website for the XXV edition of the Argentine Congress of Mechanics of Soil and Geotechnical Engineering 2020. (Wordpress, Google Ads, Google Analytics, SEO, SSL Certificate).

SKILLS

Frontend development, HTML, CSS, JavaScript, Wordpress, interactive installations, mapping, video production and editing, 2D and 3D modeling and animation, graphic pieces.

COURSES

- Introduction to motion capture techniques.
Applied technologies performing arts
CCEBA - Bs. As.
- Augmented reality
Palermo University - Bs. As.
- 3D hacking: Mapping / Projections / Scanning / Printing
CCEBA - Bs. As.
- Arduino
CatLab - La Plata
- Arduino
Arts School (Extension courses - UNLP)
La Plata
- Web Design
Professional training center - La Plata
- Game Design
Fundación Telefónica - Bs. As.
- 3D Print
Fundación Telefónica - Bs. As.



CERTIFICATIONS

DEC 2008

Cambridge ESOL Level 1 Certificate in ESOL International - First Certificate in English - Grade C - Council of Europe Level B2

SEPT 2017

Front-End Web UI Frameworks and Tools

The Hong Kong University of Science and Technology

4 weeks of study, 3-4 weekly hours

Online course - Coursera - Licence WT8BYRSWCG3U

FEB 2019

HTML, CSS, and JavaScript

The Hong Kong Univerisy of Science and Technology

4 weeks of study, 3-4 weekly hours

Online course - Coursera - Licence UYN3D848RC3E

NOV 2019

Master in JavaScript: JS, jQuery, Angular 8, NodeJs

Udemy - Victor Robles

31 hours of study

Online Course - Udemy - Certificate N°: UC-K8I52KQ3

MAR 2020

Google Analytics for Beginners

Google Analytics Academy

Online Course