

Andry RAKOTOSAMIMANANA

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Professional experiences IT (9 years)

Period: August 2015 to October 2018

Company: VISEO Group Madagascar

Project: Website administration, Community management, Event marketing

Position: Web designer and marketing manager

Missions and responsibilities:

- Web designer:
 - o Updating and administering existing websites
 - o SEO optimization (SEO, digital marketing, content)
 - o Design / integration (infographics, html, CSS, JavaScript, etc.)
- Marketing manager:
 - o Coverage of events such as the rally championship, exhibition, employee activities and internal communication
 - o Community management
 - o Creation of product specs sheets (collection of information, posting online, integration and/or printing)

Completed tasks:

- Participation in the new design of the Group's websites: <http://www.oceantrade.mg/>,
<https://www.automobile-madagascar.com/>, <http://www.izyrent.mg/>, <http://www.havamad.mg/>,
<https://fondation-viseo.com/>
- Creation of new design of product specs sheets
- Work on the improvement of digital notoriety of the group's brands

Technology: HTML, CSS, PHP, MySQL

Environment: WordPress, Joomla

Reference: Lova Johnny Luc RAKOTOMAMONJY, communication manager in VISEO group, luclova92@hotmail.fr

Period: Decembre 2018 to September 2019

Company: CT Motors Madagascar

Project: Creation of a new website

Position: Web Master

Missions and responsibilities:

- Creation of a new website for the company (www.ctmotors.mg)
- SEO optimization and Site feed boosts
- Setting up an emailing system
- Management of service providers related to the website and hosting

Completed tasks:

- Launch of the new website (www.ctmotors.mg)
- Content implementation
- Creating a customer database in MailChimp

Technology: HTML, CSS, PHP, MySQL

Environment: WordPress

Reference: Chail Djiva, Manager, chail84@yahoo.fr

Period: September 2019 until nowadays (Finished in June 2024)

Company: RAPP Mauritius (Contractor via Bolzano group Mauritius)

Missions and responsibilities:

CMS Implementation of contents, assets media files, SEO, link redirects, ...

Accomplished Tasks and Projects:

- Sept 2019 – Dec 2020: Websites implementation in Sitecore.
- Jan 2021 – August 2021: Scale project – Assist the Project Manager for a migration from Sitecore to Contentful for a website present in around of 40 countries.
- Sept 2021 – Mar 2022: Team Leader of a team of 3 webmasters and a QA – CMS Contentful.
- April 2022 – Today (Finished in June 2024): Group lead on a car website project. In around 50 countries, the Content Authoring is the center of this Project's activities. We have more than 30 people in the team composed of coordinator, technical lead, Group lead, QA lead, QA and content author (Webmaster). The role of the group lead is to assist his group in daily technical and human challenges, to help the coordinator on tickets planning, to assess the feasibility of each customer request, to manage the problems encountered and to provide a short and long-term adapted solution.

Environment: AEM (Adobe Editor Management)

Before 2015: I've been doing odd jobs since I was 18, as a waiter in a restaurant, an operator at Orange Madagascar, an MS office teacher in a private secondary school (3 years) and I had my own small multi-service business.

Curriculum and training

- **Year 2013:** Professional license diploma in software engineering delivered in 2017 by ESP BIG Madagascar
- **Year 2018:** Excel expert training at Numerika Analamahintsy Antananarivo
- **Year 2020:** Programme SPARK Leadership 2020 with Frank Nicolas
- **Year 2023:** Intermediate English course British Council
- **Year 2024** (in progress): IBM Project Manager Professional Certificate

Skills and qualities

- Front-End: HTML, CSS, SASS, ReactJs
- JavaScript Algorithms and Data Structures
- Back-End (*refresh in progress): C#, ASP.NET, Node, API.
- DBMS and Database language (*refresh in progress): SQL/PLSQL/PostgreSQL (Relational Database), Bash scripting, Microsoft Access, MySQL
- Project management
- Microsoft Office, Adobe Photoshop
- Self-taught, autonomous, persevering, ability to adapt, challenger, attentive

Language of communication

Malagasy: native language

French: speak, write, read

English: speak, write, read

Mauritian Creole: speaking