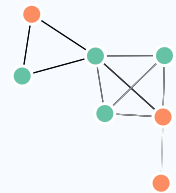


DENNIS S. LEÃO

Data Scientist working in the Royal State industry with expertise in marketing and healthcare business models.



EDUCATION

- 2023 | 2021** • **M.Sc., Numerical Methods in Engineering**
Universidade Federal do Paraná (UFPR) Curitiba, PR
 - Focused on Generalized Estimating Equation for expand multiple response models
- 2020 | 2016** • **B.Sc., Statistics (minor C.S.)**
Universidade Federal do Paraná (UFPR) Curitiba, PR
 - Thesis: Inverse Normal Dispersion models based on Deviance residuals
- 2016 | 2014** • **B.Sc., Agronomic Engineering**
ESALQ-USP, São Paulo, SP
 - Where I met Statistics and Programming for the first time

View this CV online with links at nickstrayer.me/cv/

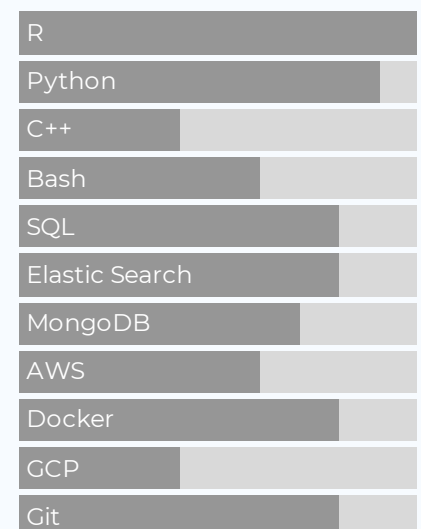
INDUSTRY EXPERIENCE

- Present | 2021** • **Senior Data Scientist**
Kzas São Paulo, SP
 - Automatic Valuation Models for Brazilian Banks as an service.
- 2021 | 2019** • **Data Scientist**
MadeiraMadeira Curitiba, PR
 - Marketing Mix Modeling and Investment Optimizations for retention and acquisition marketing campaigns
 - Natural Language and Propensity models to serve the Marketing Intelligence area.
- 2019 | 2018** • **Junior Data Science**
Isket Curitiba, PR
 - Data quality pipelines from the Web Scraping process for the real estate market
 - Real Estate Scoring and Feasibility Analysis of the Real Estate Market Return for Developers

CONTACT

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- 🐦 [Dennis Leão](#)
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- in linkedin.com/in/leaodennis

LANGUAGE SKILLS



Last updated on 2021-03-16.

2019
|
2017



Data Analyst / Adviser

Department of Health (Secretaria da Saúde do Paraná – SESA)

📍 Curitiba, PR

- Models of Deduplication of Records based on speech and written likelihood.
- Statistical models to assess the effectiveness of the dengue vaccine in the State of Paraná.