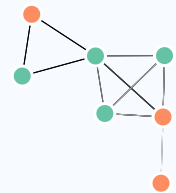# DENNIS S. LEÃO

Data Scientist working in the Royal State industry with expertise in marketing and healthcare business models.

🎓 EDUCATION

2023 | 2021

M.Sc., Numerical Methods in Engineering
Universidade Federal do Paraná (UFPR) 📍 Curitiba, PR

· Focused on Generalized Estimating Equation for expand multiple response models

2020 | 2016

B.Sc., Statistics (minor C.S.)
Universidade Federal do Paraná (UFPR) 📍 Curitiba, PR

· Thesis: Inverse Normal Dispersion models based on Deviance residuals

2016 | 2014

B.Sc., Agronomic Engineering
ESALQ-USP, 📍 São Paulo, SP

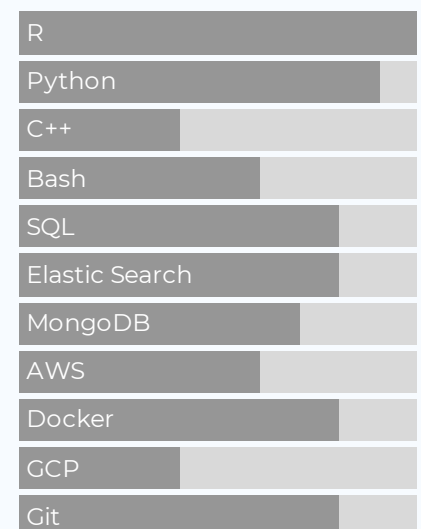· Where I met Statistics and Programming for the first time

💼 INDUSTRY EXPERIENCE

Present | 2021

Senior Data Scientist
Kzas 📍 São Paulo, SP

· Automatic Valuation Models for Brazilian Banks as an service.

2021 | 2019

Data Scientist
MadeiraMadeira 📍 Curitiba, PR

· Marketing Mix Modeling and Investment Optimizations for retention and acquisition marketing campaigns
· Natural Language and Propensity models to serve the Marketing Intelligence area.

2019 | 2018

Junior Data Science
Isket 📍 Curitiba, PR

· Data quality pipelines from the Web Scraping process for the real estate market
· Real Estate Scoring and Feasibility Analysis of the Real Estate Market Return for Developers

View this CV online with links at
https://github.com/leaodennis/resum

CONTACT

✉ dennissleao@gmail.com
🐦 Dennis Leão
 github.com/leaodennis
🔗 osnaoparametricos.com
in linkedin.com/in/leaodennis

LANGUAGE SKILLS

R
Python
C++
Bash
SQL
Elastic Search
MongoDB
AWS
Docker
GCP
Git

Last updated on 2021-03-16.

2019
|
2017

Data Analyst / Adviser

Department of Health (Secretaria da Saúde do Paraná – SESA)

📍 Curitiba, PR

- Models of Deduplication of Records based on speech and written likelihood.
- Statistical models to assess the effectiveness of the dengue vaccine in the State of Paraná.