

DIGITAL DATA DASHBOARD

Light Theme

2022

2023

Date

All

Brand

All

Country

All

Employee

Remy Malek

Welcome Back!



Remy Malek

Partner

Plan Fulfillment

85%

35,31%

Google Ads



Investment  
57,27M

35,09%

Meta



Investment  
57,27M

29,61%

Amazon



Investment  
48,32M

Choose Metric :

Clicks

CPM

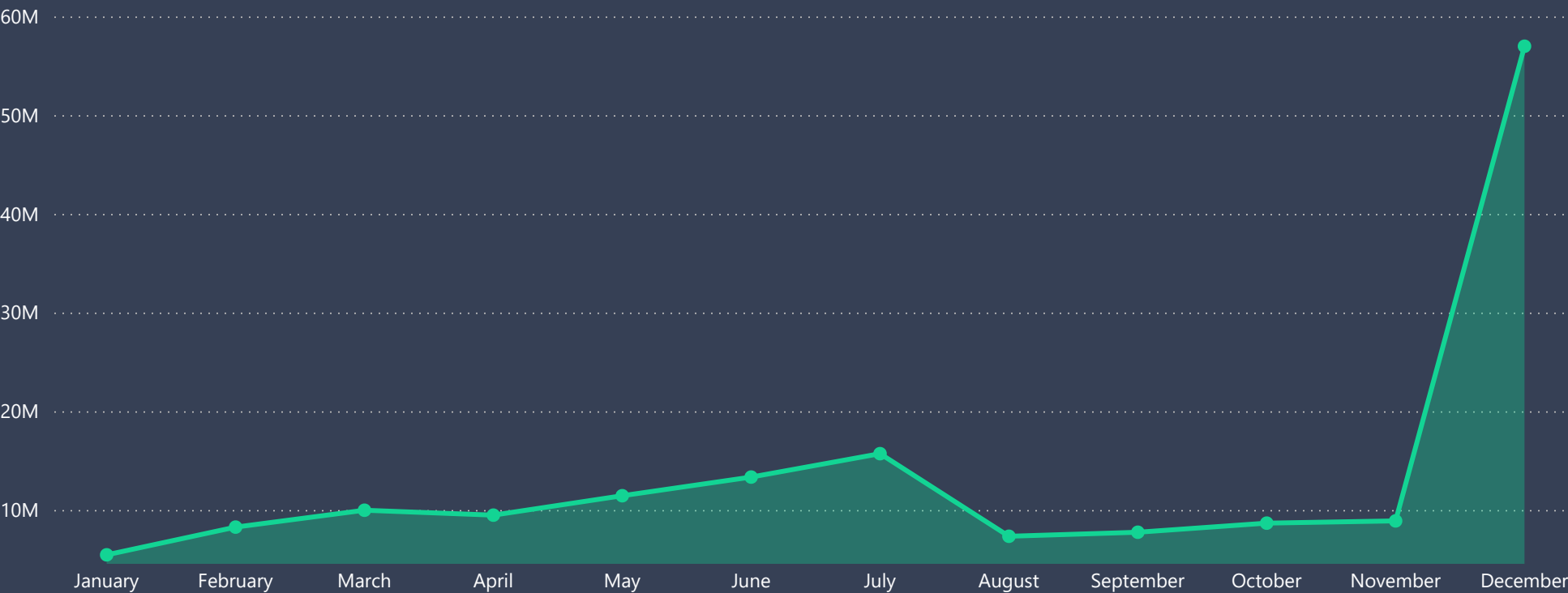
CPV

CTR

Impressions

Investment

Performance over time



Choose Aggregation :

Brand

Country

Brand

Investment

Clicks

Impressions

Brand 5

60 450 920,37

5 840 185 016

4 803 826 984

Brand 4

42 782 371,77

3 650 688 448

3 254 828 766

Brand 2

34 042 566,40

4 343 696 276

2 997 915 992

Brand 1

21 795 751,14

710 920 256

3 546 220 202

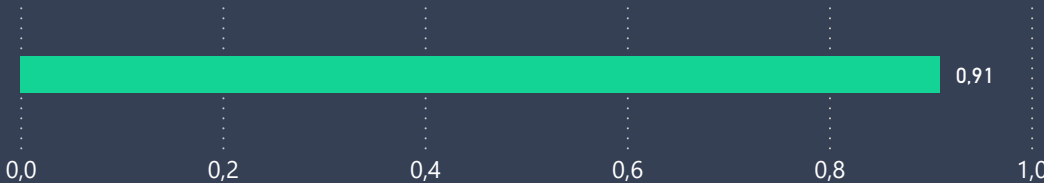
Brand 3

4 142 128,67

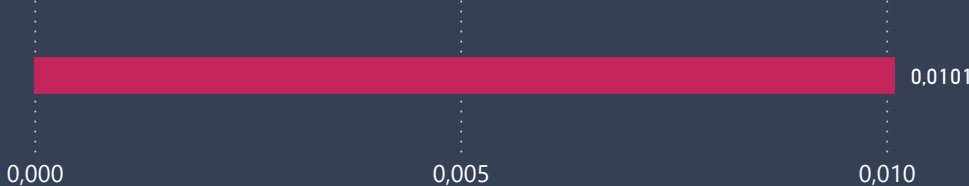
153 335 260

1 561 827 904

CTR



CPV



CPM



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Remy Malek

Welcome Back!

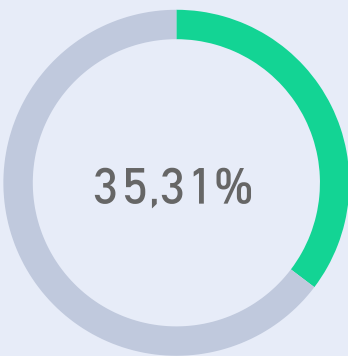


Remy Malek  
Partner



Plan Fulfillment

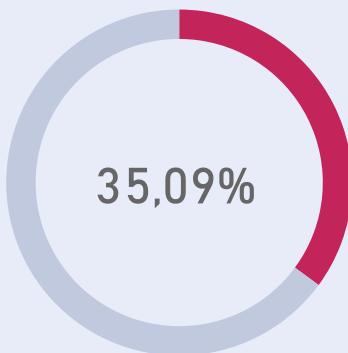
85%



Google Ads



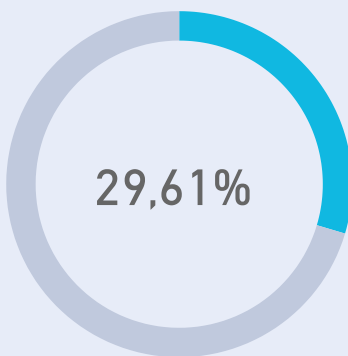
Investment  
57,27M



Meta



Investment  
57,27M



Amazon



Investment  
48,32M

Investment  
163,21M

YoY %  
96,8%

Impressions  
16,16bn

YoY %  
88,5%

Clicks  
14,70bn

YoY %  
100,0%

Choose Metric :

Clicks

CPM

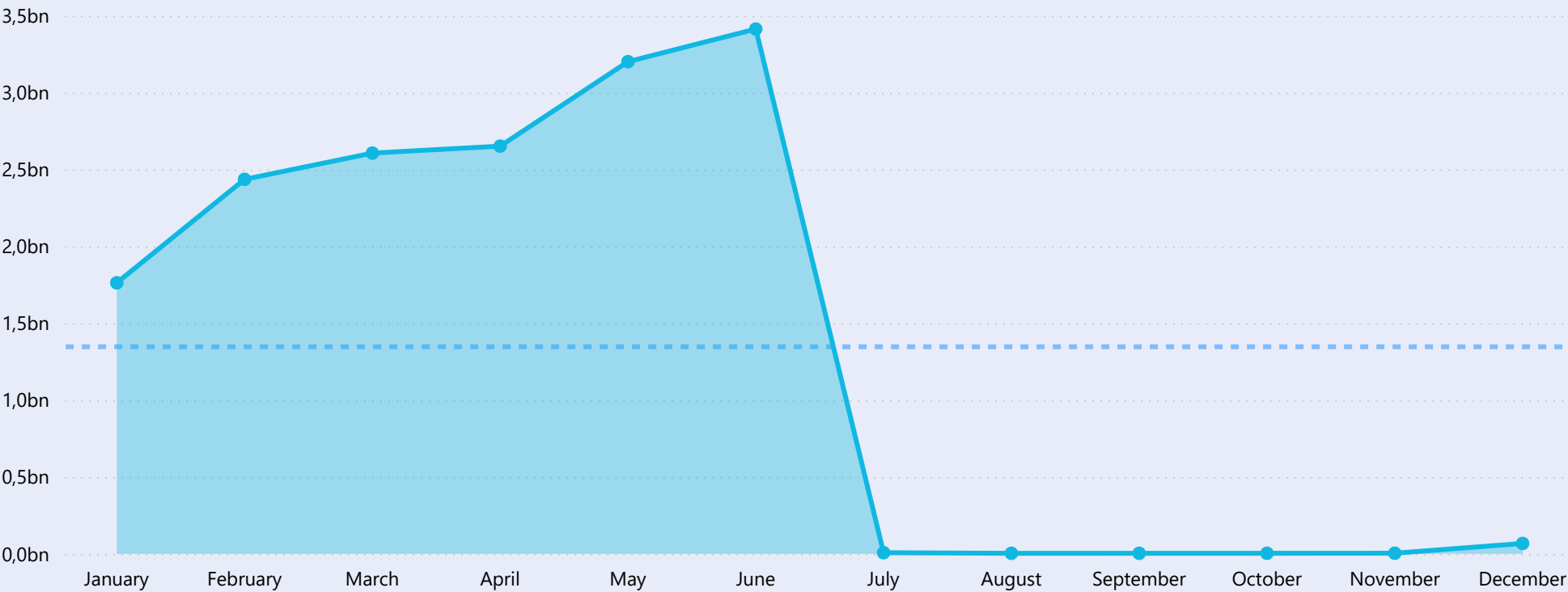
CPV

CTR

Impressions

Investment

Performance over time



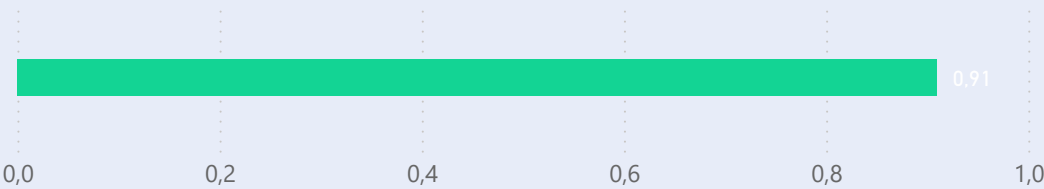
Choose Aggregation :

Brand

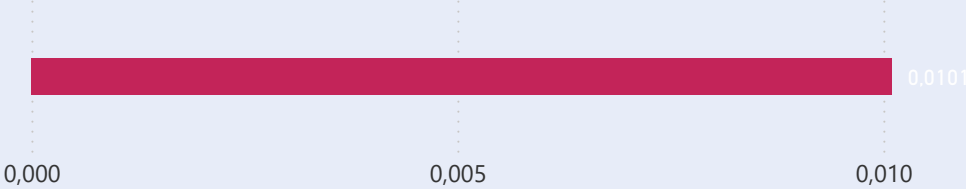
Country

Country	Investment	Clicks	Impressions
Country 5	114 559 537,78	10 921 891 194	10 042 744 892
Country 1	18 600 941,29	1 495 400 866	1 984 250 738
Country 4	4 363 377,95	431 701 540	1 812 539 658
Country 3	17 833 441,98	936 932 838	1 702 214 298
Country 2	7 856 439,35	912 898 818	622 870 262

CTR



CPV



CPM

