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## **EXPERIENCE**

### **FAKE LOVE**

2016.Nov - present

### Creative Developer / Computer Graphics Developer

- Developed AR installation in Unity3D for Kia Cadenza AR Live Event
- Design and developed various in-house office demos including an AR Experiment developed in Unity3D featured on company's official website
- Developed visual filter/rendering&compositing framework in Cinder for Samsung Liquid Canvas & Samsung Portrait Pool
- Developed spatial AR experience in Unity3D with Tango

#### Freelance

2016.May - 2016.Oct

### Creative Developer

- Developed Style Transfer Mobile Web in Javascript/Nodejs for EdgeDNA
- Developed interactive gallery for touch screen in Javascript/Nodeis for EdgeDNA
- Developed front-end functionalities and realtime loading&rendering module for IBM Outthink Hidden (iOS&Android Mobile App/Unity3D) for Fake Love

### **VISUALOZIK**

2009.Aug - 2014.May

# 3D Motion Graphics / Production&Post Production / Creative&Art Direction

Visualozik is a group of visual artists and designers in Korea. I co-found this group in 2009. For more than 5 years, I had worked in multiple positions from designer to creative director with various clients including NIKE, British American Tobacco, Samsung, LG, Hyundai Motors, GM Daewoo, YG Entertainment, and more.

## **PROJECTS**

AR Experiment 2017. May

- AR project which demonstrates that users can interact with a particle system (AR object) by moving multi physical markers in real time.
- Developed in Unity3D with Vuforia SDK.

## Fragments And Entity

2016,Oct

Experimental VR experience which takes users on visual and auditory journey

Designed and developed in Unity3D with Oculus Rift&LeapMotion

Untitled 2015.Oct

- 3D Motion Graphics created for the IAC Building's 120' HD video wall
- Designed in Cinema4D, composed in AfterEffects

Shader Sketches 2017 - present  Self-motivated experimental sketches in computer graphics mainly with GLSL in various frameworks such as Cinder/OpenFrameworks/Unity3D/Threejs

## SKILLS

Programming Frameworks Design Tools Languages Interests C++, OpenGL/WebGL, GLSL, Javascript, HTML/CSS Unity3D, Cinder, OpenFrameworks, Processing, Three.js Cinema4D, Boujou, AfterEffects, Photoshop, Illustrator, Sketch English, Korean AR/MR/VR, Pixel, Glitch, Shader Sketches, Problem Solving

## **EDUCATION**

New York University, NY 2014 - 2016 MPS, Interactive Telecommunications Program(ITP) in Tisch School of Art Mainly focused on creative coding, interaction design, realtime 3d computer graphics rendering

Hong Ik University, Korea 2004 - 2013

### BFA, Digital Media Design

Mainly focused on motion graphics, 3d computer graphics design, production&post production in music video&commercial