

A 158 Norman Ave, F2L, Brooklyn, NY 11222

T +1 571 494 0187

E av.seoul@gmail.com

www.avseoul.net



EXPERIENCE

FAKE LOVE

2016.Nov - 2018.Mar

Creative Developer / Computer Graphics Developer

- Developed AR installation in Unity3D for Kia Cadenza AR Live Event
- Design and developed various in-house office demos including an <u>AR Experiment</u> developed in <u>Unity3D</u> featured on company's official website
- Developed visual filter/rendering&compositing framework in Cinder for <u>Samsung</u> <u>Liquid Canvas</u> & <u>Samsung Portrait Pool</u>
- Developed <u>spatial AR experience</u> in <u>Unity3D</u> with <u>Tango</u> featured on company's official website

Freelance

2016.May - 2016.Oct

Creative Developer

- Developed <u>Style Transfer Mobile Web</u> in <u>Javascript/Nodejs</u> for <u>EdgeDNA</u>
- Developed front-end functionalities and realtime loading&rendering module for <u>IBM</u>
 <u>Outthink Hidden</u> (iOS&Android Mobile App/Unity3D) for <u>Fake Love</u>

<u>VISUALOZIK</u>

2009.Aug - 2014.May

3D Motion Graphics / Production&Post Production / Creative&Art Direction

Visualozik is a group of visual artists and designers in Korea. I co-found this group in 2009. For more than 5 years, I had worked in multiple positions from designer to creative director with various clients including NIKE, British American Tobacco, Samsung, LG, Hyundai Motors, GM Daewoo, YG Entertainment, and more.

PROJECTS

AR Experiment 2017. May

- AR project which demonstrates that users can interact with a particle system (AR object) by moving multi physical markers in real time.
- Developed in Unity3D with Vuforia SDK.

Fragments And Entity

2016.Oct

Experimental VR experience which takes users on visual and auditory journey
 Designed and developed in Unity3D with Oculus Rift&LeapMotion

Untitled 2015.Oct

- 3D Motion Graphics created for the IAC Building's 120' HD video wall
- Designed in Cinema4D, composed in AfterEffects

Shader Sketches 2017 - present Self-motivated experimental sketches in computer graphics mainly with GLSL in various frameworks such as Cinder/OpenFrameworks/Unity3D/Threejs

SKILLS

Programming Frameworks Design Tools Languages Interests C++, OpenGL/WebGL, GLSL, Javascript, HTML/CSS Unity3D, Cinder, OpenFrameworks, Three.js, TouchDesigner Cinema4D, Boujou, AfterEffects, Photoshop, Illustrator, Sketch English, Korean AR/MR/VR, Pixel, Glitch, Shader, Problem Solving

EDUCATION

New York University, NY 2014 - 2016 MPS, Interactive Telecommunications Program(ITP) in Tisch School of Art Mainly focused on creative coding, interaction design, realtime 3d computer graphics rendering

Hong Ik University, Korea 2004 - 2013

BFA, Digital Media Design

Mainly focused on motion graphics, 3d computer graphics design, production&post production in music video&commercial film