Industry Domain: Entertainment

About the Company:

HAL 2001 is a fan site developed and maintained by a group of fans of the movie *2001: A Space Odyssey.* The site provides access to the movie trivia, script, comprehensive profile on every major actor in the movie, behind the scenes photos, videos, audition tapes, merchandise, etc. The site has had a steady flow of visitors, and even occasional increase in user traffic. The founders want to further enhance the experience of the visitors, and provide them with more entertaining ways to engage with the site.

Inspired by the **HAL**, the scarily objective AI from the movie/novel, the founders of the website want to develop and deploy a chatbot that will have **HAL's** mannerisms. The bot should engage users on trivial topics and provide responses that **HAL** from the movie/novel would have provided. These responses are likely to be very sharp, straightforward, smart, but a little dark to a regular human being. In addition, the bot should also help address customer grievances related to the merchandise they purchase from the website.