Report

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一、Experimental Task

This experiment requires us use SVM (Support Vector Machine) method to classify the MBTI personality in the data set of Kaggle. The data set gives a total of 8675 personality tags and corresponding posts text data. We need to analyze the text content of posts and extract features to finish this classification task.

Personality tags are as follows:

- 1. Extroversion (E) Introversion (I)
- 2. Sensing (S) Intuition (N)
- 3. Thinking (T) Feeling (F)
- 4. Judging (J) Perceiving (P)

After the combination, we can get 16 personality types. For convenience, a string of abbreviations is used to represent a personality type. For example, <code>INTP</code> represent <code>'Introversion</code>, <code>Intuition</code>, <code>Thinking</code>, <code>Perceiving'</code>.

二、Experimental Principle

1. SVM:

is a classifier to find a hyperplane to divide the samples into two categories, which has the maximum margin, that is, the distance from the hyperplane to the samples(*i.e.* **Support Vector**) is the largest. With the knowledge of mathematics, we can get a convex optimization problem:

$$egin{aligned} min & rac{1}{2}||w||^2 \ s.\,t. & y_i(wx_i+b) \geq 1 \end{aligned}$$

For this optimization problem, we can use Lagrangian multiplier method to transform it into its dual problem. Also, we have the concept of soft margin, which allows some samples not to satisfy the constraints. There is a penalty parameter called *C*. The larger the value of *C*, the greater the penalty for classification mistakes:

$$egin{aligned} min & rac{1}{2}||w||^2+C\sum_{i=1}^m \xi_i \ s.\,t. & y_i(wx_i+b) \geq 1-\xi_i, \quad \xi_i \geq 0 \end{aligned}$$

However, if the given data is not linearly separable, the above method can't be used directly. Therefore, we need to map the data to a high-dimensional space, where the data is linearly separable. Then we use SVM in this high-dimensional space to finish classification, also called Kernel SVM. Specifically, we replace inner product with kernel function:

$$K(x,z) = \phi(x)\phi(z)$$

We have the following kernel functions to choose: sigmoid, rbf, poly and linear (i.e. without kernel function).

2. TF-IDF:

TF-IDF is a statistical method to evaluate the importance of a word to a file set or one of the files in a corpus. The importance of a word increases with the frequency of its appearance in the document, but decreases with the frequency of its appearance in the corpus.

The more times a word appears in an article, the less it appears in all documents, the more it can represent the article. We have the following formulas:

$$TF - IDF(t, d, D) = TF(t, d) * IDF(t, D)$$
 $TF(t, d) = log(1 + freq(t, d))$ $IDF(t, D) = log(\frac{N}{count(d \in D : t \in d)})$

From above formulas, we can know that the high frequency of words in a specific file and the low frequency of words in the whole file set can produce high weight TF-IDF. Therefore, TF-IDF tends to filter out common words and retain important words.

In this experiment, we use related functions(e.g. svm.SVC(), TfidfTransformer) provided by sklearn to finish NLP and classify the given data.

三、Experiment Content

1. Execution Environment:

OS: Windows 10.

Python Version: Python 3.6.

Packages: numpy, pandas, re, csv, sklearn, matplotlib.

2. Experimental Steps:

First, we need to process the given data to obtain word vector, then we use SVM to process word vector features for classification:

```
if __name__ == "__main__":
    data = pd.read_csv('mbti_1.csv') # read data
    process(data) # preprocess the data
    mbti,info=read() # read the data after preprocessing
    arg1,arg2=TFIDF(mbti,info) # NLP
    SVM(arg1,arg2) # SVM
```

Here I follow the above steps to introduce the code structure in details:

2.1 Data Preprocessing:

By observing the data, we can see that: each row is a sample, the first column is their personality type, and the second column is their posts text content, which has multiple pieces, separated by | | | |.

In data preprocessing, following points to pay attention:

First, we need to encode the personality type, the method I choose is to code the overall 16 personality types with the numbers 0-15, a number represents a personality type.

Second, there are many links in the data, they can't give us useful information, so we need to remove them.

Then, the string in posts related to personality types, such as 'intp', which we need to remove because it may prevent the classifier from learning nothing.

The code of this stage is as follows:

```
def process(data):
          # encoding the personality type:
          encode = {'INTJ': 0, 'INTP': 1, 'INFJ': 2, 'INFP': 3, 'ISTJ': 4, 'ISTP': 5,
'ISFJ': 6, 'ISFP': 7, 'ENTJ': 8, 'ENTP': 9, 'ENFJ': 10, 'ENFP': 11, 'ESTJ': 12,
'ESTP': 13, 'ESFJ': 14, 'ESFP': 15}
          typeinposts = ['INFJ', 'ENTP', 'INTP', 'INTJ', 'ENTJ', 'ENFJ', 'INFP',
'ENFP', 'ISFP', 'ISTP', 'ISFJ', 'ISTJ', 'ESTP', 'ESFP', 'ESTJ', 'ESFJ', 'infj',
'entp', 'intp', 'intj', 'entj', 'enfj', 'infp', 'enfp', 'isfp', 'istp', 'isfj',
'istj', 'estp', 'esfp', 'estj', 'esfj']
          persontype = [] # store personality type
          postsinfo = []
                                                        # store posts
          for row in data.iterrows():
                     # remove useless information
                     posts = row[1].posts
                     temp = re.sub('http[s]?://(?:[a-zA-Z]|[0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.\&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9]|[$-\_@.&+]|(?:%[0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F][0-9a-fA-F]
9a-fA-F]))+', ' ', posts)
                     temp = re.sub("[^a-zA-z]", " ", temp)
                     temp = re.sub(' +', ' ', temp).lower()
                     # remove the words in posts which are related to personality type,
prevent the classifier from learning nothing.
                     for j in range(len(typeinposts)):
                                temp = temp.replace(typeinposts[j], "")
                     # get personality and posts after preprocessing:
                     label = encode[row[1].type]
                     persontype.append(label)
                     postsinfo.append(temp)
```

```
# write them into a new file:
    with open("pre.csv", "w", newline='') as csvfile:
        writer = csv.writer(csvfile)
        writer.writerow(["type", "posts"])
        for k in range(len(postsinfo)):
            writer.writerow([persontype[k], postsinfo[k]])

def read():
    # read the data after preprocessing, this function can reduce the call of process(), so it save time.
    data = pd.read_csv("pre.csv")
    perlist = data['type']
    postlist = data['type']
    postlist = np.array(perlist)
    postlist = np.array(postlist)
    return perlist, postlist
```

2.2 Nature Language Processing:

The code of this stage is as follows:

```
def TFIDF(perlist,postlist):
    # according to experiment and after several attempts to determine the
parameter:
    word2vec =
CountVectorizer(analyzer="word",max_features=2000,max_df=0.8,min_df=0.05)
    # calculate the frequency of words
    print("WAIT...")
    freq = word2vec.fit_transform(postlist)
    # print(freq)
    # calculate tf-idf matrix:
    tftrans = TfidfTransformer()
    tfidf = tftrans.fit_transform(freq).toarray()
# print tf-idf matrix:
    # print(tfidf, len(tfidf),len(tfidf[0]))
    return tfidf, perlist
```

2.3 Cross Validation:

We use cross validation to find the best parameter C(Penalty Parameter). To save time, we use cross validation method to select C only when the kernel function is linear. The code is as follows:

```
def SVM(tfidf, perlist):
    typeclass =
['INTJ','INTP','INFJ','INFP','ISTJ','ISFP','ISFJ','ISFP','ENTJ','ENTP','ENTJ','E
NFP','ESTJ','ESTP','ESFJ','ESFP']
    X = tfidf
    Y = perlist
    randomseed = 42
    size = 0.3
    # split data into train set and test set with proportion 7:3(according to experiment):
```

```
X_train, X_test, Y_train, Y_test = train_test_split(X, Y, test_size=size,
random_state=randomseed)
    kernel = "linear"
    # code for cross validation(K-Fold, where K=10):
   Ctemp = [0.5, 1.0, 2.0] # hyper-parameter, determined by cross
validation.
   for C in Ctemp:
        for m in range(len(typeclass)):
            train_Y, test_Y = tobinary(Y_train, Y_test, m)
                for kernel in kernels:
                    method = svm.SVC(decision_function_shape='ovr',
kernel=kernel, C=C)
                    model = method.fit(X_train, train_Y)
                    scores = cross_val_score(method, X_train, train_Y, cv=10,
scoring='accuracy')
                    print("C={},score:{}".format(C, scores.mean()))
```

2.4 SVM Classification:

After cross validation, we can use the function svm.svc() provided by sklearn to classify. We need to mark the label of the personality type which to be predicted in this round as 1, the other 15 types as -1 at the beginning of classification. The code is as follows:

```
def tobinary(train, test, K):
    # (train, test, K)==(y_train, y_test, the label of positive samples)
    # transfer muliti-class into binary-class, convert the label of positive
samples into 1, the label of other 15 types into -1:
    temp1 = np.zeros(len(train))
    for i in range(len(train)):
        temp1[i] = 1 if train[i] == K else -1
    train_Y = np.array(temp1, dtype=np.int)
    temp2 = np.zeros(len(test))
    for i in range(len(test)):
        temp2[i] = 1 if test[i] == K else -1
    test_Y = np.array(temp2, dtype=np.int)
    return train_Y, test_Y
def SVM(tfidf, perlist):
    typeclass =
['INTJ','INTP','INFJ','INFP','ISTJ','ISTP','ISFJ','ISFP','ENTJ','ENTP','ENTJ','E
NFP', 'ESTJ', 'ESTP', 'ESFJ', 'ESFP']
   X = tfidf
    Y = perlist
    randomseed = 42
    size = 0.3
    # split data into train set and test set with proportion 7:3(according to
experiment):
    X_train, X_test, Y_train, Y_test = train_test_split(X, Y, test_size=size,
random_state=randomseed)
    kernels = ["linear","rbf","poly","sigmoid"]
    # predict the result in test set:
    for m in range(len(typeclass)):
        train_Y, test_Y = tobinary(Y_train, Y_test, m)
        for kernel in kernels:
            method = svm.SVC(decision_function_shape='ovr', kernel=kernel, C=1)
            model = method.fit(X_train, train_Y)
```

3. Experimental Result

3.1 Cross Validation:

We use cross_val_score function to calculate the score of cross validation for different C. The score of cross validation are as follows(only when kernel function is linear):

```
scores = cross_val_score(method, X_train, train_Y, cv=10, scoring='accuracy')
# K-Fold, where K=10
```

| | C=0.5 | C=1 | C=2 |
|------|--------|--------|--------|
| INTJ | 0.8715 | 0.8719 | 0.8699 |
| INTP | 0.8518 | 0.8570 | 0.8536 |
| INFJ | 0.8294 | 0.8328 | 0.8211 |
| INFP | 0.7932 | 0.8053 | 0.8034 |
| ISTJ | 0.9778 | 0.9778 | 0.9778 |
| ISTP | 0.9611 | 0.9611 | 0.9625 |
| ISFJ | 0.9827 | 0.9827 | 0.9827 |
| ISFP | 0.9692 | 0.9692 | 0.9692 |
| ENTJ | 0.9715 | 0.9715 | 0.9715 |
| ENTP | 0.9203 | 0.9203 | 0.9201 |
| ENFJ | 0.9779 | 0.9779 | 0.9779 |
| ENFP | 0.9211 | 0.9211 | 0.9211 |
| ESTJ | 0.9964 | 0.9964 | 0.9964 |
| ESTP | 0.9895 | 0.9895 | 0.9895 |
| ESFJ | 0.9947 | 0.9947 | 0.9947 |
| ESFP | 0.9936 | 0.9936 | 0.9936 |

From the table, we can get the conclusion that C=1 is the best through horizontal comparison. We also see that many type classes in different C have the same score, because in these classes, the positive samples are far away from the negative samples, so changing the parameter C will not affect the performance.

3.2 SVM:

After determining the value of *C*, we can use SVM to predict the output on the test set:

```
method = svm.SVC(decision_function_shape='ovr', kernel=kernel , C=1)
model = method.fit(X_train, train_Y)
output = model.predict(X_test)
accuracy = accuracy_score(test_Y, output)
```

| | linear | rbf/poly/sigmoid |
|------|----------|------------------|
| INTJ | 88.1291% | 88.0522% |
| INTP | 84.7484% | 84.4794% |
| INFJ | 83.3653% | 83.3269% |
| INFP | 78.4864% | 78.2558% |
| ISTJ | 97.3108% | 97.3108% |
| ISTP | 96.1199% | 96.1199% |
| ISFJ | 97.6565% | 97.6565% |
| ISFP | 96.7729% | 96.7729% |
| ENTJ | 97.7718% | 97.7718% |
| ENTP | 92.2781% | 92.2781% |
| ENFJ | 97.8486% | 97.8486% |
| ENFP | 92.4702% | 92.4702% |
| ESTJ | 99.3469% | 99.3469% |
| ESTP | 99.0395% | 99.0395% |
| ESFJ | 99.6158% | 99.6158% |
| ESFP | 99.6542% | 99.6542% |

From the table, we can get the conclusion that the top four types have difference when we use different kernel function. We get the best accuracy when we use <code>linear</code> as kernel function, and even get the same result in many classes, although we use different kernel functions. From the above, we can say that the given data is linearly separable.