# Andy (Xiangyu) Cui

# GitHub | LinkedIn | Portfolio

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EDUCATION	Relevant Coursework	<b>Location &amp; Date</b>
Northeastern University		Boston, MA, USA
M.S. in Artificial Intelligence of Khoury College		Sept. 2021-Dec.2023
University of Nebraska-Lincoln		Lincoln, NE, USA
B.S. in Computer Science of Arts Science College		Sept. 2016-May. 2020
Dalian Neusoft University of Information		Dalian, LN, CHN
B.S. in Electronic Information Engineering		Sept. 2013-Sept. 2015

### **SKILLS**

- Programing languages: Java, Python, JavaScript, HTML, CSS, C/C++, Assembly, VB
- Database: MySQL, PostgreSQL, MongoDB, Redis, SQLite, Hive
- Machine Learning: TF-IDF, Naïve Bayes, GPT-2, Bert, CNN, Transformer
- Framework/Libraries: Spring Boot, React.js, Node.js, jQuery
- Version Control & CI/CD: GitHub, TFS, Azure DevOps, Jenkins, Jira
- Others: AWS, Docker, Maven, Tomcat, Axure, Servlet, Junit, Nginx, LaTeX, CAD design, Tableau

# **WORK EXPERENCE**

## AlpaLifeBio Inc | Internship

Woburn, MA, USA

Software Engineer & Data Analyst | Analysis of Potential Consumer Demand

Dec. 2022-June. 2023

- Executed data collection from biomedical public databases using **Python** and **graphical web scraping tools**, enhancing the dataset for advanced analysis. Additionally, processed and analyzed over 500,000 data entries daily, utilizing graphical data representations to streamline reporting and significantly boost workflow efficiency.
- Applied **TF-IDF** techniques for data comparison and matching, effectively identifying potential clients with a match rate of up to 95%, significantly contributing to targeted marketing strategies.
- Consolidated existing datasets for integrated analysis and established a structured **SQL** database, implementing tag processing for improved search and retrieval operations. This approach has saved 80% of the time for future data searches and significantly enhanced work efficiency, thereby saving costs for the company.

#### **Dutchgo LLC | Self-employed & Co-founder**

Omaha, NE, USA

Team Leader & Project Analyst | Analysis and Strategy Optimization

Oct. 2020-Apr. 2022

- Analyzed customer demand for streaming media during the Covid-19 pandemic using advanced **SQL** queries and **Python**, then trained and tested a **Random Forest** model with **Python** to identify potential user profiles for conversion, achieving an accuracy of 98%.
- Determined customer markets and consumption levels based on selected categories, extracted and preprocessed monthly market data of customers using **SQL** and **Python**, and predicted revenue trends using a multiple regression model with an accuracy of 85%, providing recommendations for strategic business decisions.
- Built a secondary sales server pipeline based on selected categories and customer markets, analyzed key churn points in the conversion funnel using funnel analysis in **SQL**, communicated critical insights to the engineering team, and implemented funnel improvements based on findings.
- Created interactive dashboards with Tableau to monitor key investment metrics for stakeholders, including ROI (Return
  on Investment), growth rate, and portfolio balance, and conducted comprehensive root cause analysis of any abnormal
  trends.

#### Chasing Light(Zhuiguang) Information Technology Co. Ltd | Co-founder

ZhengZhou, Henan, CHN Jan. 2019-Sept. 2020

Team Leader & Project Analyst | Customized Analysis for Client Requirements

- Analyzed customer requirements to draft an **activity diagram** and outlined preliminary **UML** page functionality scenarios. Initiated the development of customized software (Web & App) tailored to customer needs.
- Employed advanced **SQL queries** and **Python** to analyze over 50GB of market data on similar products, identifying customer usage patterns and business requirements.
- Conducted exploratory data analysis on numerical, categorical, and time-series data using Matplotlib and Seaborn.
   Constructed multivariance Time Series Clustering model, DTW (Dynamic Time Warping) with Hierarchical clustering, on 120 features to group customers, segment market and described the clustering centroid by DBA (DTW Barycenter Averaging).
- Trained market demand models, including Isolation Forest and Robust PCA (Principal Component Analysis), as well as
   Linear Models and Random Forests, to establish a system for identifying and responding to customers' potential requirements.
- Constructed dashboards with Tableau to depict customer usage activities and submitted analytical reports to clients.