

# Andrew Freire

## Senior Product Manager + UI/UX Designer



### CONTACT

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### TOOLS

- Sketch
- Figma
- Zeplin
- Invision
- Axure RP
- Adobe CC
- HTML
- CSS
- Javascript
- Jira
- Google Suite
- Unity
- Maya

### EXPERIENCE

#### **KIS Technologies, LLC.**

##### Senior Product Manager + UI/UX Designer

Mar 2019 - Present

- Managed U.S. and overseas development resources on two enterprise SAAS applications: KIS Ticket and KIS Kiosk
- Designed UI/UX flows, prototypes, and documentation for developer handoff
- Moderated weekly status meetings, user interviews, and development releases
- Created thorough documentation and over 400 mockups and product specifications to accomplish key stakeholder needs
- Regularly prioritized backlog items and defined product strategy
- Increased revenue 1000% from Beta period to launch

#### **KIS Technologies, LLC.**

##### Product Manager + UI/UX Designer

Aug 2016 - Mar 2019

- Managed U.S. and overseas development resources on our enterprise SAAS application: KIS Ticket
- Created fully interactive prototypes for cross-platform iOS, Android, and web-based E-Commerce and Point of Sale applications
- Created design libraries, user flows, personas, and documentation
- Conducted market and user research

## SKILLS

- Design
- User Flows
- Style Guides
- Wireframing
- User Personas
- Prototyping
- Documentation
- Agile
- Communication
- A/B Testing
- User Interviews
- Market Research

## HotHouse Productions

### Layout Artist + Animator

Feb 2014 - Aug 2017

- Storyboarded and composed layouts for seasons one, two, and three of Adult Swim's Mr. Pickles
- Animated key scenes in all 30 episodes
- Regularly assisted cleanup team and other departments
- Designed the promotional billboard for season three

## Trumpia

### UI Designer & Video Team Manager

Feb 2012 - Feb 2014

- Directed Graphic Design and User Interface teams in Korea and the U.S.
- Supervised two writers, one recording artist, and two voice actors to produce one to five new videos each month
- Animated over 40 motion-graphic promotional videos and tutorials for Trumpia and our partners at AT&T
- Collaborated with Marketing team to write marketing copy and promotional video scripts

## EDUCATION

## Loyola Marymount University

### Bachelor of Arts

Aug 2007 - Jun 2011