

June 15-16, 2019 New York, NY

stuyhacksmarketing@gmail.com www.stuyhacks.com facebook.com/stuyhacks

### What is StuyHacks?

StuyHacks is a high-school hackathon that has reached more than 1000 students through our past six events.

We've previously partnered with organizations such as Facebook, Disney, Devpost, Youth Service America, ABC Networks, and Major League Hacking (MLH) in the past. We'd love your company to be our next sponsor!

### Why sponsor?

Hackathons like StuyHacks are the perfect way to meet motivated and curious developers, working on both software and hardware projects.

Whether you are advertising your services, expanding your customer outreach, or simply trying to get the word out to more users, StuyHacks is the best way to instantly reach out to some of the most talented young individuals in the country.

When you sponsor, you help every aspect of the event come together. Contributions go towards providing snacks and meals, t-shirts, space rental, and the countless other expenses associated with running a hackathon.

With your help, we can make 2019's Winter StuyHacks VII the best one yet!

SPONSORSHIP OPTIONS				
	bronze \$500	silver \$750	gold <b>\$1000</b>	platinum \$2500
//GENERAL				
mentors/representatives present sponsor table social media mention opening/closing ceremony talk host a workshop send a judge keynote speaker	1 •	2 • • 2 min	4 • • 5 min •	6 • 8 min • •
//BRANDING				
logo on the StuyHacks website bring swag API directory logo on StuyHacks event t-shirt StuyHacks partner	•	•	•	•
//RECRUITING				
and the standard details and				

## Sponsor a meal

access to attendee database

One great way to get noticed is to sponsor a meal. Meal sponsors will receive benefits including company advertisement, company information distribution and announcements throughout the hackathon.

## Sponsor a prize

(Bronze+ only) When you sponsor a prize, you're sure to get noticed by every participant. You are welcome to purchase a prize, select its winners, and present it onstage. Examples include Raspberry Pis, drones, a lunch with the founders, or a visit to your company.

# **Custom sponsorship**

If you feel that none of the sponsorship options fit your vision for sponsorship, please contact us at stuyhacksmarketing@gmail.com! We are willing to work on custom sponsorship packages; our goal is to provide you with the best possible sponsorship experience.