



stuyhacks

9

January 4, 2020  
Stuyvesant HS

345 Chambers St, New York, NY, 100282

9AM - 9PM

stuyhacksmarketing@gmail.com  
www.stuyhacks.org  
facebook.com/stuyhacks

## What is StuyHacks?

StuyHacks is a high-school hackathon that has reached more than 2000 students through our past eight events.

We've partnered with organizations such as Facebook, Disney, Devpost, Youth Service America, ABC Networks, Bank of America, and Major League Hacking (MLH) in the past. **We'd love your company to be our next sponsor!**

## Why sponsor?

Hackathons like StuyHacks are the perfect way to meet motivated and curious developers, working on both software and hardware projects.

Whether you are advertising your services, expanding your customer outreach, or simply trying to get the word out to more users, StuyHacks is the best way to instantly reach out to some of the most talented young individuals in the country.

When you sponsor, you help every aspect of the event come together. Contributions go towards providing snacks and meals, t-shirts, space rental, and the countless other expenses associated with running a hackathon.

**With your help, we can make 2020's Winter StuyHacks IX the best one yet!**

## SPONSORSHIP OPTIONS

bronze  
\$250

silver  
\$500

gold  
\$1000

platinum  
\$2500

### //GENERAL

mentors/representatives present  
sponsor table  
social media mention  
opening/closing ceremony talk  
host a workshop  
send a judge  
keynote speaker

1

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2

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2 min

4

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5 min

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6

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8 min

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### //BRANDING

logo on the StuyHacks website  
bring swag  
API directory  
logo on StuyHacks event t-shirt  
StuyHacks partner

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### //RECRUITING

access to attendee database

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## Sponsor a meal

One great way to get noticed is to sponsor a meal. Meal sponsors will receive benefits including company advertisement, company information distribution and announcements throughout the hackathon.

## Sponsor a prize

**(Bronze+ only)** When you sponsor a prize, you're sure to get noticed by every participant. You are welcome to purchase a prize, select its winners, and present it onstage. Examples include Raspberry Pis, drones, a lunch with the founders, or a visit to your company.

## Custom sponsorship

If you feel that none of the sponsorship options fit your vision for sponsorship, please contact us at [stuyhacksmarketing@gmail.com](mailto:stuyhacksmarketing@gmail.com)! We are willing to work on custom sponsorship packages; our goal is to provide you with the best possible sponsorship experience.