# INTERNATIONAL STUDENT LIFE

Student Affairs department sets include a two level department / division configuration.

Each set includes five color variations in the formal, horizontal, and extreme horizontal (if your department requires two lines) configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).



ISL-SA-FS-FC

**FORMAL FULL COLOR** 

**FORMAL** 

**ONE COLOR** 

PNG | JPG | EPS

#### **CONFIGURATONS**

FORMAL ---- (-FS-) HORIZONTAL---- (-H-) EXT. HOR ----- (-XH-)

### **COLOR VARIATIONS**

FULL COLOR ----(-FC) ONE COLOR BLACK ---(-1CB) ONE COLOR RED ---- (-1CR) REVERSE COLOR WHITE (-CW) WHITE----(-W)

### **FORMAT VERSIONS**

PNG (300 DPI)---- (.png) JPG (300 DPI)---- (.jpg) EPS -----(.eps)

### WHICH FILE TO USE

VENDORS ----- EPS DESIGNERS ----- EPS POWER POINT -- PNG / IPG WORD -----PNG / IPG EMAIL ----PNG WEB -----PNG / JPG BANNERS/SIGNS ---- EPS

# **REFERENCES & RESOURCES**

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



ISL-SA-FS-1CB





ISL-SA-FS-1CR



ISL-SA-FS-CW



ISL-SA-FS-W

☐ PNG | JPG | EPS

**FORMAL REVERSE WHITE** 

PNG | JPG | EPS

# INTERNATIONAL STUDENT LIFE

HORIZONTAL FULL COLOR

⊕ PNG | JPG | EPS



ISL-SA-H-FC

HORIZONTAL ONE COLOR

T PNG | IPG | EPS



ISL-SA-H-1CB



ISL-SA-H-1CR

### **CONFIGURATONS**

FORMAL ----- (**-FS-**) HORIZONTAL---- (**-H-**) EXT. HOR ---- (**-XH-**)

### **COLOR VARIATIONS**

FULL COLOR ----(-FC)
ONE COLOR BLACK ---(-1CB)
ONE COLOR RED ----(-1CR)
REVERSE COLOR WHITE (-CW)
WHITE-----(-W)

#### **FORMAT VERSIONS**

PNG (300 DPI)----- (.png) JPG (300 DPI)---- (.jpg) EPS -----(.eps)

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



ISL-SA-H-CW



ISL-SA-H-W

OPTIONAL WEB BANNER

UNIVERSITY OF GEORGIA

**International Student Life** 

ISL-WEB-FC

⊕PNG | JPG | EPS

# WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD ------PNG / JPG
EMAIL ------PNG
WEB ------PNG / JPG
BANNERS/SIGNS ---- EPS



## **REFERENCES & RESOURCES**

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