



UGA®

# H A C K S <sup>5</sup>

## Sponsorship Package 2020



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ugahacks.com



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# UGAHACKS 5 OVERVIEW

**48**  
HOURS

**Feb 7-9**

**Athens**  
GEORGIA

**500-600**  
PROJECTED PARTICIPANTS

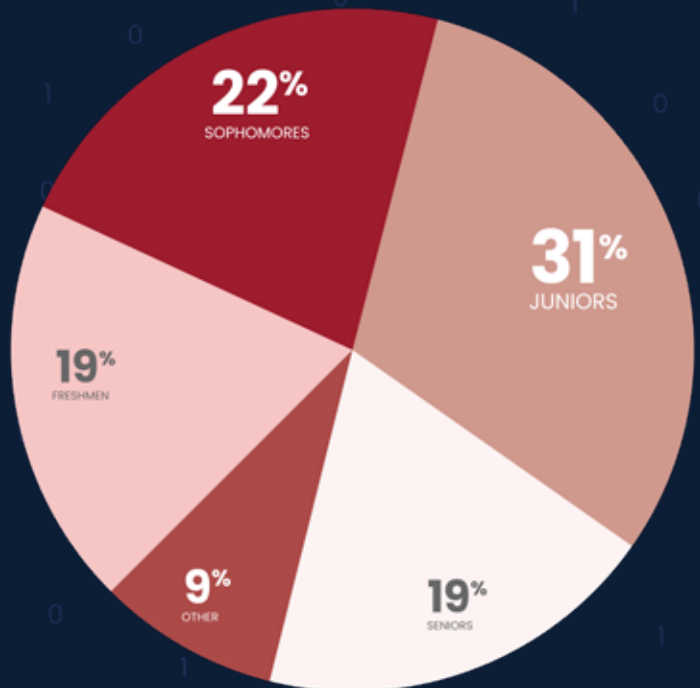
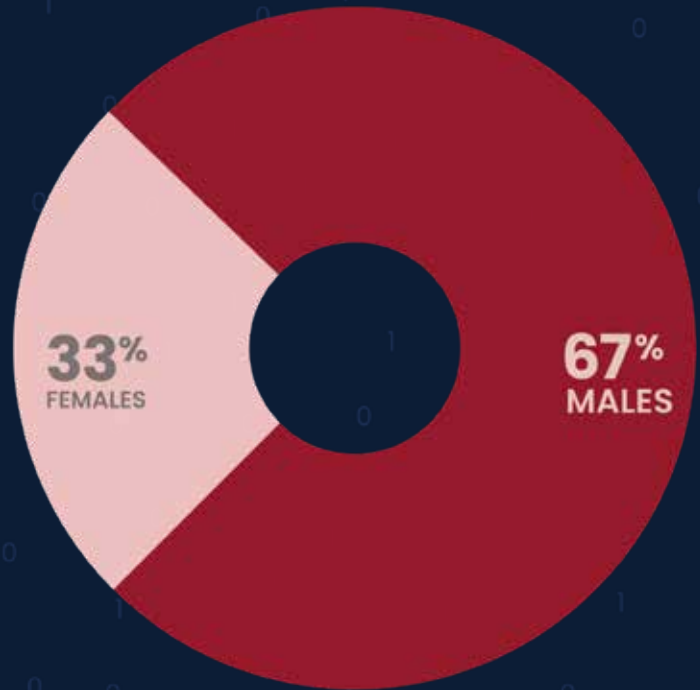
# UGAHACKS 4 STATISTICS

**Total Attendees: 453**

**Submissions: 53**

## Participating Schools

Atlanta Metropolitan State College  
Claflin University  
Clemson University  
Emory University  
Georgia Institute of Technology  
Georgia State University  
Kennesaw State University  
Florida Institute of Technology  
Florida International University  
Georgia Gwinnett College  
Georgia Southern University  
Illinois College  
Morehouse College  
New York University  
North Oconee High School  
Porter-Gaud High School  
South Carolina State University  
University of Central Florida  
University of Georgia  
University of Florida  
University of Michigan  
University of North Carolina at Asheville  
University of Tennessee, Knoxville  
University of Western Ontario



*data collected from attendees who chose to share*

# ABOUT UGAHACKS

UGAHacks is an annual student run hackathon at the University of Georgia. This year will mark our organization's fifth hackathon and we hope to bring in both newcomers to tech and experienced hackers alike. **Our greatest aspiration is to provide a worthwhile experience for every participant and contributor.** Whether this may come in the form of providing motivation, expertise, and time to execute a project, or providing tools that aspiring programmers, designers and entrepreneurs need to build their skills. All in all, our greatest hope is that it will be a meaningful event and time to those involved.



## OUR GOAL

We aim to provide an environment that allows both experienced and new developers to collaborate and build something outside the classroom setting. We firmly believe that a 3 day hackathon holds an outstanding educational value in addition to regular coursework. The hackathon experience will allow programmers to learn important skill sets such as how to read and develop with a foreign API, how to expand their creativity to tackle problems, and much more. **The main goal we strive for as an organization is to help developers become better coders and problem solvers.**





## WHY SPONSOR US?

1

Exposure of your API or technology to over 500 attendees and developers.

2

Promotion for your company ranges from t-shirts to social media to being at the hackathon and meeting our participants.

3

You help us, we help you! The money and/or equipment provided to us will help feed and gather merchandise to keep our hackers happy during the 48 hour event. This allows your company to secure an image of who you are and what you may have to offer to potential developers, engineers, entrepreneurs, and more.

4

This is an opportunity to gather potential interns or full-timers from a variety of backgrounds.



# SPONSORSHIP TIERS

TIER	Comet	Planet	Star	Galaxy
PRICE	\$800	\$2400	\$4000	Co-host \$8000
<b>GENERAL</b>				
Side Events		•	•	•
Representatives	2	•	•	•
Sponsorship Booth	•	•	•	•
Workshops		•	•	•
Opening Talk			•	•
Closing Talk				•
Judging rights*				•
Create a prize*	•	•	•	•
<b>RECRUITING</b>				
Social Media Mention	•	•	•	•
Access to opt-in LinkedIn Info		•	•	•
Online Resume Access		After	Before	Before
Live Interviews			•	•
<b>BRANDING</b>				
Logo on Website	•	•	•	•
Bring Merchandise	•	•	•	•
Logo on Back of Shirt		Small	Medium	Large
Keynote Sponsor (Logo on Front)				•

\*discussed on an individual basis

If you have any questions, feel free to [contact us!](#)  
All tiers are negotiable.

We would love to work with you to find your fit and make the most out of our event.

Thank you!

# SPONSORSHIP TIERS

## Galaxy (\$8,000)

- At the Galaxy (Co-host) level you will be given prioritized access to all the categories listed in the packet.
- Right to create as many prizes as you would like
- Right to creating as many workshops and side events as you would like
- Access to private interview rooms
- Access to all resumes and linkedIn information before the event
- Right to bring in as many representatives as you'd like
- Prioritized marketing
- As many social media mentions as you'd like
- Logo on the front of the shirt, largest logo on the back, and a logo on the website
- Right to an opening and closing talk
- Host up to 3 workshops with a total time of 120 minutes

## Star (\$4,000)

- Right to create as many prizes as you would like
- Right to create 1-2 workshops and 1-2 side events
- Access to private interview rooms
- Access to all resumes and LinkedIn information before the event
- Right to bring in as many representatives as you'd like
- Access to social media mentions on our platforms
- Medium logo on the back, and a logo on the website
- Host up to 2 workshops with a total time of 60 minutes

## Planet (\$2,400)

- Right to create as many prizes as you would like
- Right to create 1 workshop and 1 side event
- Access to all resumes and LinkedIn information after the event
- Right to bring in as many representatives as you'd like
- Access to social media mentions on our platforms
- Small logo on the back, and a logo on the website
- Host 1 workshop with a total time of 30 minutes

## Comet (\$800)

- Right to create as many prizes as you would like
- Right to bring in two representatives
- Access to social media mentions on our platforms
- Small logo on the back, and a logo on the website