# Andy (Zhuoran) Zhang

412-616-6106 | andyzzr809@gmail.com | https://www.linkedin.com/in/zhuoran-zhang-809/ | www.zhangzr.net

#### **Education**

#### **Carnegie Mellon University**

Pittsburgh, PA

Doctor of Philosophy (Ph.D.) in Civil Engineering

May 2022 (Expected)

• GPA: 3.67/4.00

• Dr. Elio D'Appolonia Graduate Fellowship

#### **Tsinghua University**

Beijing, China

Bachelor of Engineering in Construction Management (major) Magna Cum Laude

July 2017

Bachelor of Science in Psychology (minor)

July 2017

#### **Skills**

**Programming Languages**: Advanced - Python, SQL, R, Stata; Intermediate - SAS, C++, JavaScript

Software & Packages: Advanced - MATLAB, ArcGIS, QGIS, Pandas, Scikit-learn, Tetrad, DoWhy, EconML,

Git; Intermediate - PyTorch, GAMS, AWS, GCP, Teradata, BigQuery, Linux

Languages: Fluent - English, Native - Chinese

## Related Selected Ph.D. Research Projects

#### Mitigating Work Zone Crashes by Causal Inference with High-resolution Data

June 2018 - Present

- Developed map-matching and data-fusion algorithms to manage high-resolution TB-level multi-source data sets, including work zones, accidents, traffic speed, and weather at minute and meter level
- Proposed a novel causal inference model based on Regression Discontinuity Design to infer safety effects of work zone configurations, eliminating confounding bias
- Proposed to incorporate lagged-dependent variable in the causal forest model to infer the heterogeneous treatment effect of work zone presence on crash risk with unmeasured confounders
- Developed a causal model with Rubin's generalized methods (g methods) to infer the treatment effect of work zone presence on crash risk under different posted speed limits

#### **Professional Experience**

Overstock.com, Inc.

Salt Lake City, UT

Machine Learning Data Science Intern -- Experimentation Science

June - Aug. 2021

- Decided the sample size needed for an online A/B test on inferring the causal effect of delivery message accuracy on conversion rate.
- Created a panel data set covering hundreds of variables for thousands of subcategories of products over three years, collaborating with associates from four different departments.
- Proposed to leverage past experiments as instruments to mitigate the reverse causation problem when inferring the average treatment effect of site sale discount on gross merchandise sales
- Implemented the causal forest model to infer the heterogeneous treatment effect of site sale discount on gross merchandise sales across various types of products

## Department of Civil and Environmental Engineering, Carnegie Mellon University

Pittsburgh, PA

Graduate Research Assistant

Aug. 2017 - Present

Teaching Assistant for 12-411 Project Management for Construction

Fall 2017 - Fall 2020

## Other Ph.D. Research Projects

#### A Holistic Framework for Prioritizing Investments in Bridge Lifting

Aug. 2017 - May 2019

• Led a team of three Ph.D. students and one Post-doc from two Departments, to develop a prioritization framework minimizing construction costs while maximizing social equity

• Implemented a Multi-class Dynamic Traffic Assignment model based on C++ to predict traffic volume changes after bridge lifting projects in a resolution of seconds and meters

## **Related Selected Graduate Course Projects**

#### Inferring Causal Effects of Weather Conditions on Work Zone Crash Risk

Aug. - Dec. 2020

On course: Causality and Machine Learning

• Performed a Fast Causal Inference model and LiNGAM using Tetrad and R to evaluate the causal effects of weather conditions on work zone crash risk (Achieved a grade of 100/100)

#### A Real-world Audio Adversary against Wake-word Detection Systems

Jan. - May 2019

On course: Probabilistic Graphical Model

- Collaborated with two Ph.D. students to perform a time-delayed bottleneck highway network with Discrete Fourier Transform using PyTorch to mimic the wake word detection on Amazon Alexa Voice Assistant
- Investigated the usage of a projected gradient descent model for adversarial audio attacks against the "Alexa" wake word detection on Amazon Alexa Voice Assistant

## Predicting Building Energy Demand Using Building Automation System Information

Aug. - Dec. 2017

On course: Data-driven Building Energy Management

• Implemented and compared five models (OLS, subset based on regression score, LASSO, Ridge, partial least square) to predict building energy demand using building time-series information.

#### A Web-based Bridge Management System

Aug. -Dec. 2017

On Course: Advanced Python and Web Prototyping

- Scrapped web contents of a state bridge management system (legally permitted) with billions of entries and GB level text contexts, using Selenium
- Designed and administrated a multiple-user web server permitting users to query, edit, and visualize bridge data on online maps, with Django and MySQL

#### **Related Selected Graduate Coursework**

80816 Causality and Machine Learning, 10701 Machine Learning (Ph.D. level), 10718 Data Analysis & Machine Learning for Public Policy, 10725 Convex Optimization, 94834 & 94835 Applied Econometrics, 10718 Probabilistic Graphical Models, 12752 Data-driven Building Energy Management, 94867 Decision Analytics and Business Policy, 12780 Advanced Python and Web Prototyping for Infrastructure Systems

#### **Publications**

- [1] **Zhuoran. Zhang**, Sean Qian, and Burcu Akinci. (2021). Inferring the causal effect of work zones on crashes: methodology and a case study. *Analytic Methods in Accident Research*. doi:10.1016/j.amar.2021.100203.
- [2] **Zhuoran. Zhang**, Sean Qian, and Burcu Akinci. (2021). Inferring causal effects of work zone configurations on crash risk. *The Transportation Research Board (TRB) 101*<sup>st</sup> *Annual Meeting*
- [3] **Zhuoran Zhang**, Burcu Akinci, and Sean Qian. (2021). A novel map-matching algorithm for relating work zones and crashes. *Construction Research Congress* 2022
- [4] Zhuoran Zhang, Burcu Akinci, and Sean Qian. (2021). <u>Identifying temporal instability in factors causing work zone crash occurrences using fast causal inference</u>. *ASCE International Conference on Computing in Civil Engineering 2021*
- [5] Zhuoran Zhang, Maoshan Qiang, and Hanchen Jiang. (2017). Finding academic concerns on real estate of U.S. and China: A topic modeling based exploration. In *Proceedings of the 21st International Symposium on Advancement of Construction Management and Real Estate*. doi: 10.1007/978-981-10-6190-5\_73

#### **Technical Reports**

[1] Zhuoran Zhang, Sean Qian, and Burcu Akinci. (2018). Inferring causal effects of crashes in work zones: A case study in Pennsylvania. To *U.S. Department of Transportation, University Transportation Center Program*. [2] Zhuoran Zhang, Samuel Jones, Crystal Fernandez-Pena, Jooho Kim, Sean Qian, Burcu Akinci, Daniel Armanios. (2019) A Holistic Framework for Prioritizing Investments in Bridge Lifting. To *Pennsylvania Infrastructure Technology Alliance (PITA)*.