Ideation Phase

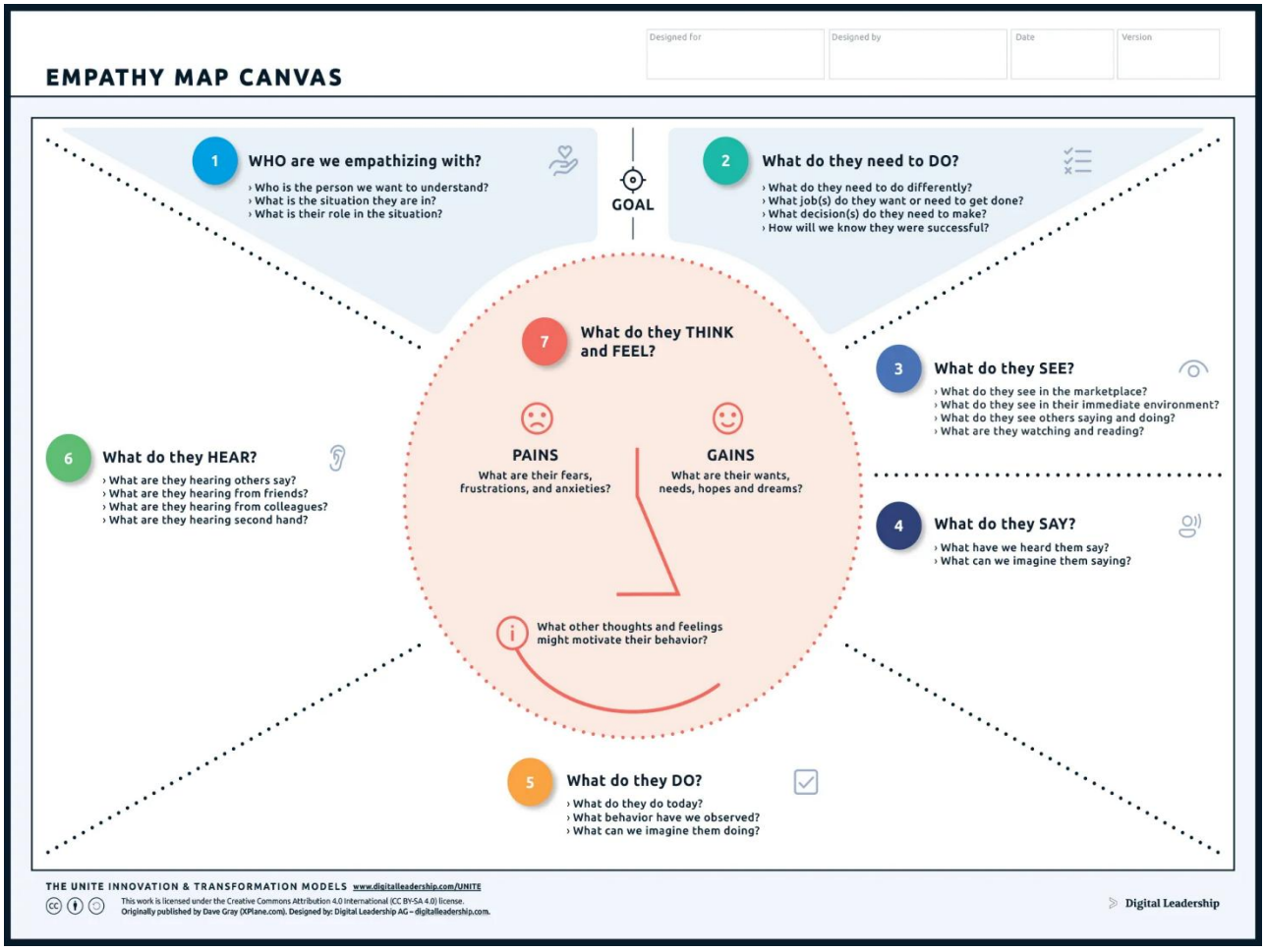
Empathize & Discover

Date	10 Feb 2026
Team ID	LTVIP2026TMIDS65535
Project Name	Gemini Pro Financial Decoder: Transforming Complex Data into Actionable Insights
Maximum Marks	4 Marks

Empathy Map Canvas

An empathy map helps understand the **user's mindset, challenges, and needs** while dealing with complex financial data. This ensures the solution is user- centric and practically useful.

Example:



Reference: https://www.mural.co/templates/empathy-map-canvas