Aneesa Rasheed

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New Mirpur, Mirpur AJK

I am a passionate UI/UX Designer with a degree in Computer Science, giving me a strong technical foundation to create digital experiences that are both beautiful and user-friendly. My experience spans across mobile apps, websites, logos, and social media graphics, where I focus on intuitive design and seamless user journeys. I believe that great design is not just about aesthetics—it's about solving real problems and enhancing the user experience. I'm excited to bring my creativity, attention to detail, and dedication to a dynamic team, continuously growing as a designer and pushing the boundaries of innovation. Here's my portfolio:
https://www.behance.net/aneesarasheed1

AREAS OF EXPERTIS

- Graphic Designer
- • UI/UX designer
- • Adobe Illustrator
- Figma
- • Adobe Illustrator

SKILLS & CORE COMPETENCIES

- Designing user-friendly and engaging experiences with empathy.
- Creating clear prototypes and wireframes with Figma.
- Building clean and modern interfaces that match brand identity.
- Structuring information for smooth navigation
- Making designs responsive and mobile-friendly.
- Maintaining consistent design with reusable components.
- Effective communicator and collaborator within multidisciplinary teams.
- Proven track record in project management, problem-solving, and fostering innovation.

WORK EXPERIENCE

Freelance   *June 2024 Ongoing*
UI/UX DESIGNER
- Working as a UI/UX Designer on Upwork, creating clean and engaging digital experiences.
- Designed three freelance websites with a focus on user-friendly interfaces and smooth navigation.
- Passionate about crafting intuitive designs that reflect brand identity and enhance user experiences.

Full time Remote Job, Pakistan   *April 2024 – August*
UI/UX App Design
- Gained hands-on experience in app design, including wireframes, UI elements, and interactive prototypes.
- Designed app icons, logos, and post-production visuals for App Store and Google Play.
- Worked on testing and iteration to ensure smooth user experiences and bug-free designs.
- Participated in team meetings through Google Meet to discuss project updates, feedback, and design improvements.

Intern, Mirpur university of science and technology (MUST)   *Sep 2022 –Nov 2022*
Web Developer
- Got training in web development, starting with the basics of creating tables, forms, and simple page layouts.
- Learned to build websites using HTML, CSS, and PHP, focusing on clean structure and responsive design.
- Gained hands-on experience with XAMPP for local development and MySQL for database management.
- Practiced troubleshooting and optimizing web pages for better performance and user experience.
- Designed and structured website layouts, ensuring user-friendly navigation and modern UI elements.
- Collaborated with project teams to ensure timely delivery of high-quality web solutions.

Projects

- Team Management UI/UX Website Project
- SuperMiniPrintShop UI/UX Website (Responsive)
- CodingJunior Educational Platform
- Redesign Recovery Deleted Message UI App
- AI Medical UI/UX App Design
- Volume Booster App Design

- 10 Flyer Designs for Freelance client and many more projects
- Last Journey Helper V2 (University Project)

Certifications

- UI/UX for Beginners from Great Learning Academy
- Get Started with Figma from Coursera
- Best Innovative Idea Award for "Last Journey Helper V2" during BSCS 19–23 program
- Introduction to Web Development from Coursera

EDUCATION

Bacholar of Science in Computer Science
Mirpur University of Science
and technology (MUST)

2019–2023